



# EVENT INDUSTRY SURVEY

***YOUR VOICE ...  
is heard***

designer, lighting, photog, video,  
musician/DJ, entertainer, rentals,  
tech, supplier

**787 Total Responses**

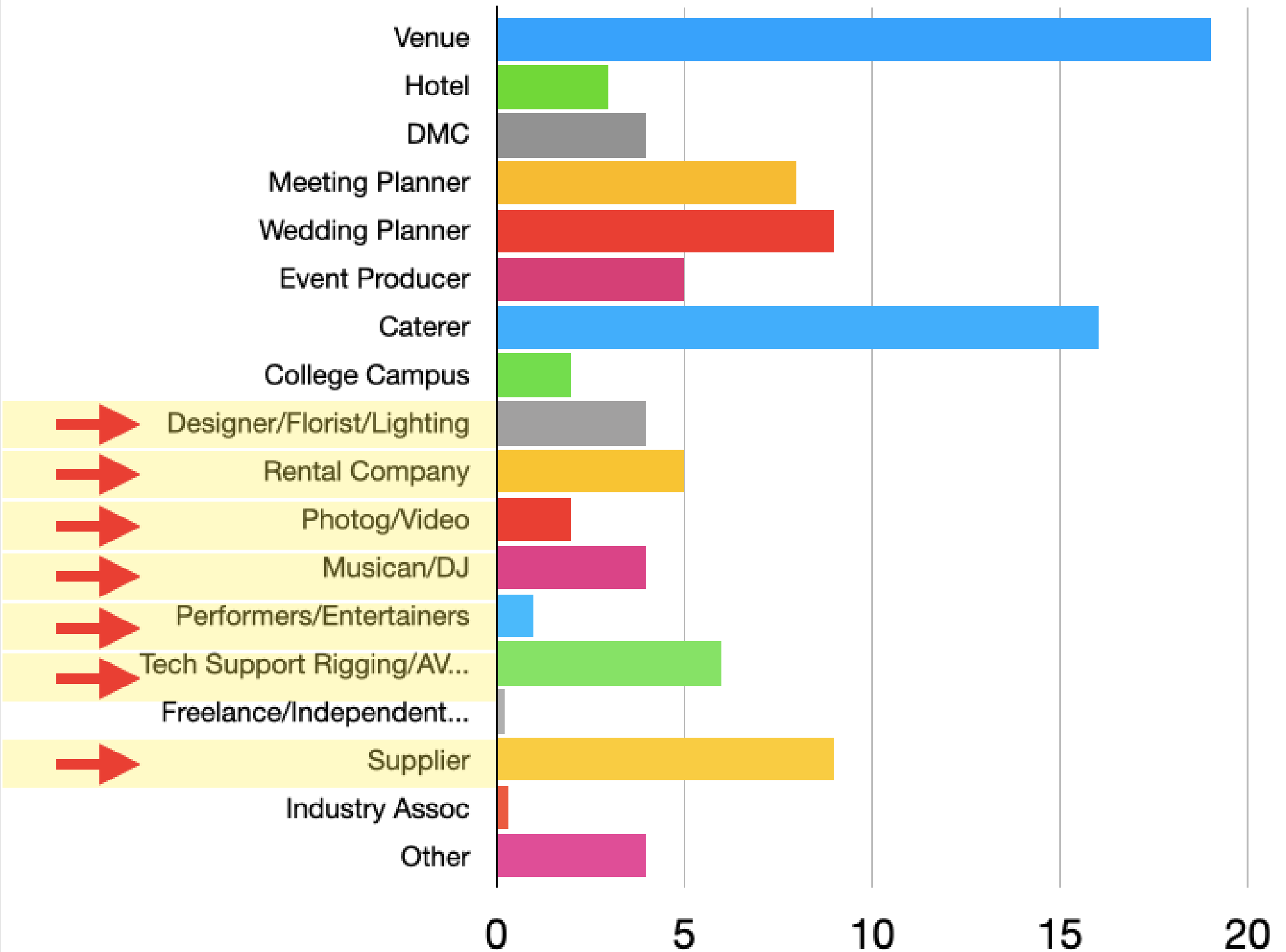
Date Created: Friday August 21, 2020

Date Ended: Friday September 11, 2020

Survey Collector: Meryl Snow

designer, lighting, photog, video,  
musician/DJ, entertainer, rental,  
tech, supplier

