



EVENT INDUSTRY SURVEY

***YOUR VOICE ...
is heard***

caterers

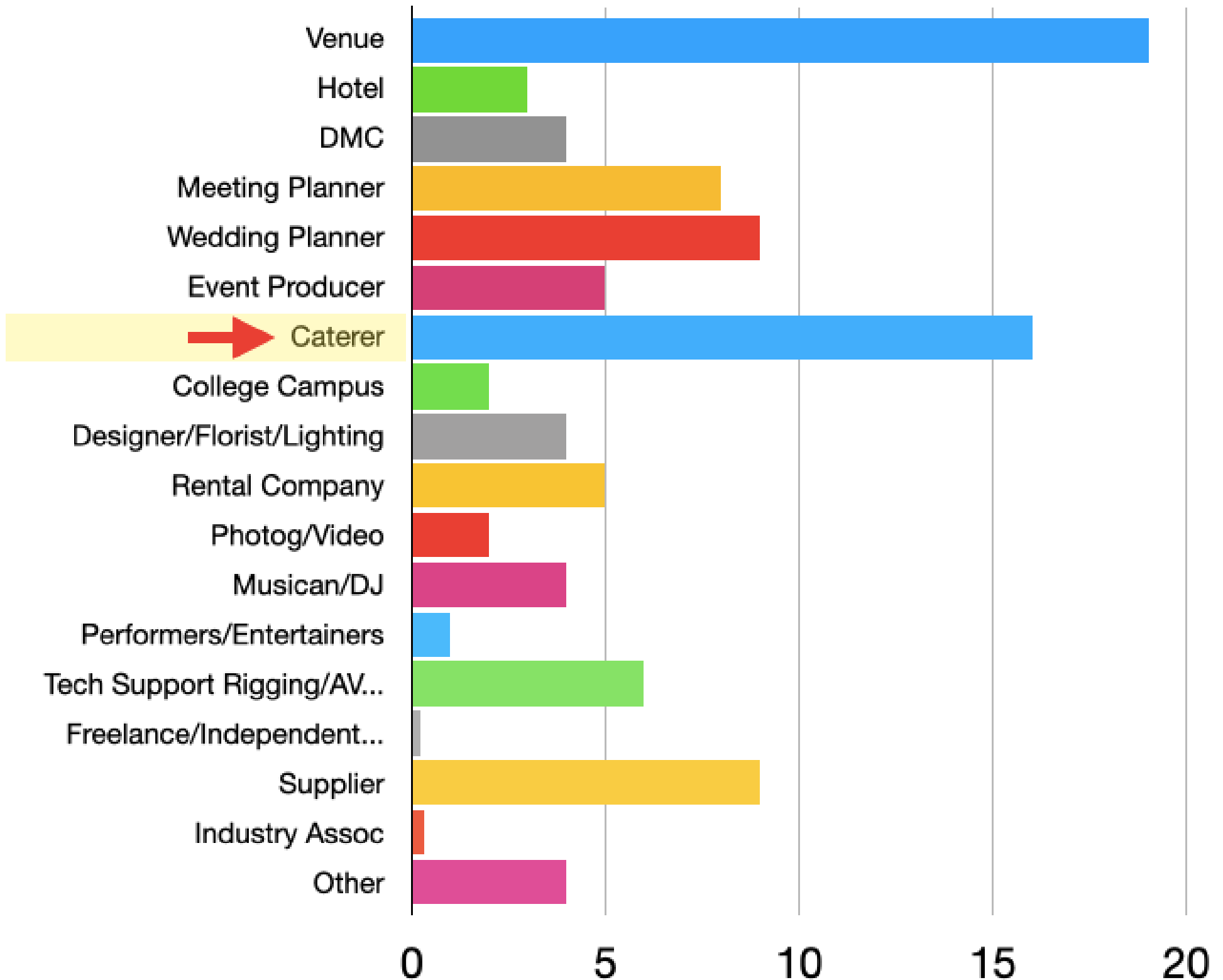
576 Total Responses

Date Created: Friday August 21, 2020

Date Ended: Friday September 11, 2020

Survey Collector: Meryl Snow

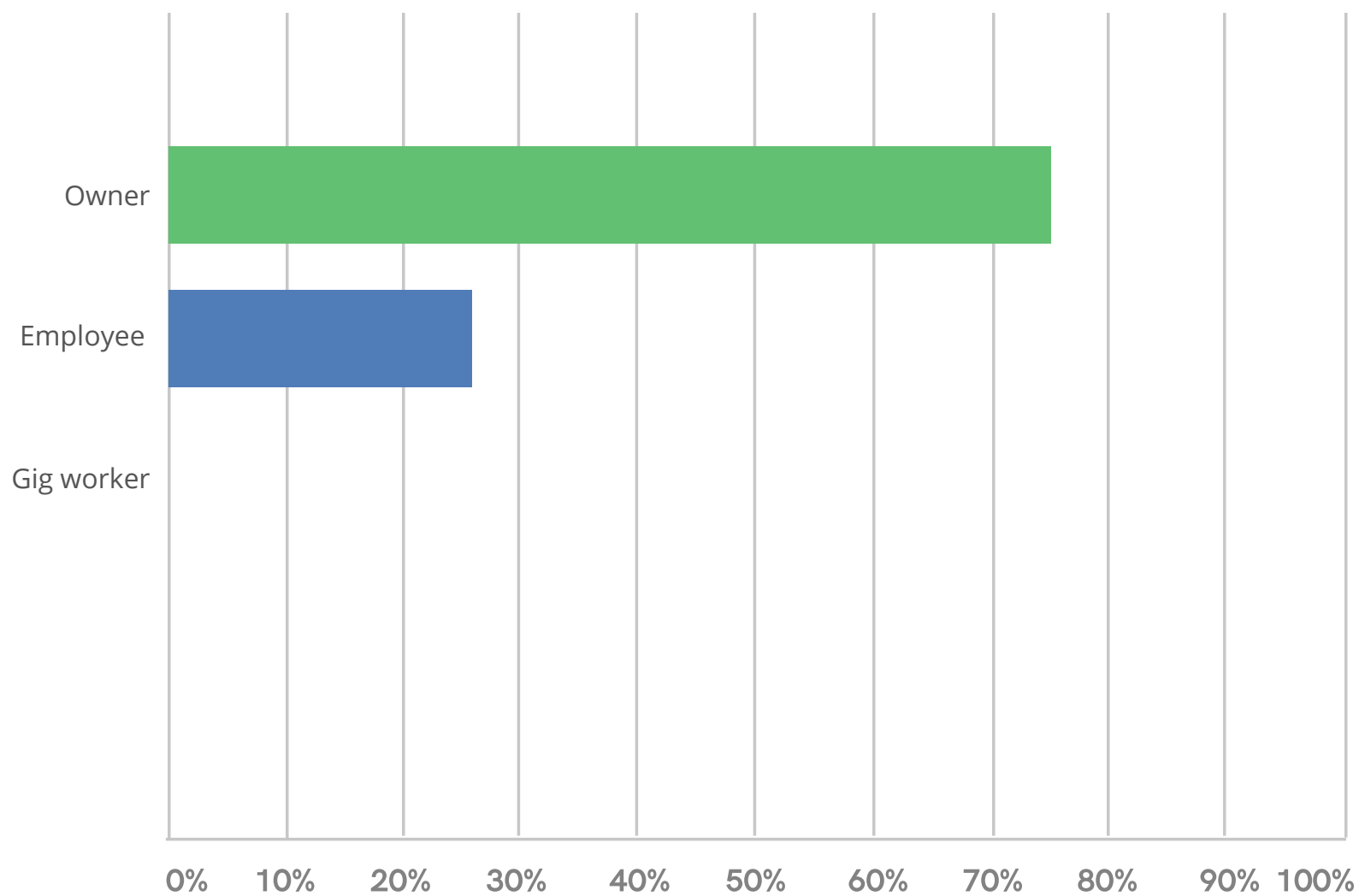
Q1 What is your primary business?



