



**EVENT
INDUSTRY
SURVEY**

***YOUR VOICE ...
is heard***

DMC, Planners

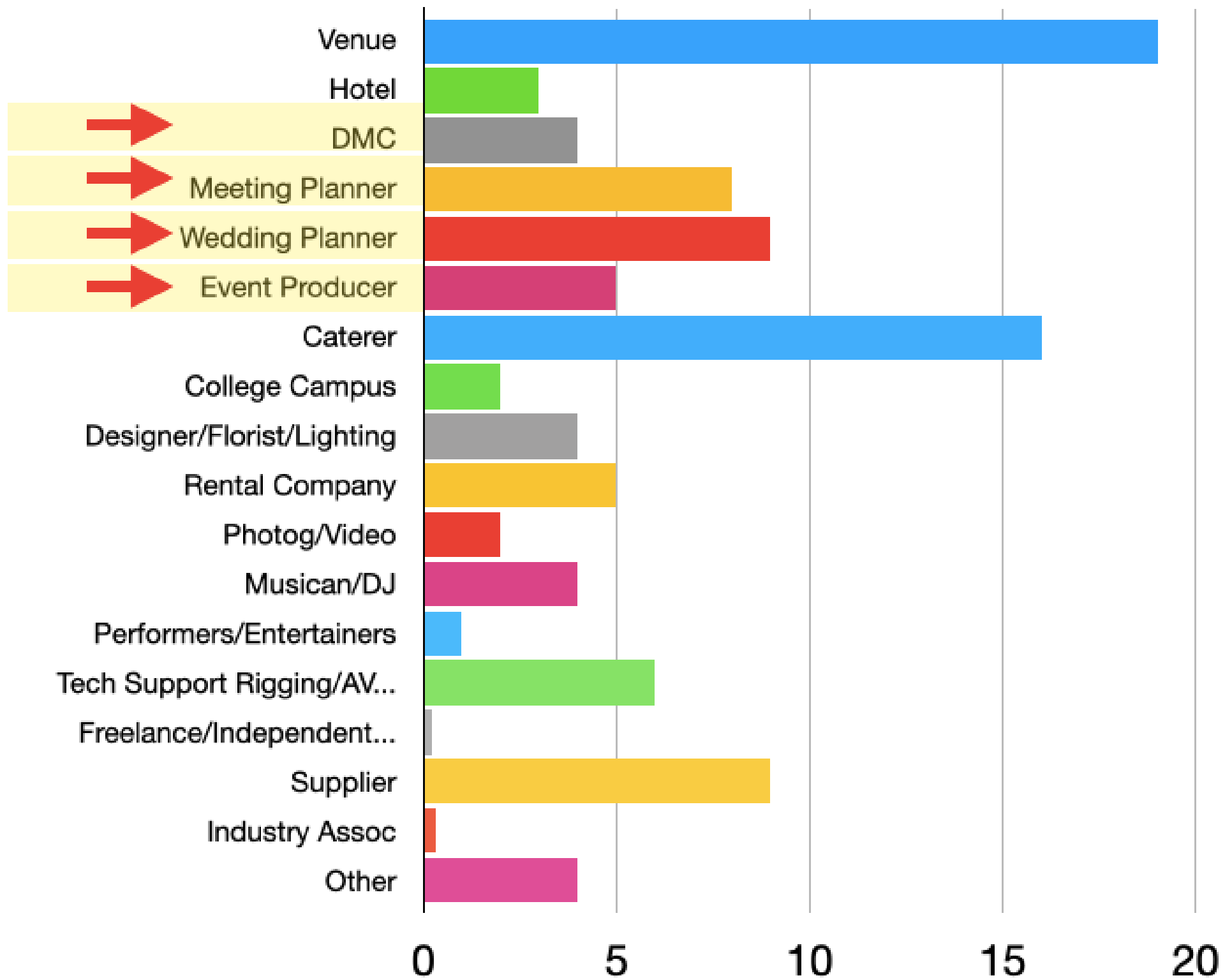
733 Total Responses

Date Created: Friday August 21, 2020

Date Ended: Friday September 11, 2020

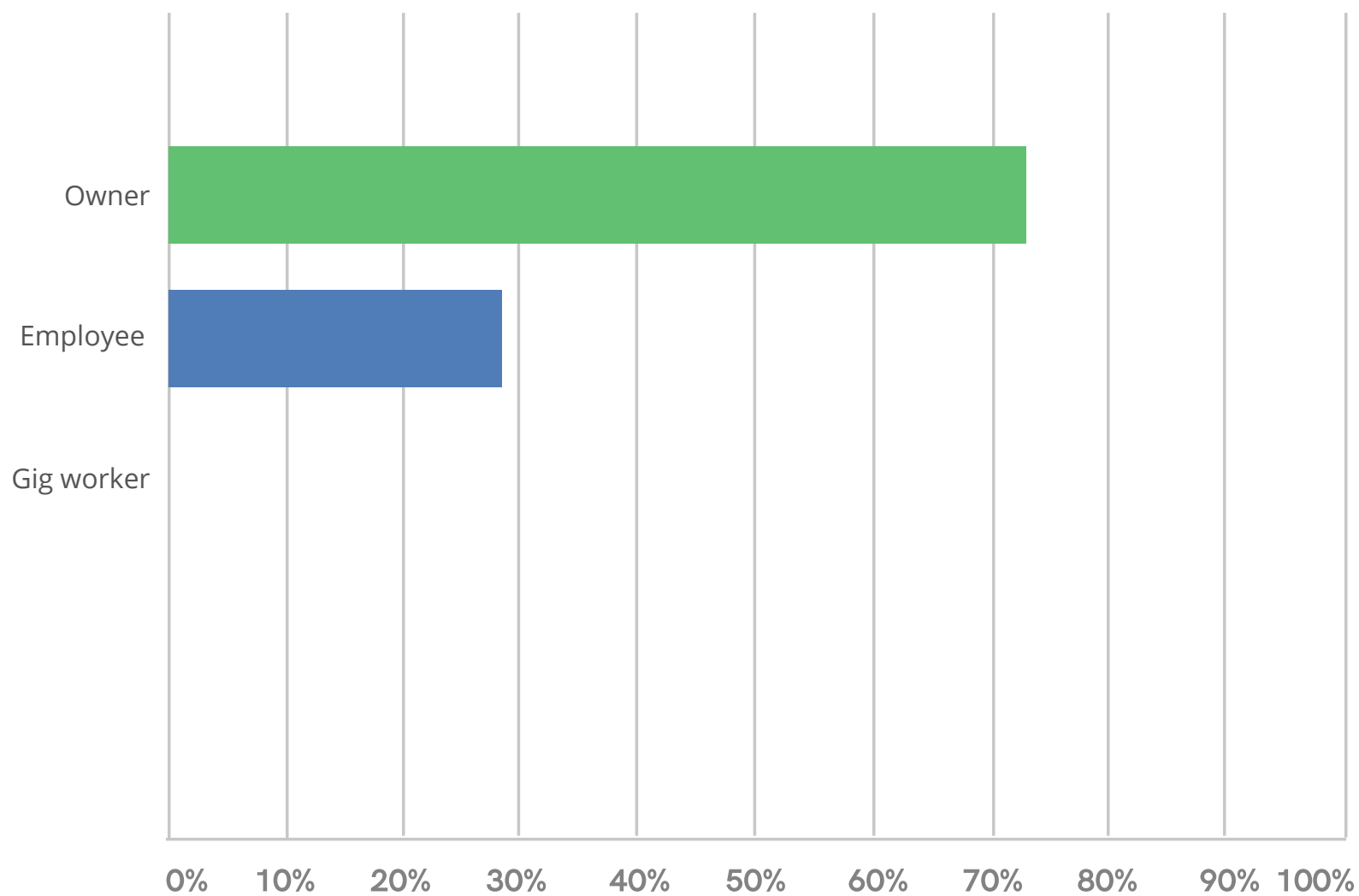
Survey Collector: Meryl Snow

Q1 What is your primary business?