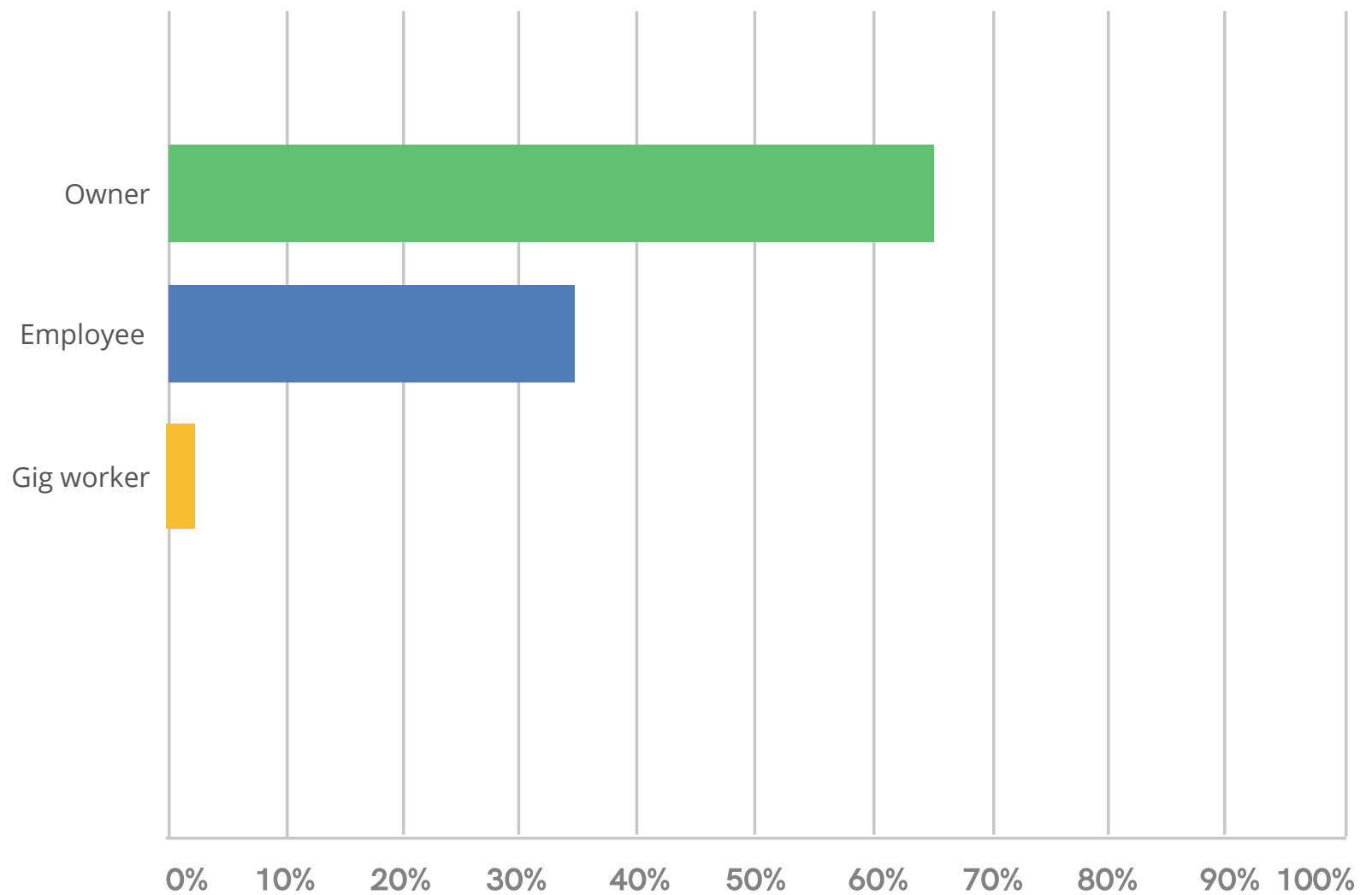
# Q1 What is your primary business?