Q2

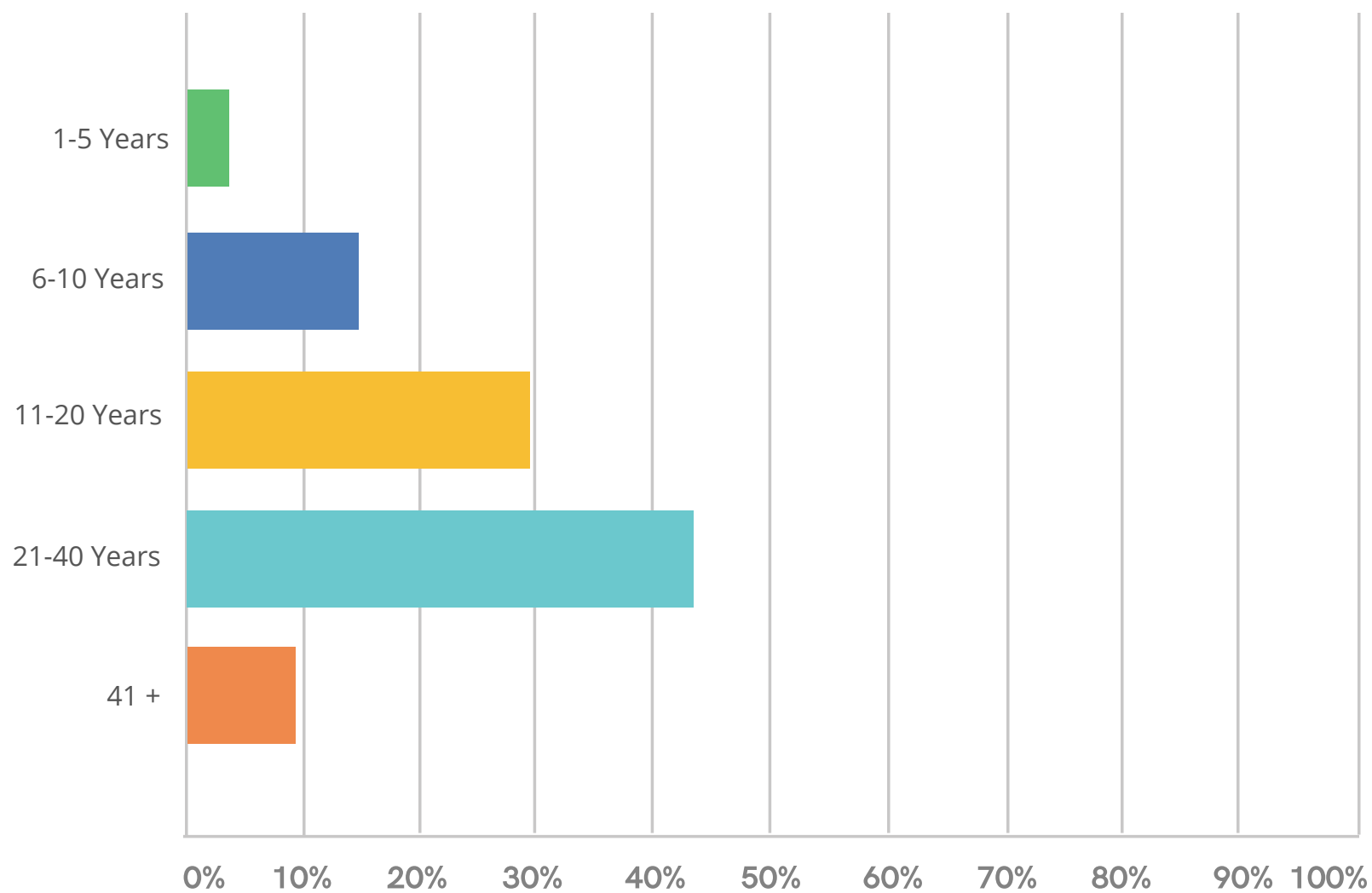
I am an...

ANSWERED: 2608 SKIPPED: 0



Q3

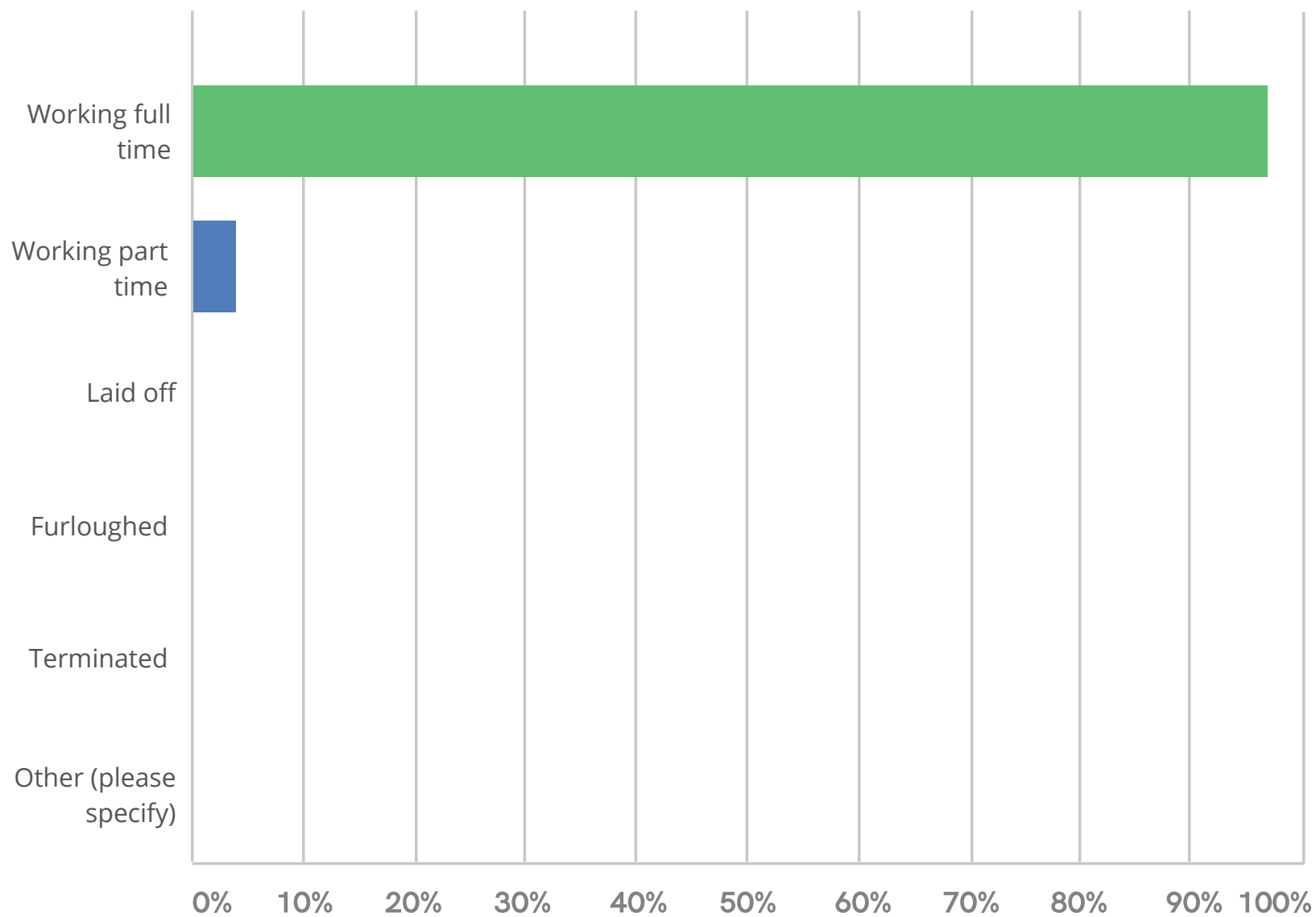
How many years has your company been in business?