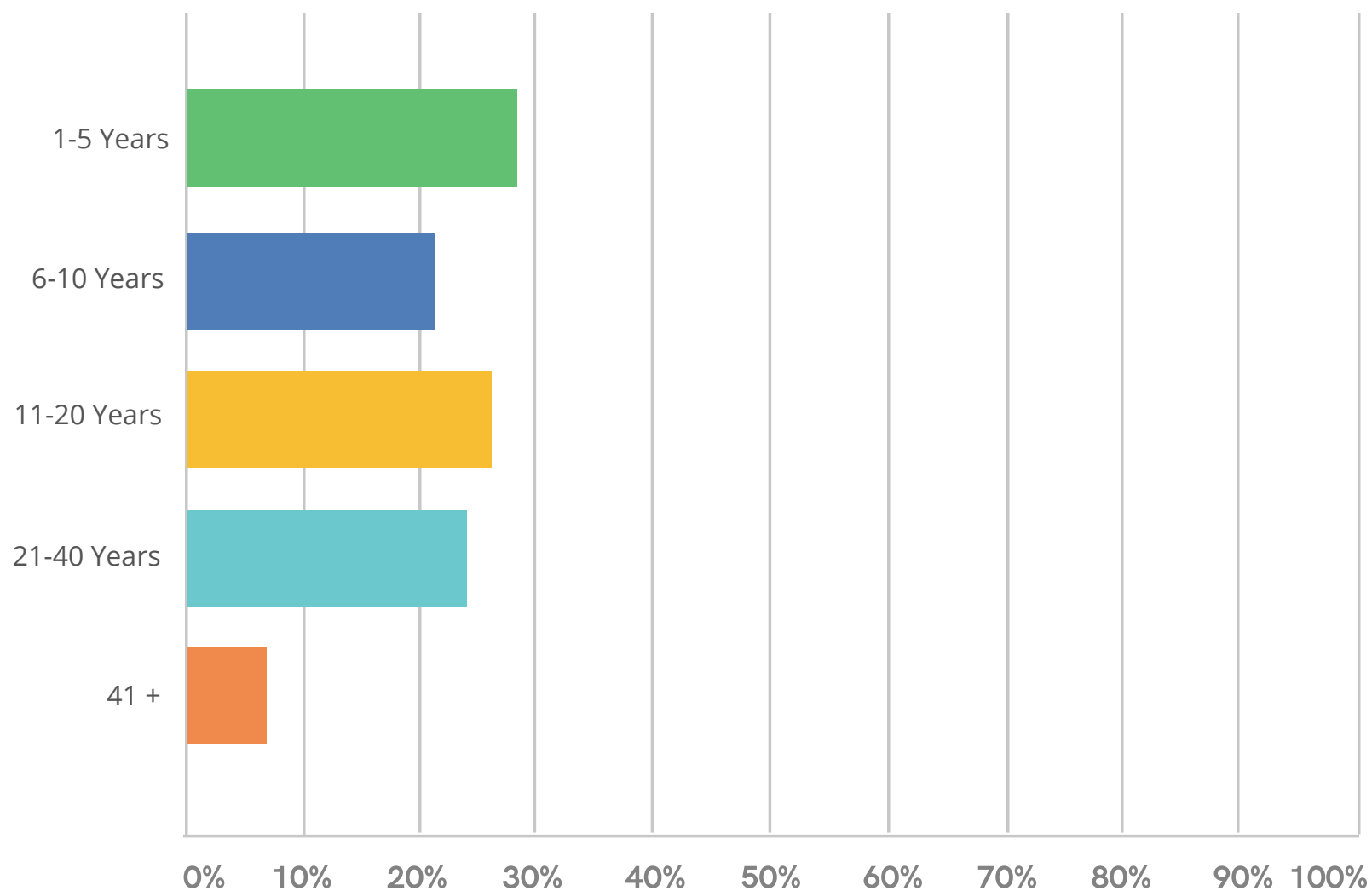
Q2

I am an...



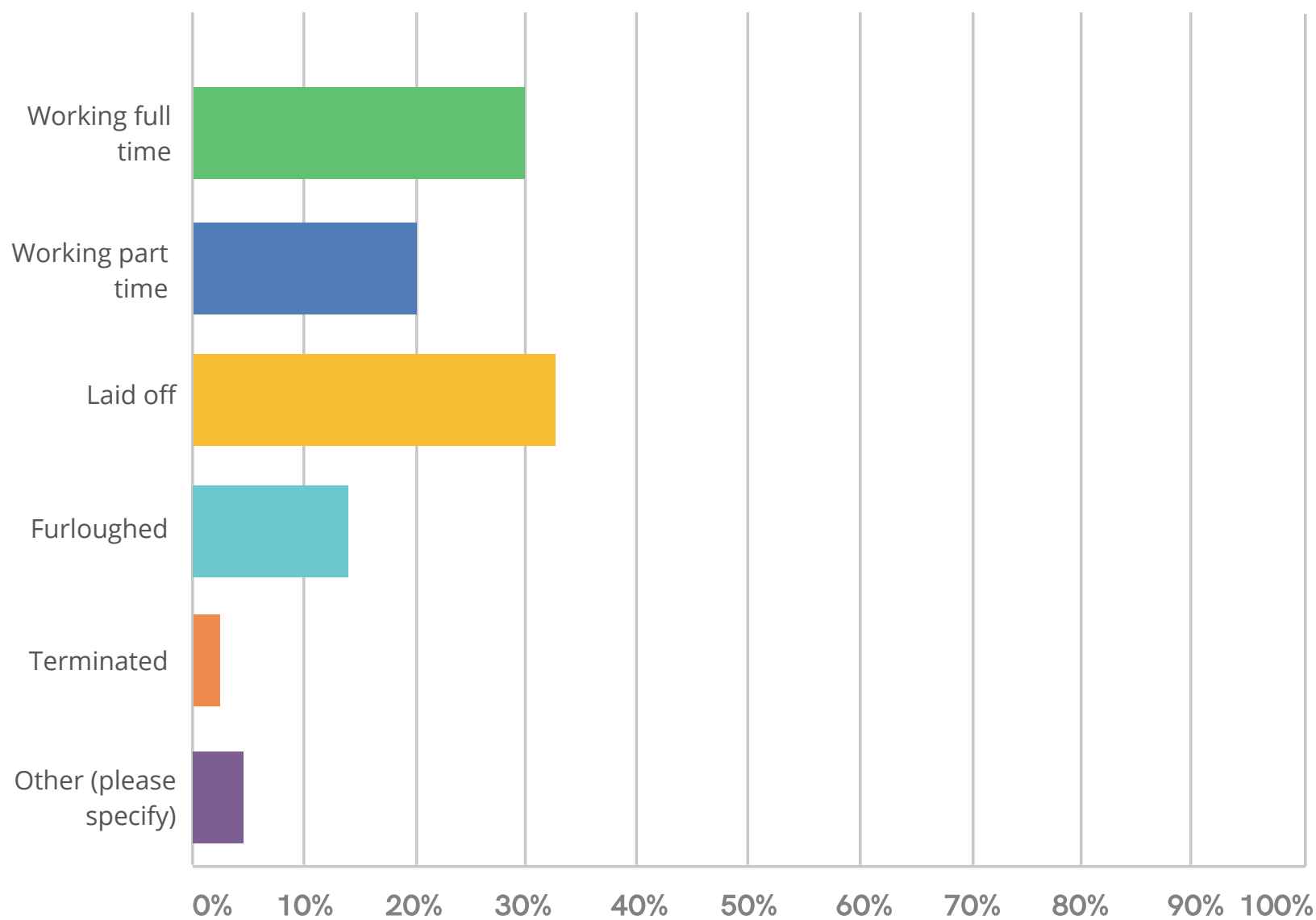
Q3

How many years has your company been in business?



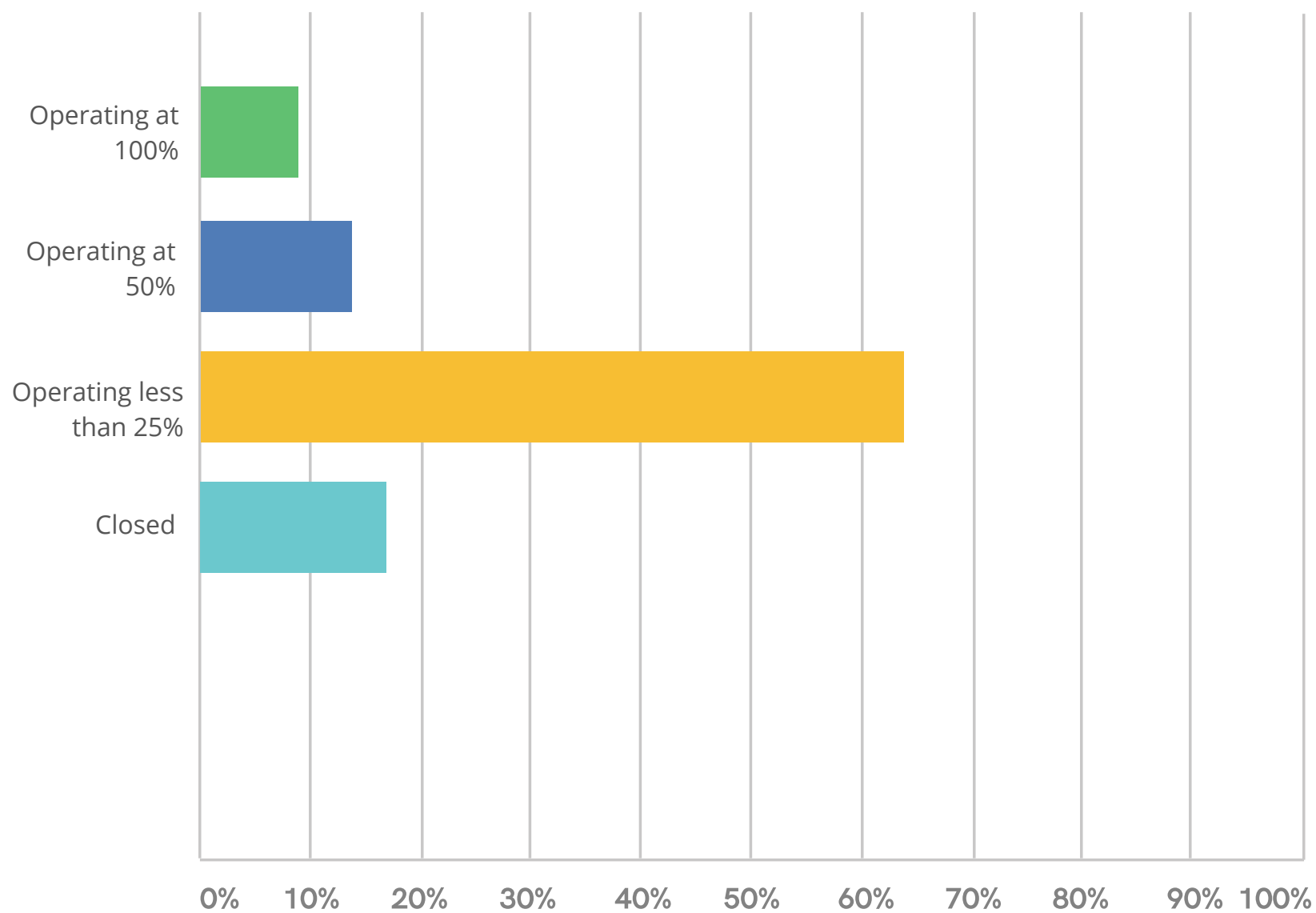
Q4

Are you currently...



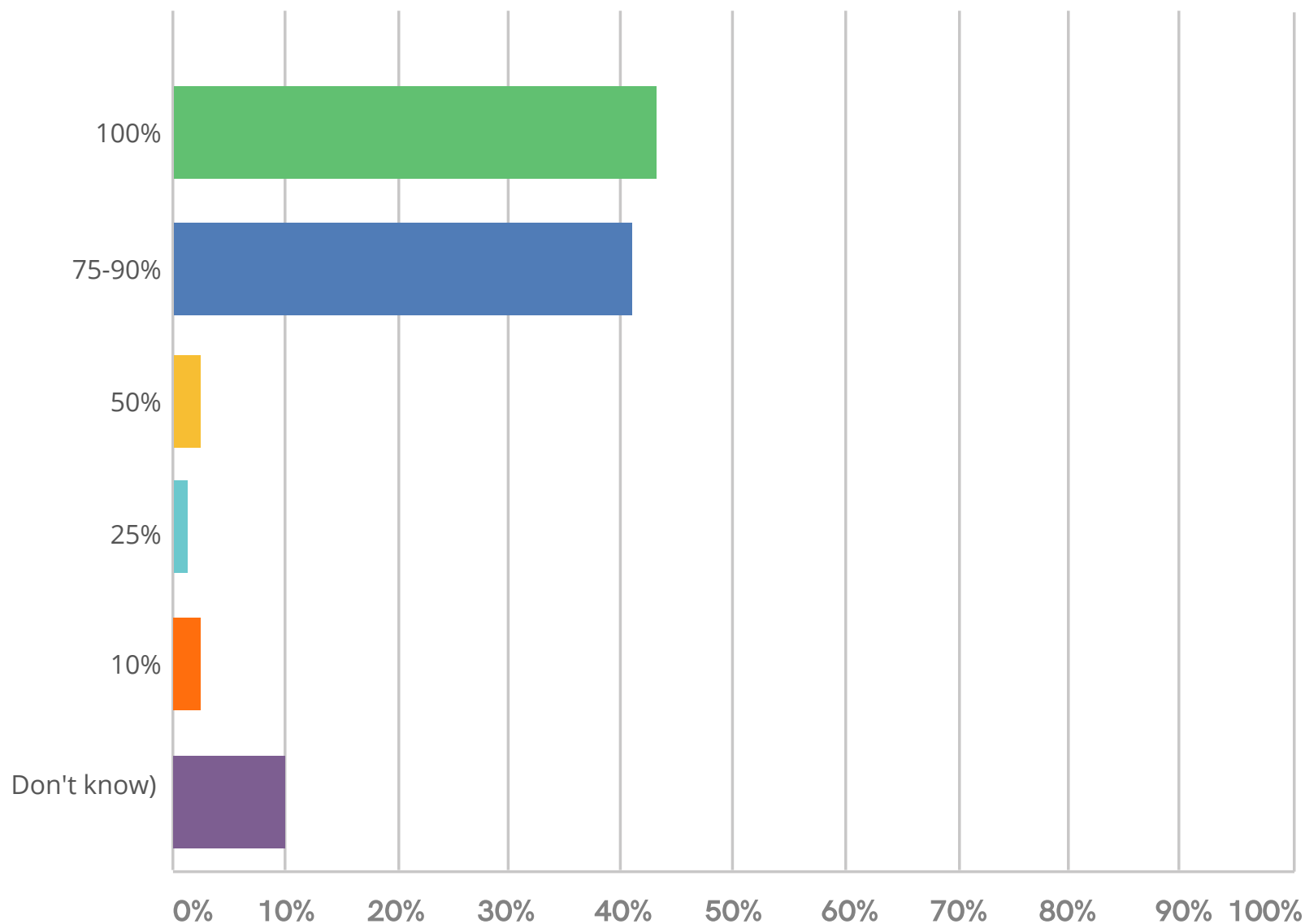
Q5

Is the business currently...