Q4

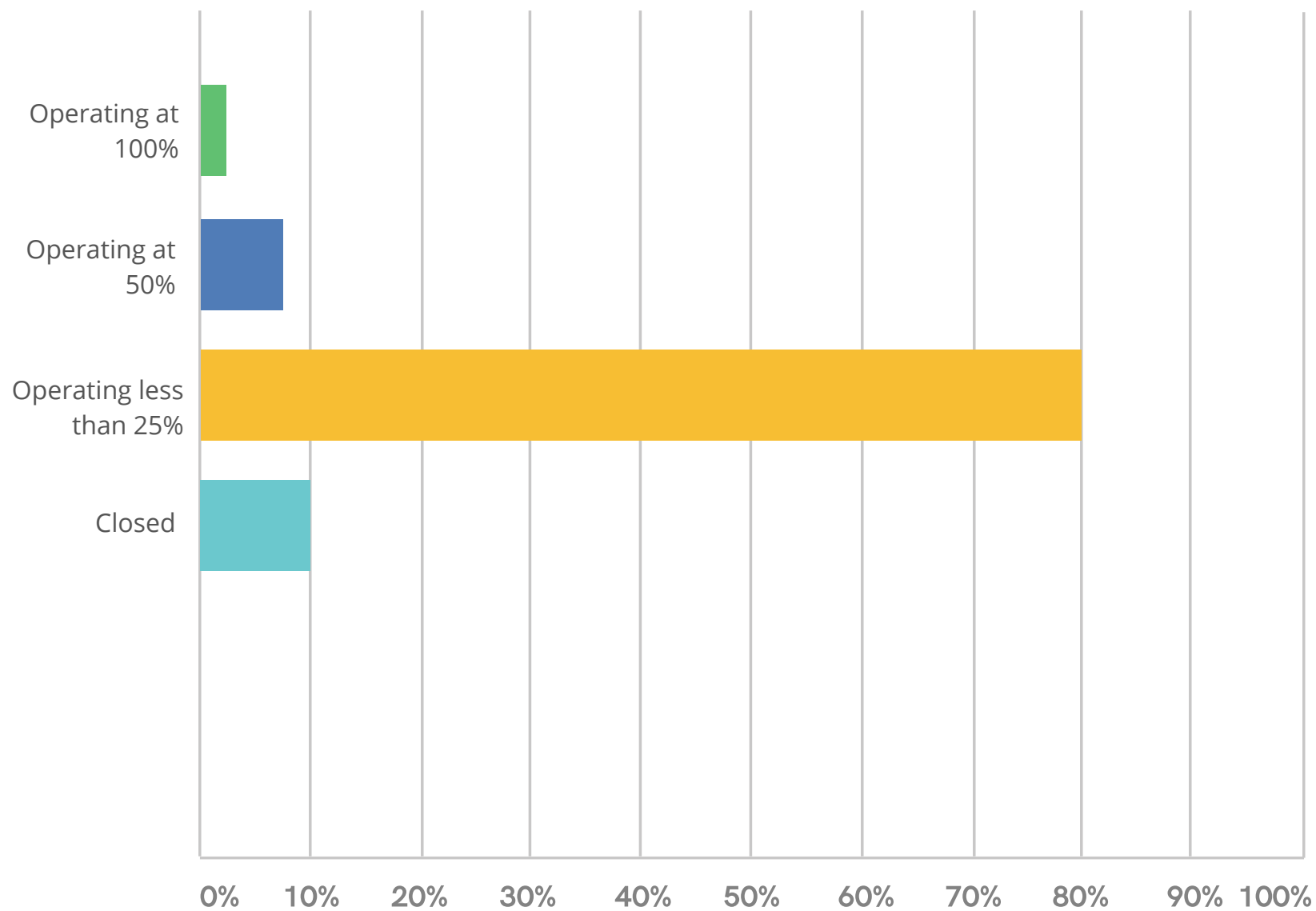
Are you currently...

ANSWERED: 2608 SKIPPED: 0



Q5

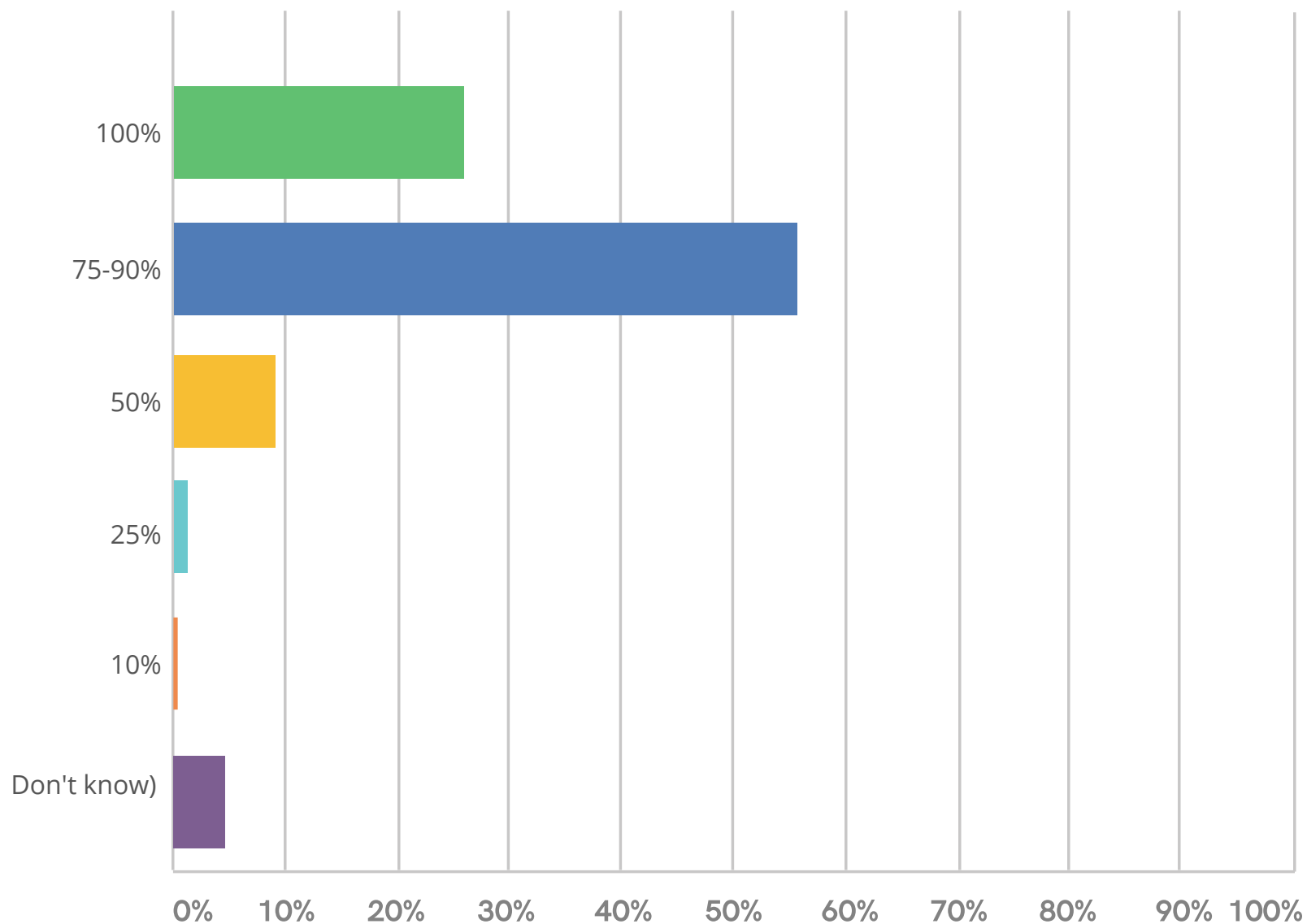
Is the business currently...