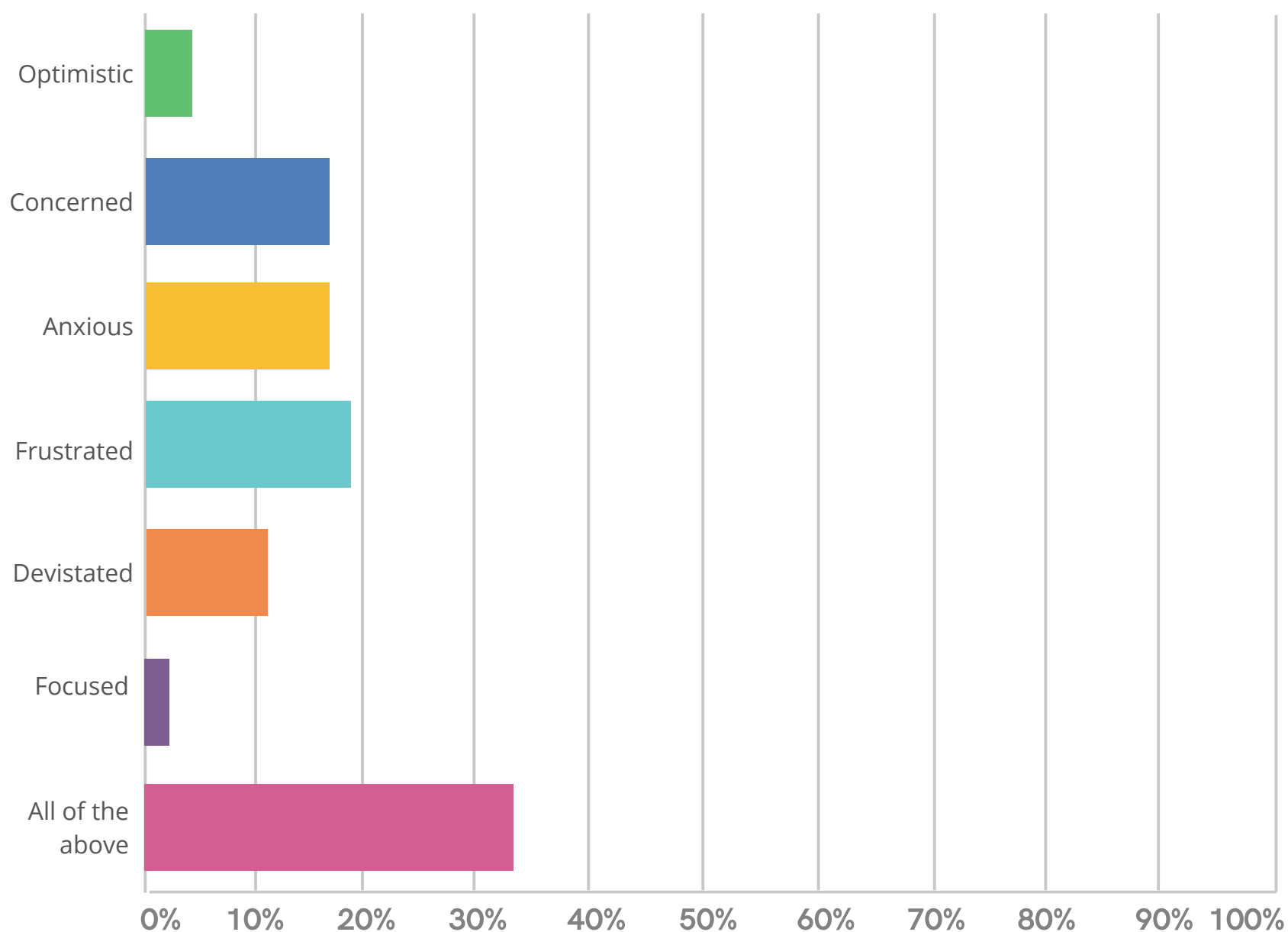
Q6

Approximately what percentage drop in revenue for the last five months?



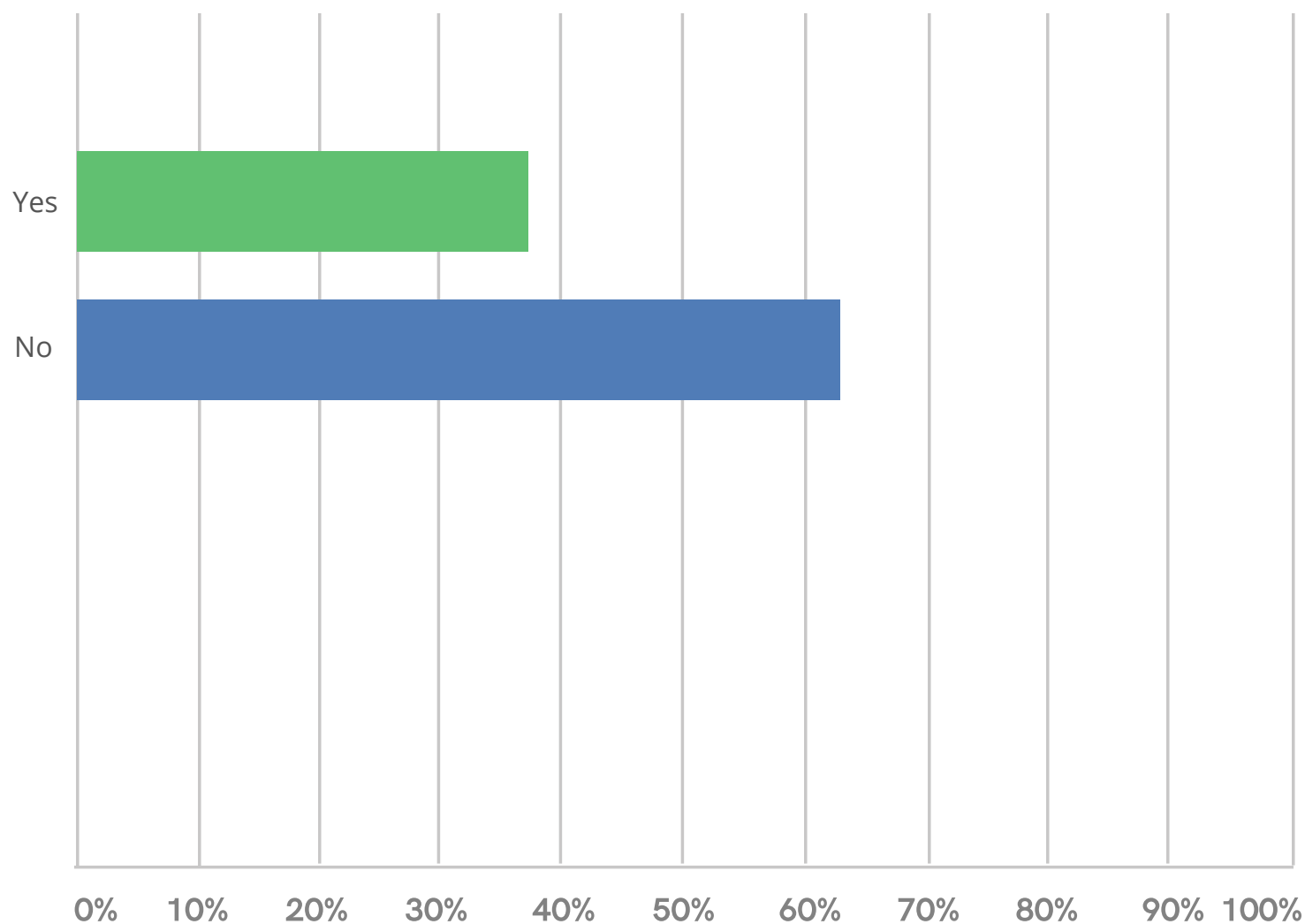
Q8

How are you feeling about the current situation in your business?