Q6

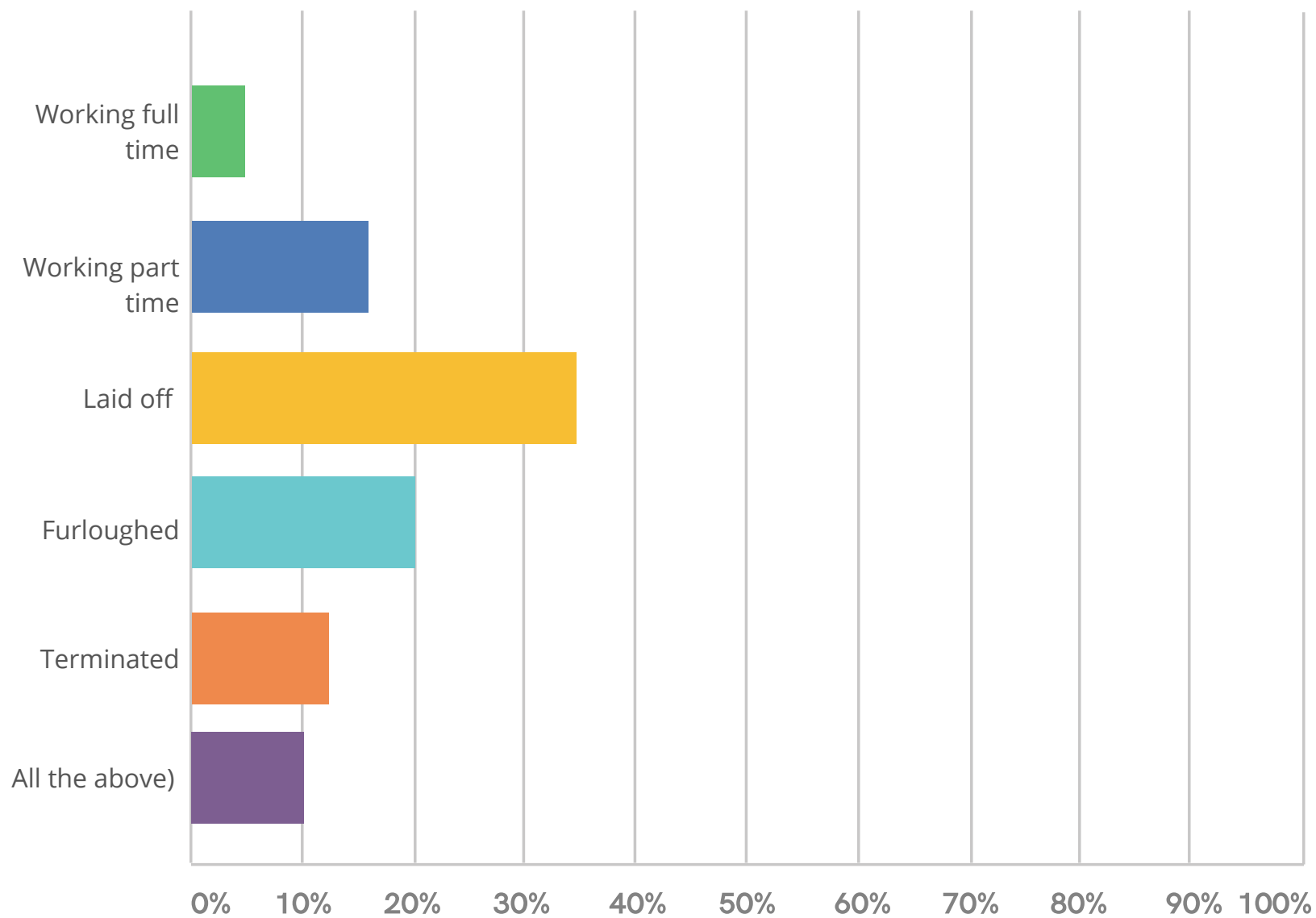
Approximately what percentage drop in revenue for the last five months?

ANSWERED: 2608 SKIPPED: 0



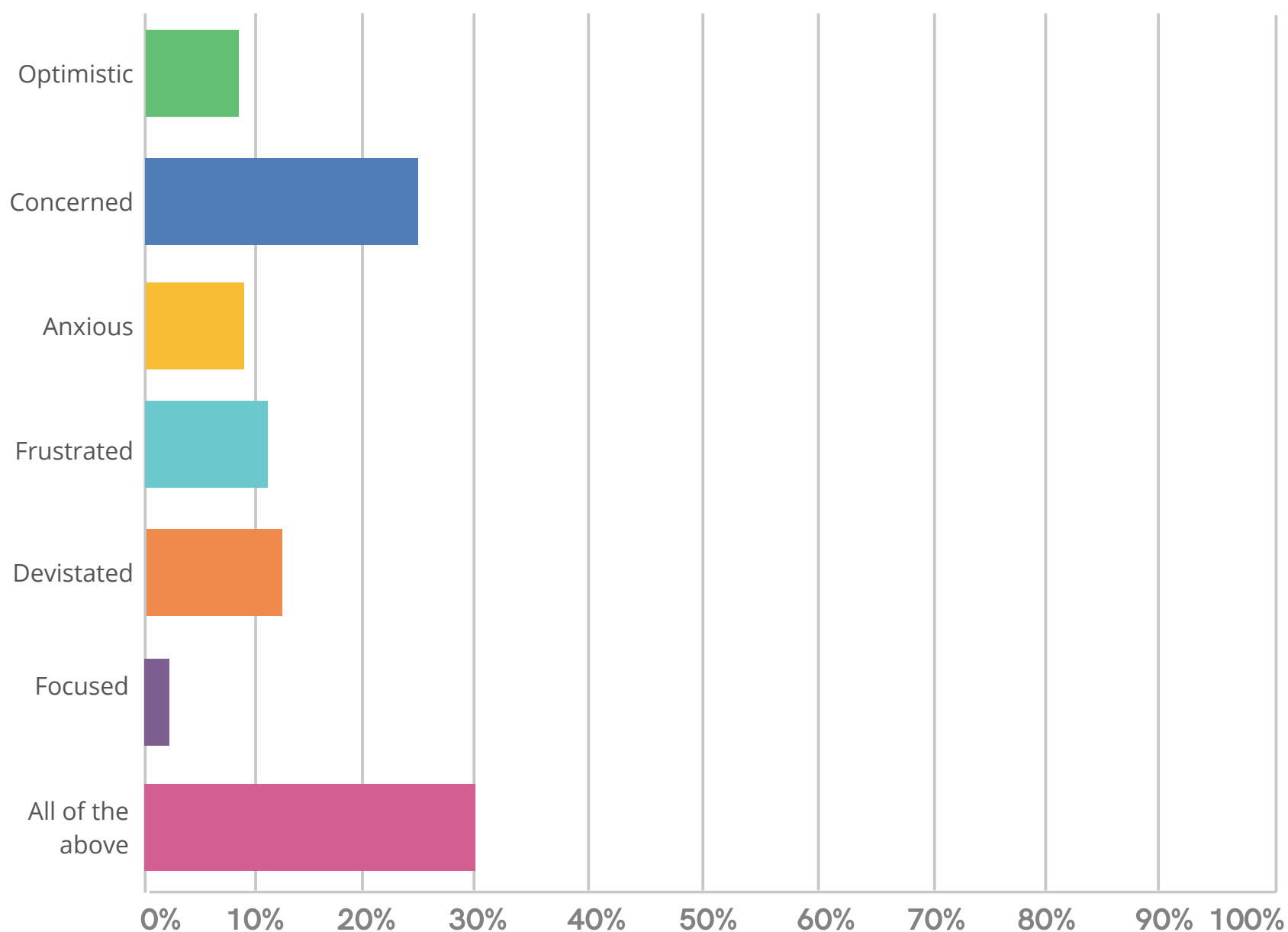
Q7

Are your employees currently...



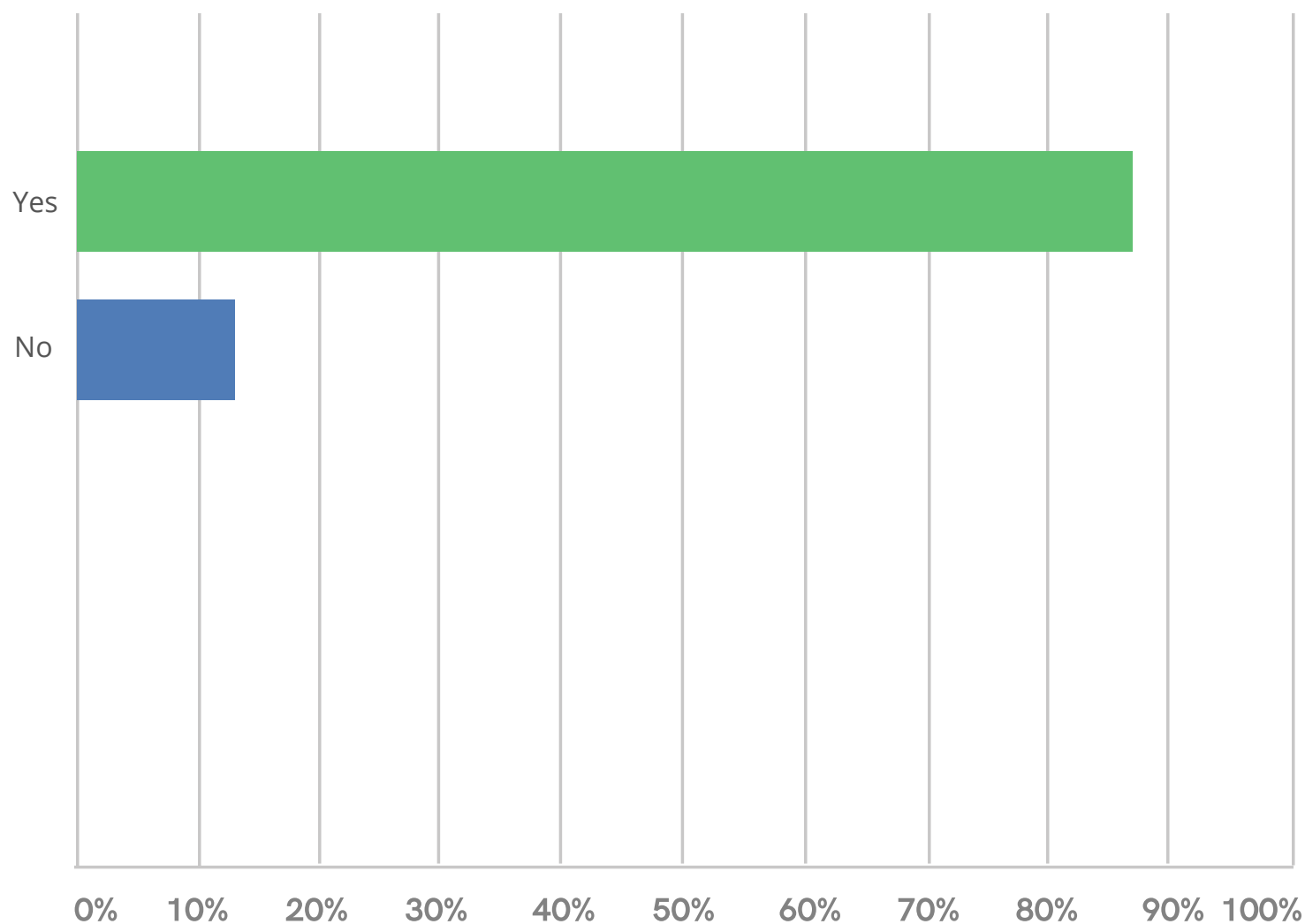
Q8

How are you feeling about the current situation in your business?