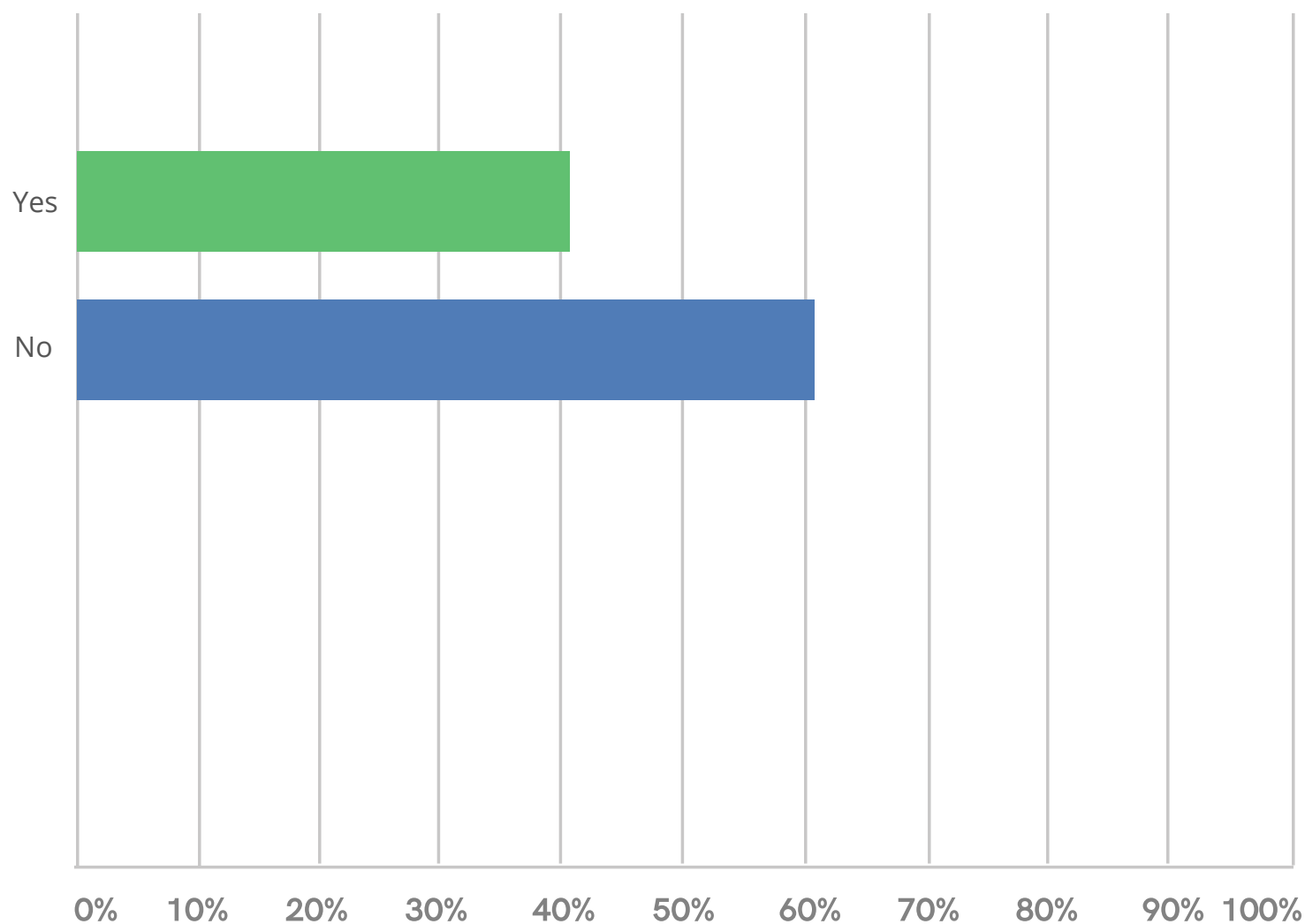
Q9

Have you received any PPP or other government grant funding?



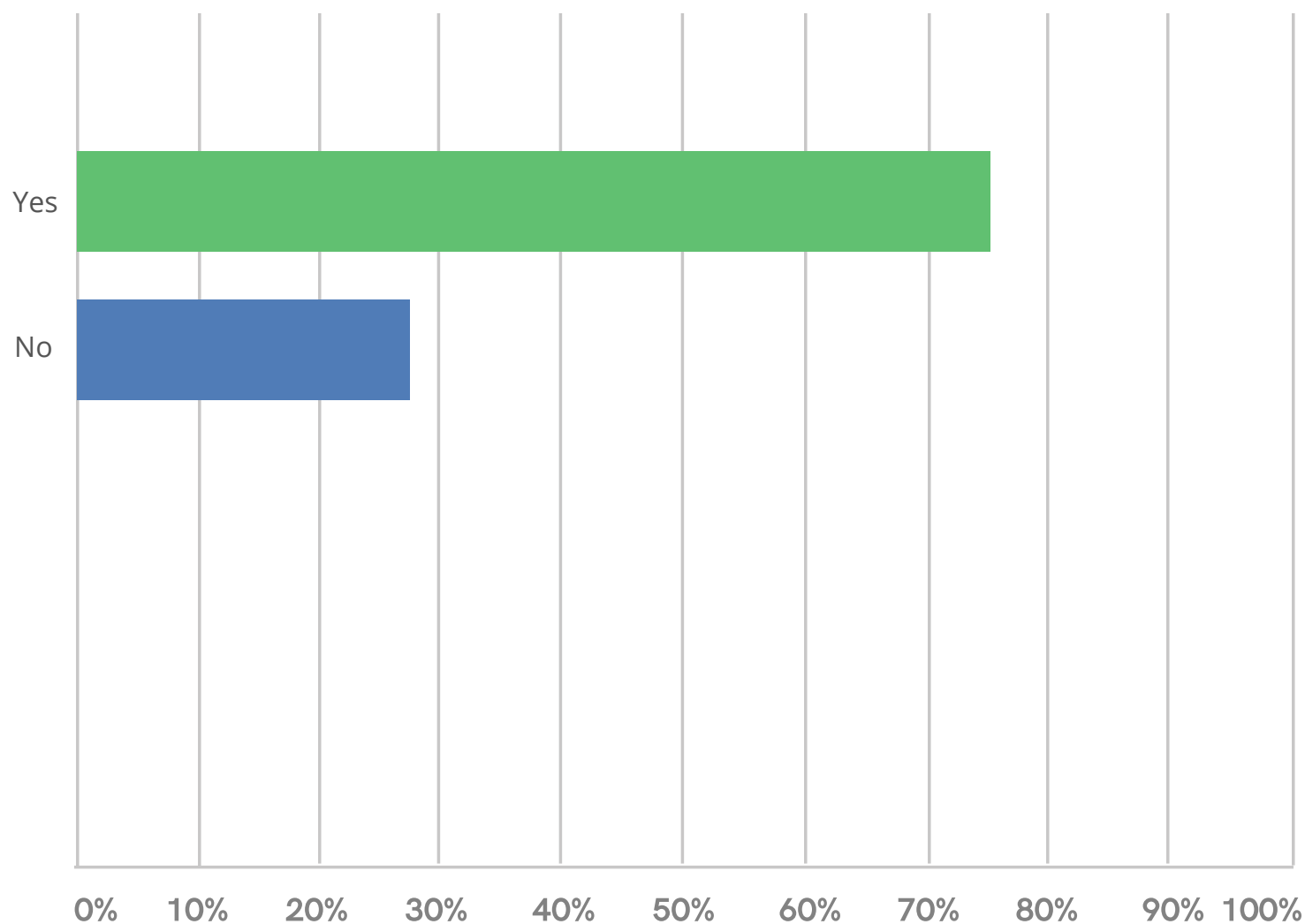
Q10

Do you worry that digital events will cannibalize face-to-face events in the future?