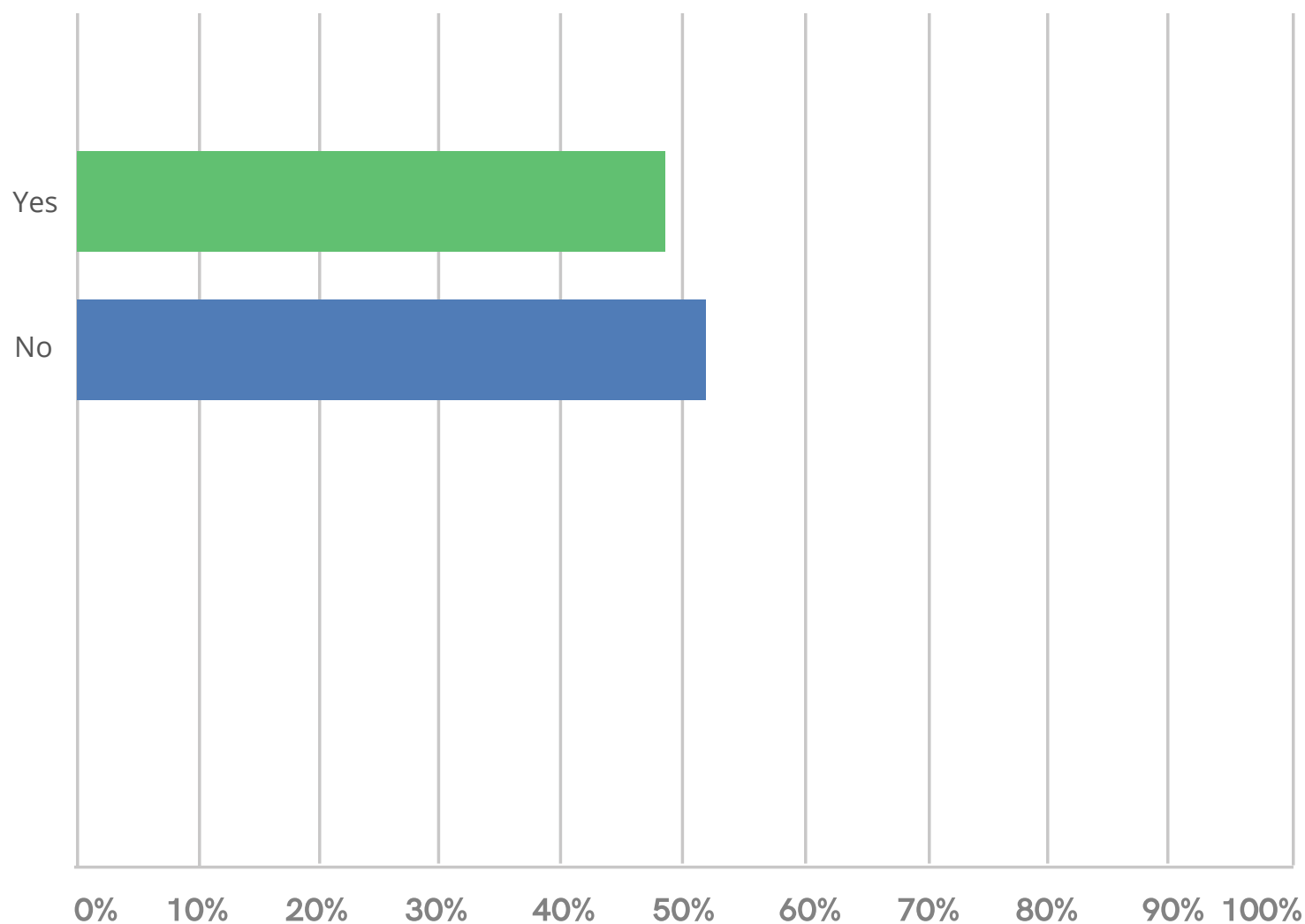
Q9

Have you received any PPP or other government grant funding?



Q10

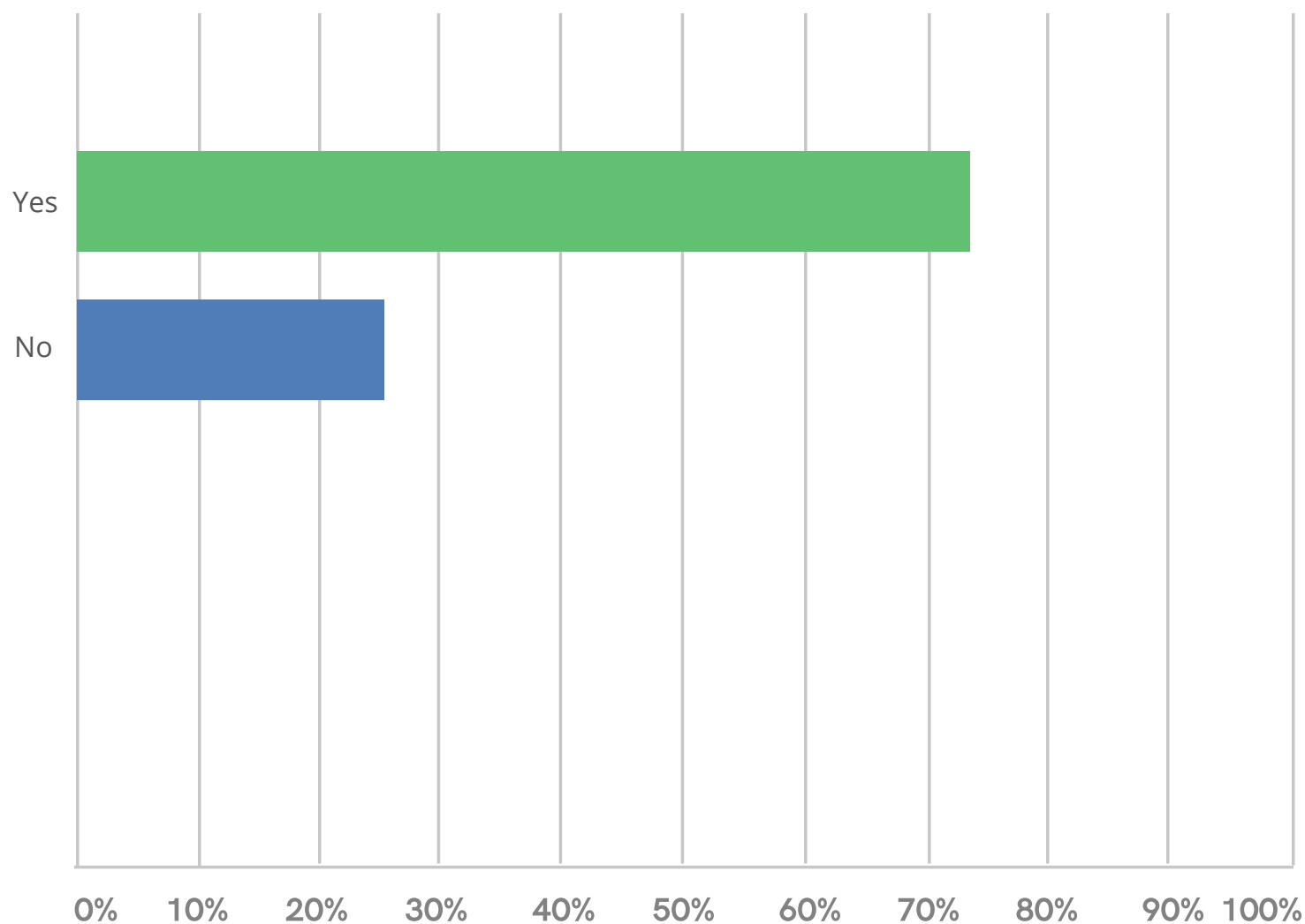
Do you worry that digital events will cannibalize face-to-face events in the future?



Q11

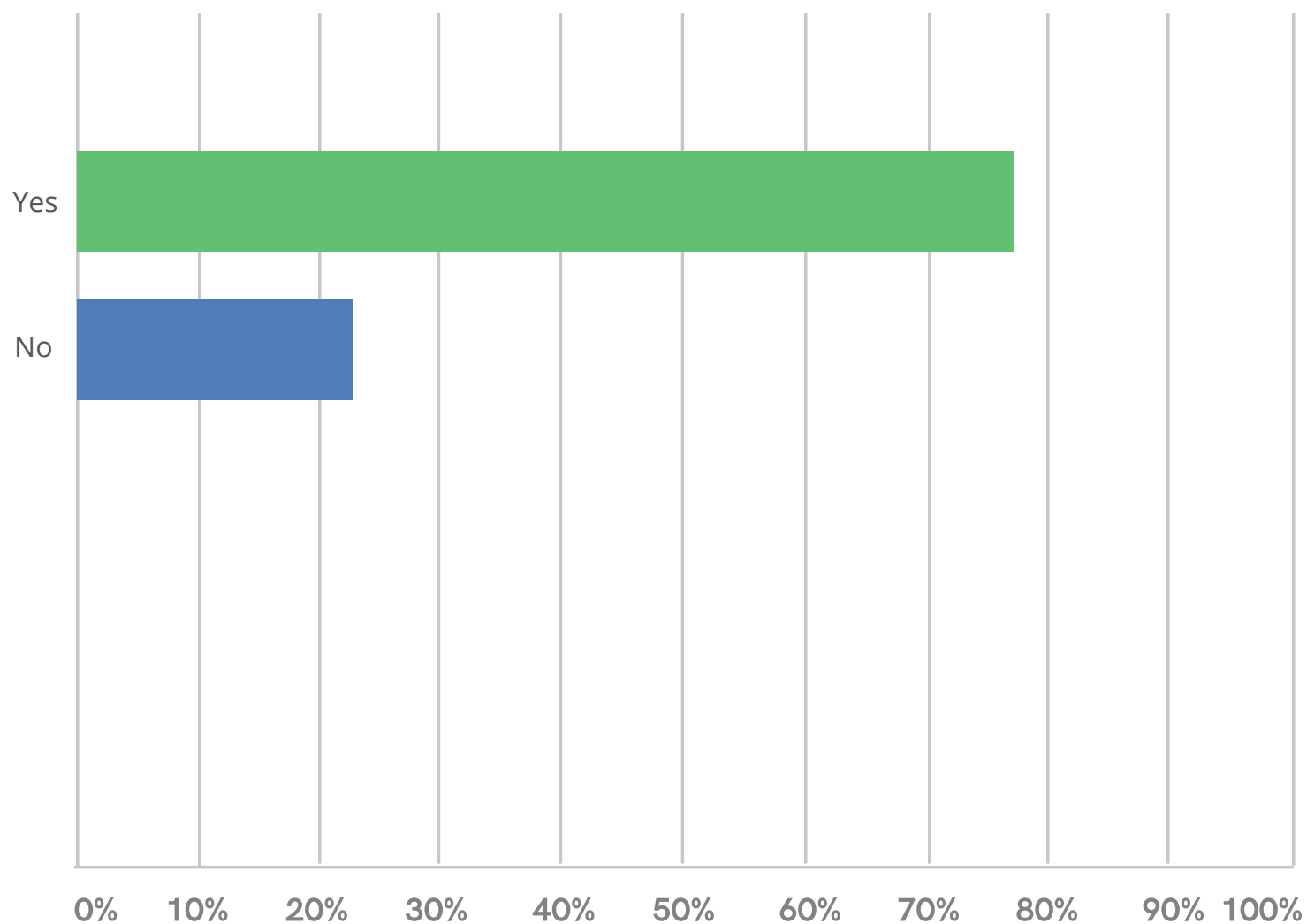
Do you anticipate that there will be pent-up demand to meet face to face once the pandemic is behind us?

ANSWERED: 2608 SKIPPED: 0



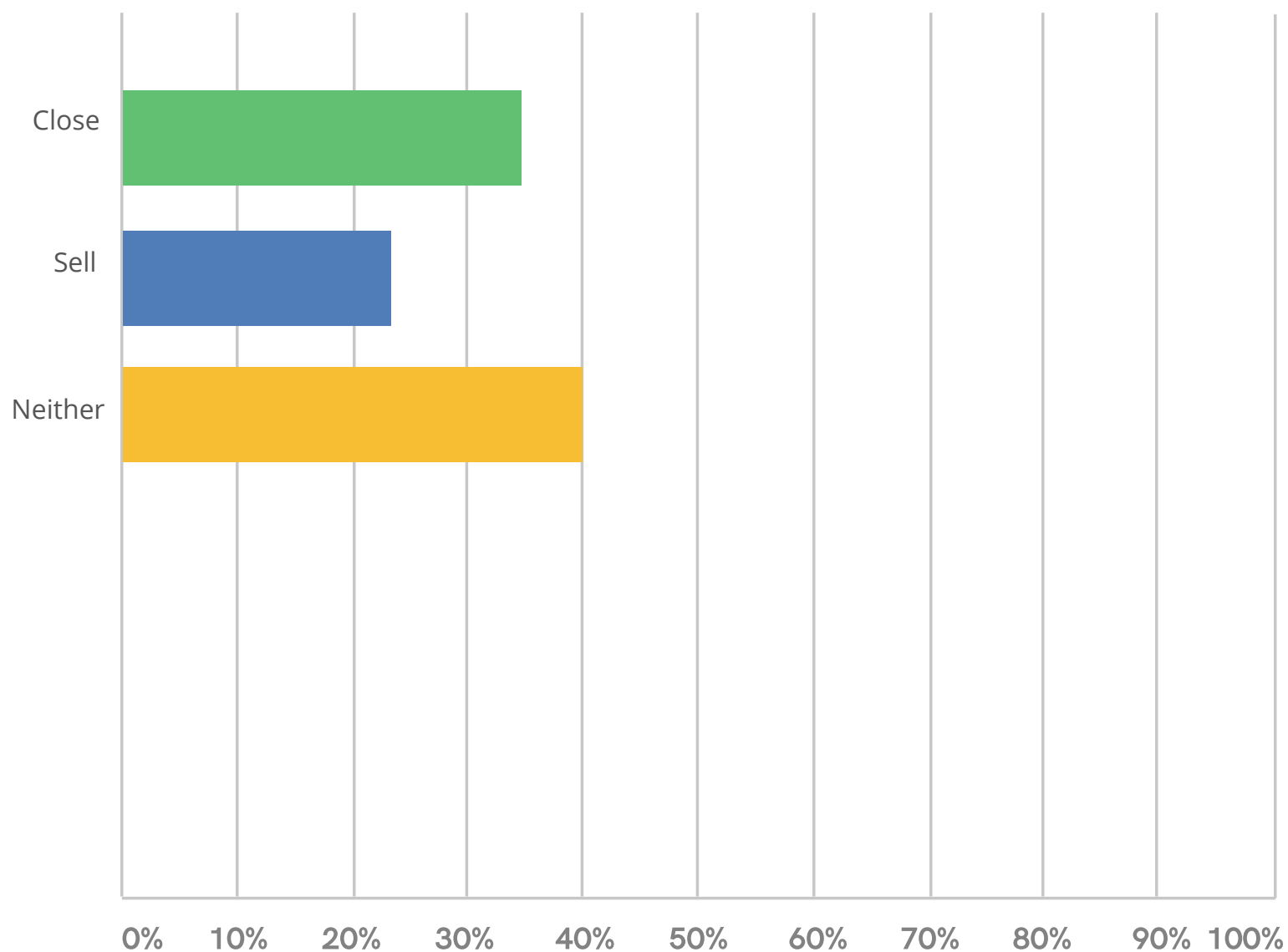
Q12

Do you worry that people will still be concerned about close contact and opt not to travel?