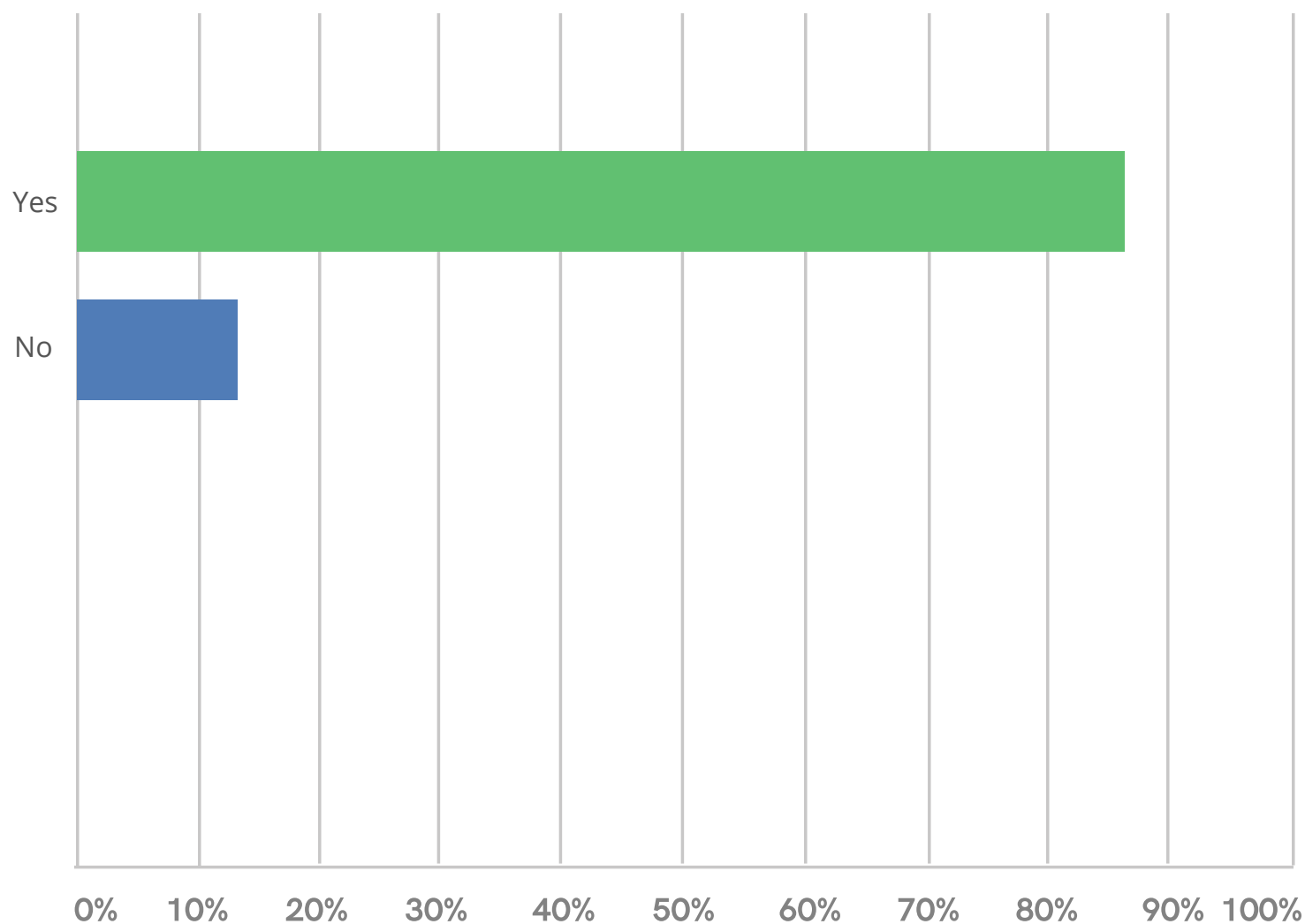
Q11

Do you anticipate that there will be pent-up demand to meet face to face once the pandemic is behind us?



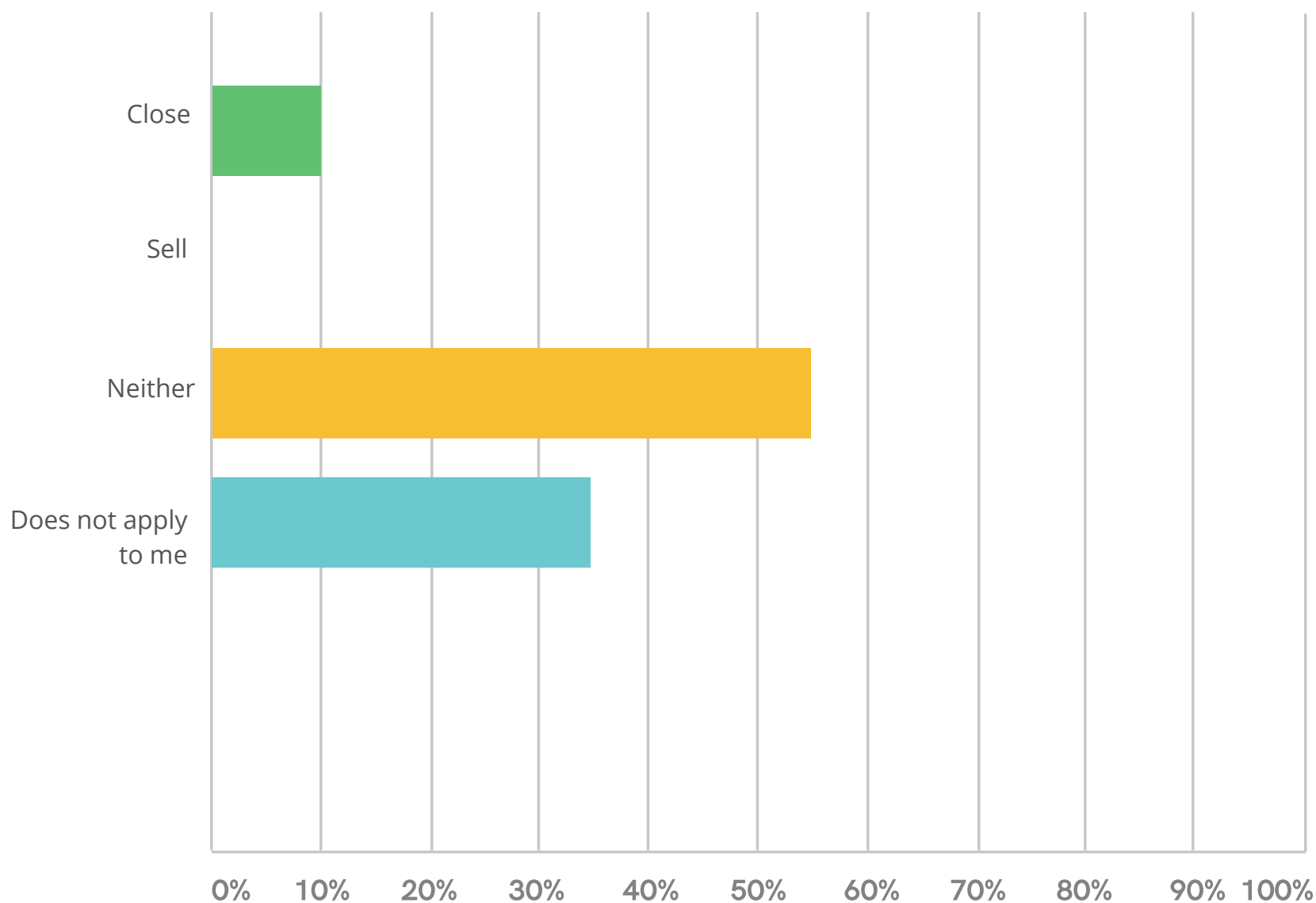
Q12

Do you worry that people will still be concerned about close contact and opt not to travel?



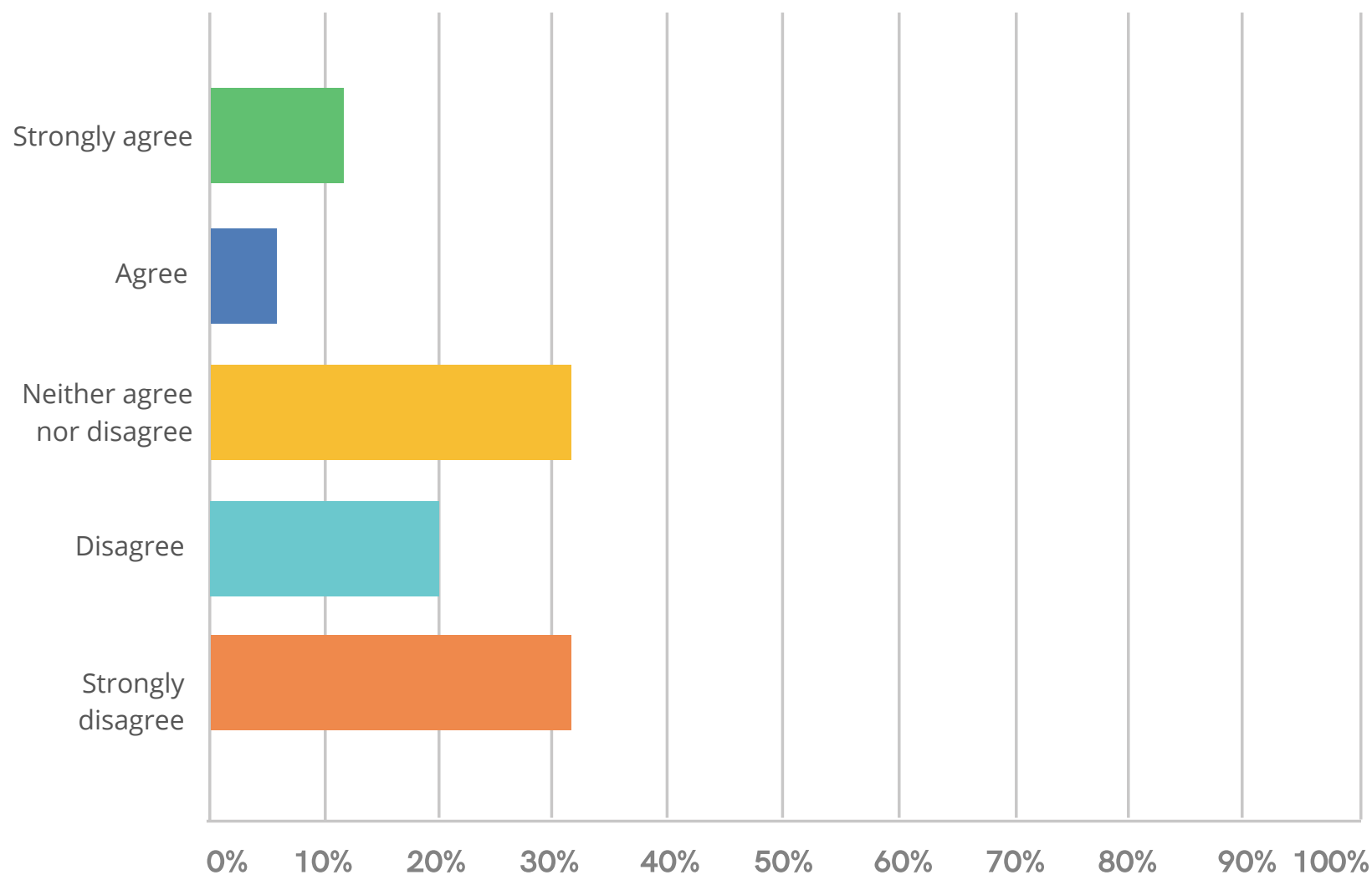
Q13

If you are an owner are you contemplating closing or selling your business?



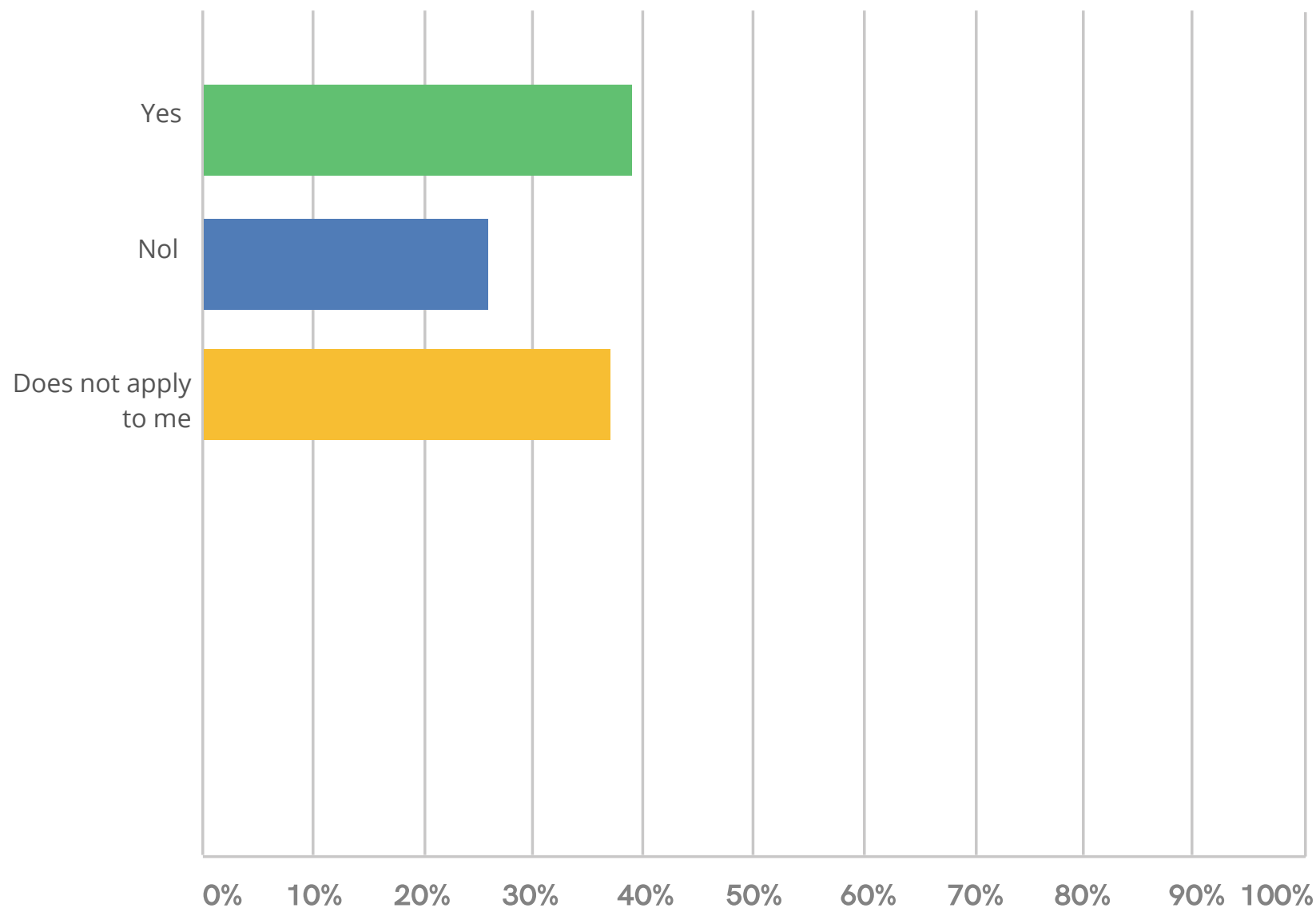
Q14

As an employee, why should I go back to work when I receive unemployment stimulus.



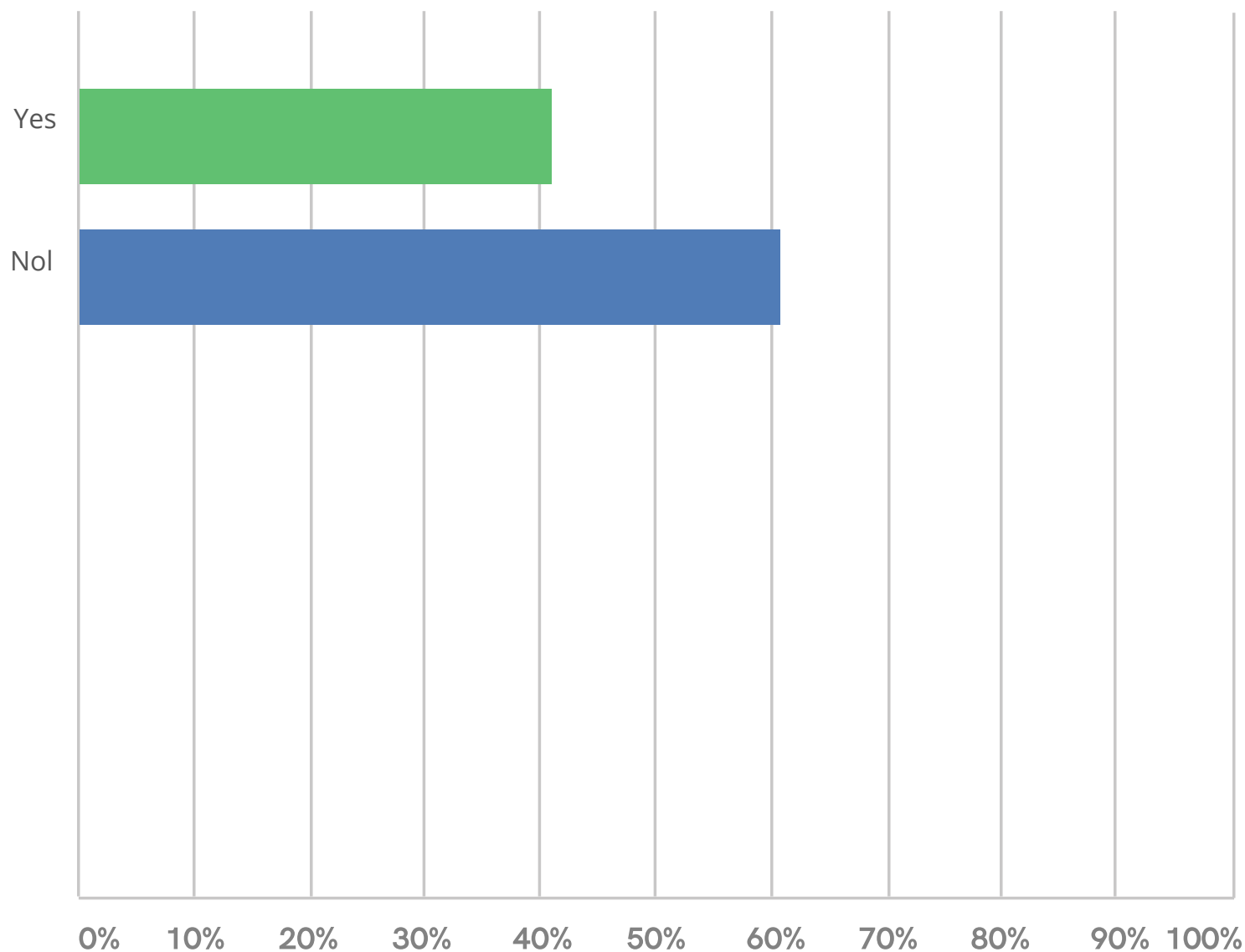
Q15

If you are an employee are you contemplating leaving the event industry?