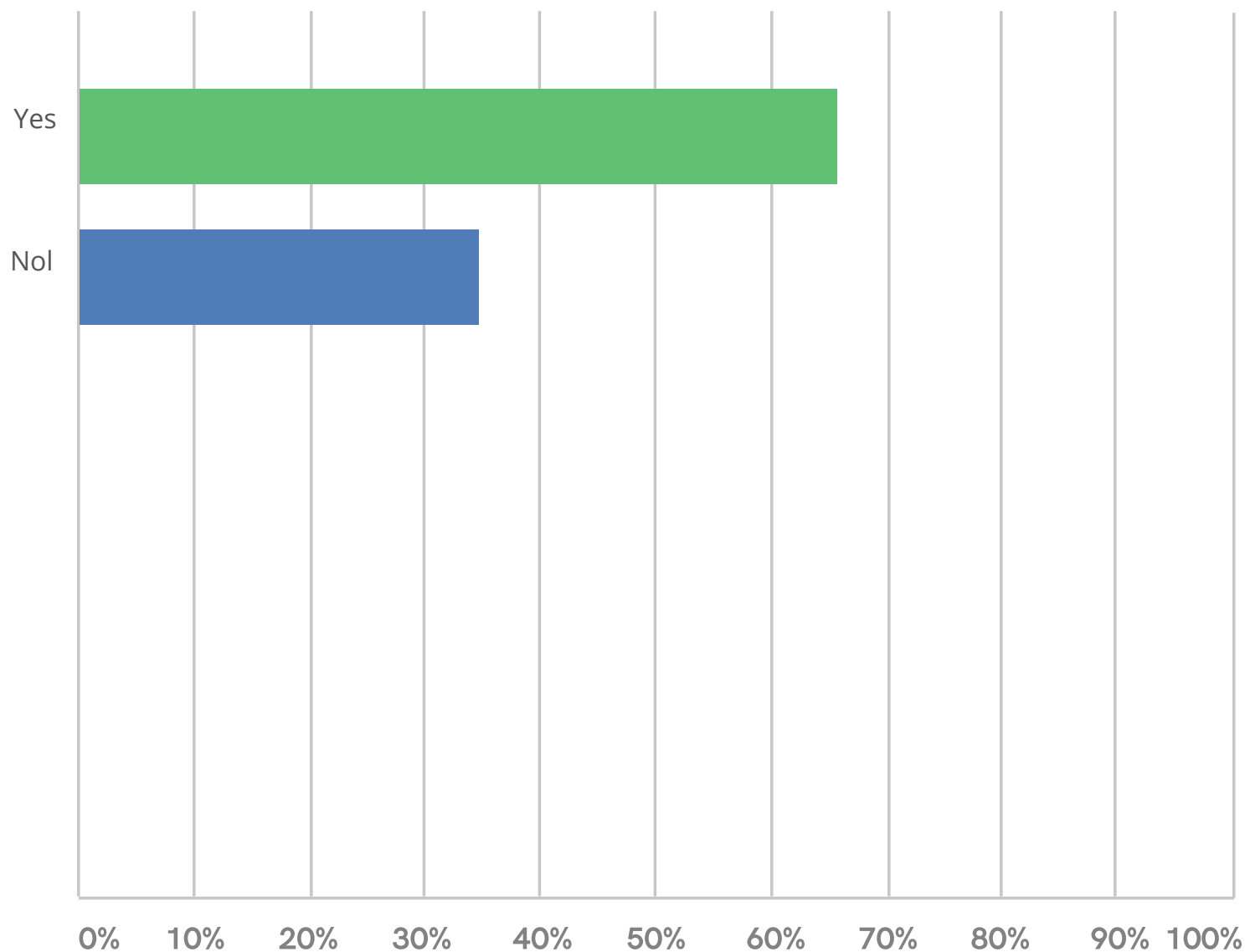
Q13

If you are an owner are you contemplating closing or selling your business?



Q16

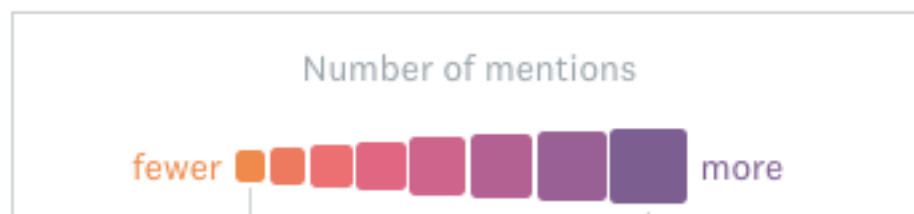
Are you having resistance from employees to return to work?



Q16

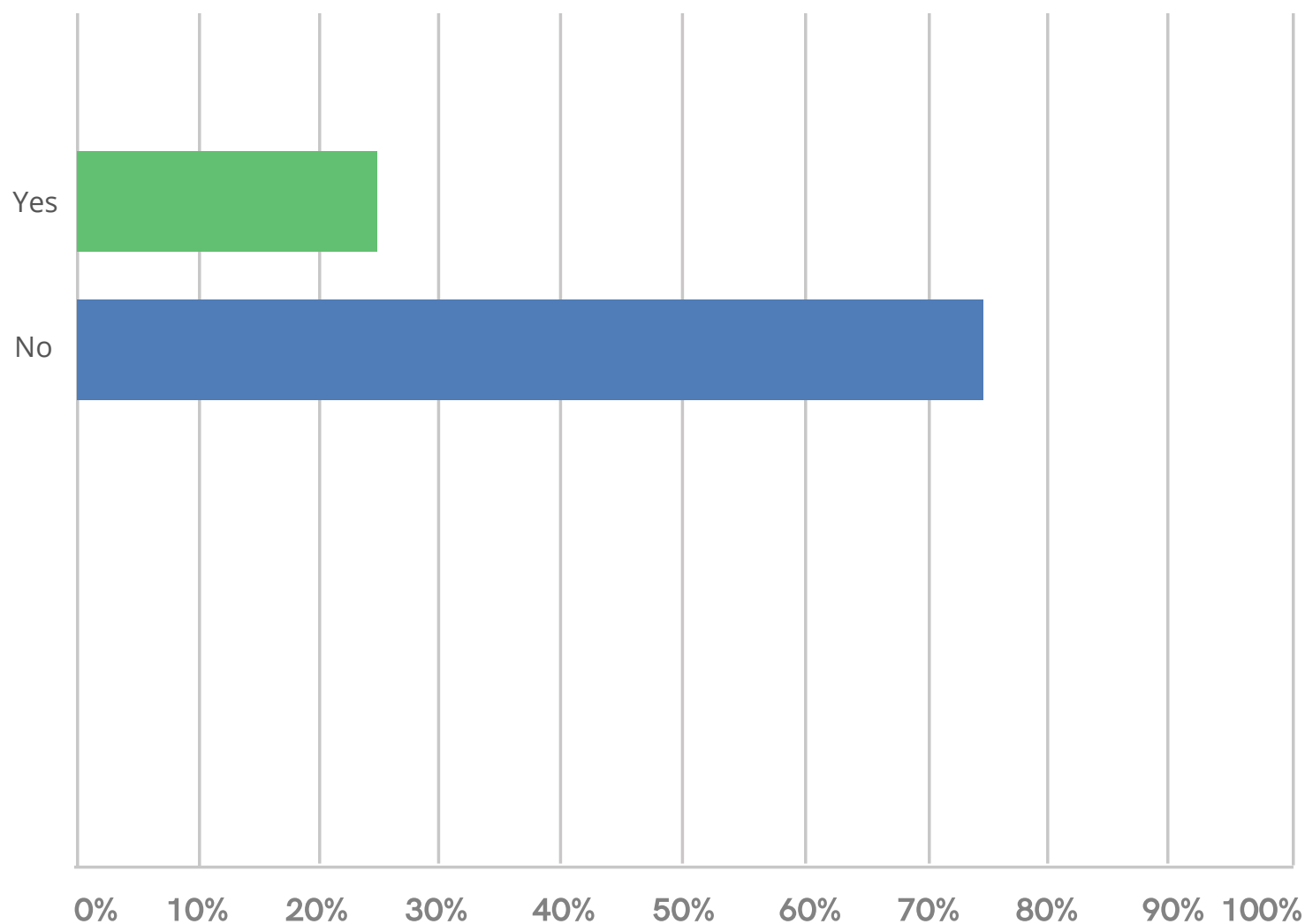
If yes, why?

money sick employees stimulus want lost work
pay **Fear** making unemployment
benefits **Safety** Afraid concerned time
making money Covid



Q17

Do you plan on attending any in person conferences if there is no vaccine?



Q18

Did you "Pivot" your business model during this pandemic?