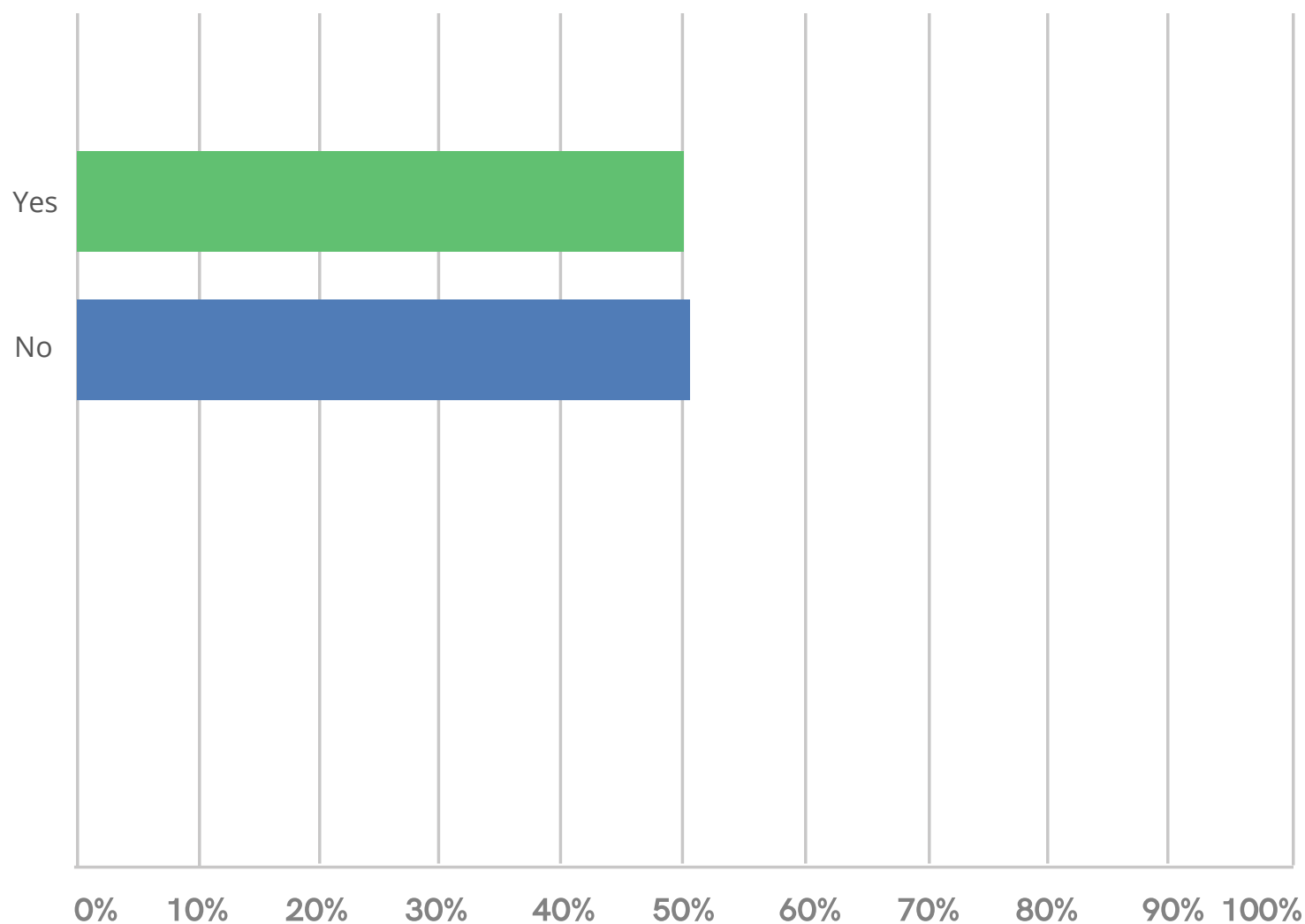
Q16

Are you having resistance from employees to return to work?



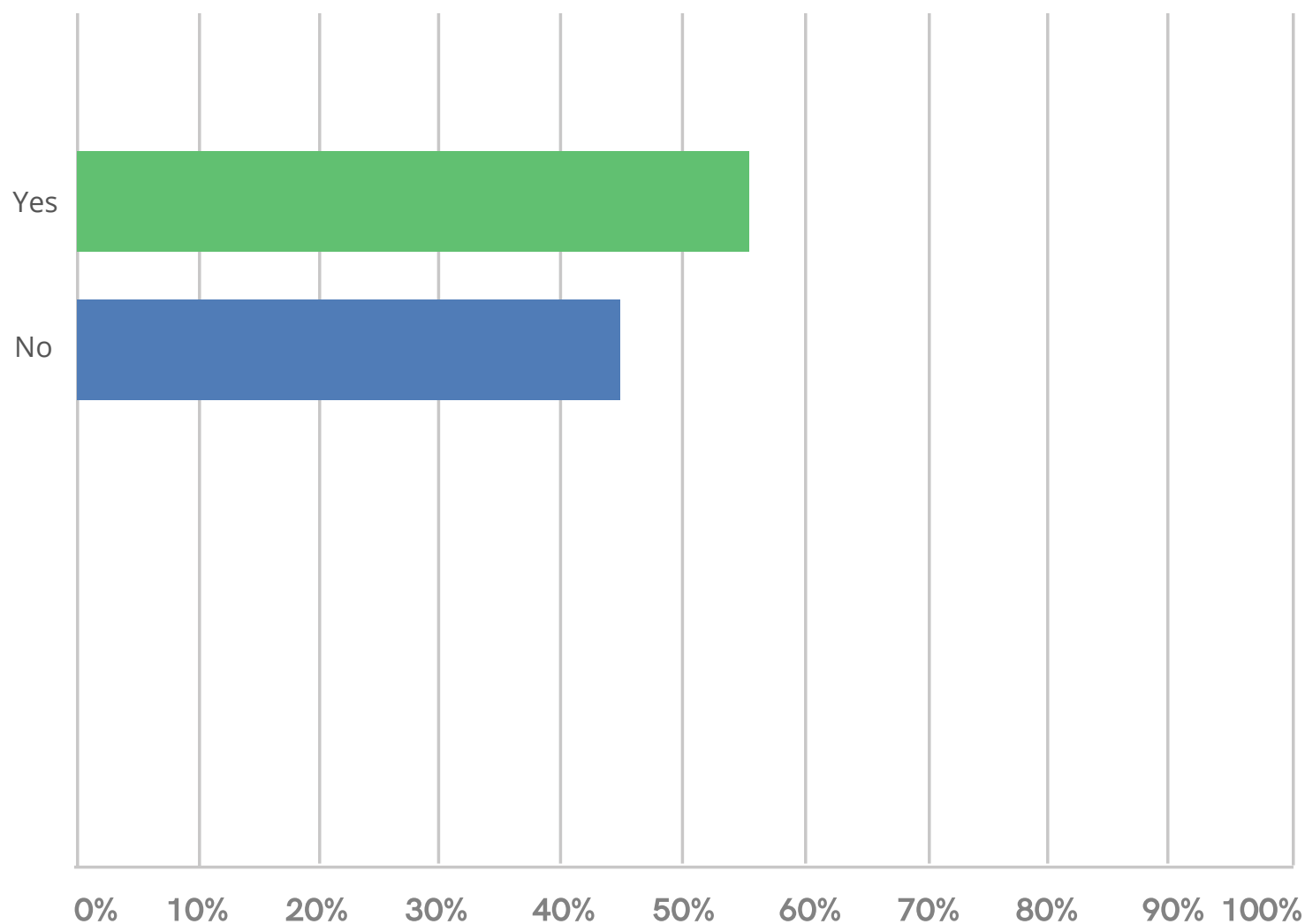
Q17

Do you plan on attending any in person conferences if there is no vaccine?



Q18

Did you "Pivot" your business model during this pandemic?



Q19

What are 3 concerns you have for the future of the events industry?