designer, lighting, photog, video,  
musician/DJ, entertainer, rental,  
tech, supplier

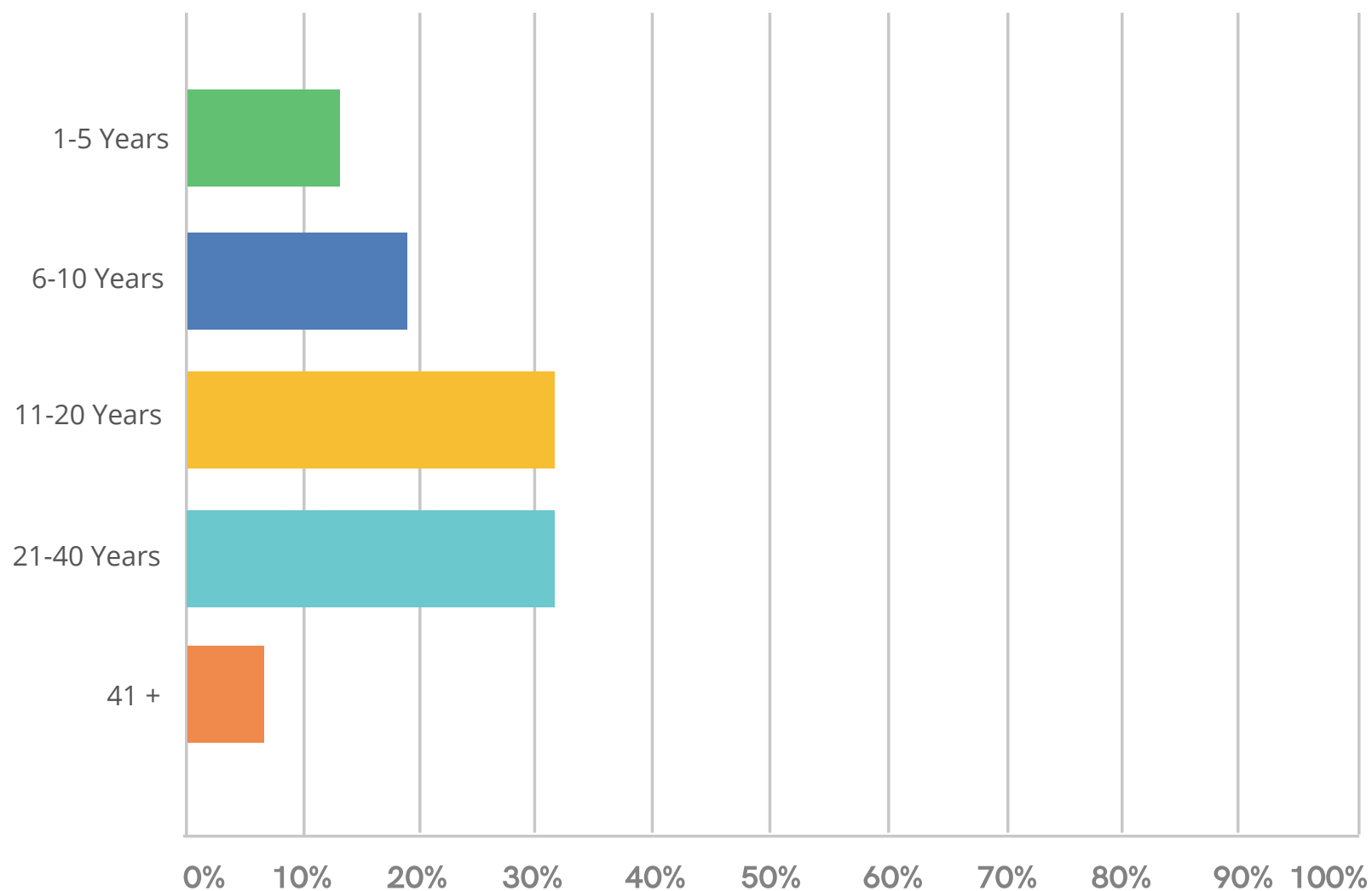
# Q2

## I am an...



# Q3

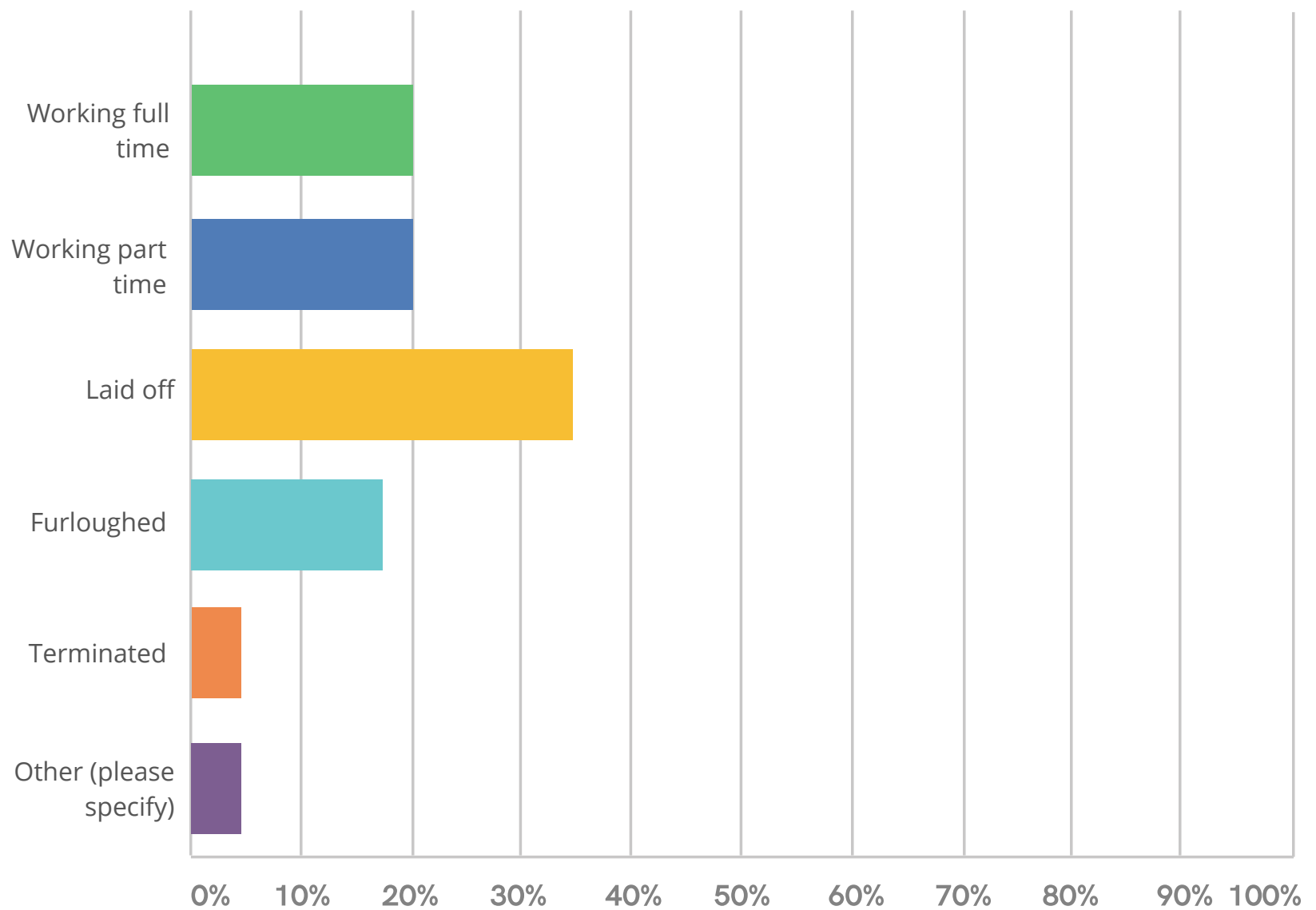
## How many years has your company been in business?



designer, lighting, photog, video,  
musician/DJ, entertainer, rental,  
tech, supplier

# Q4

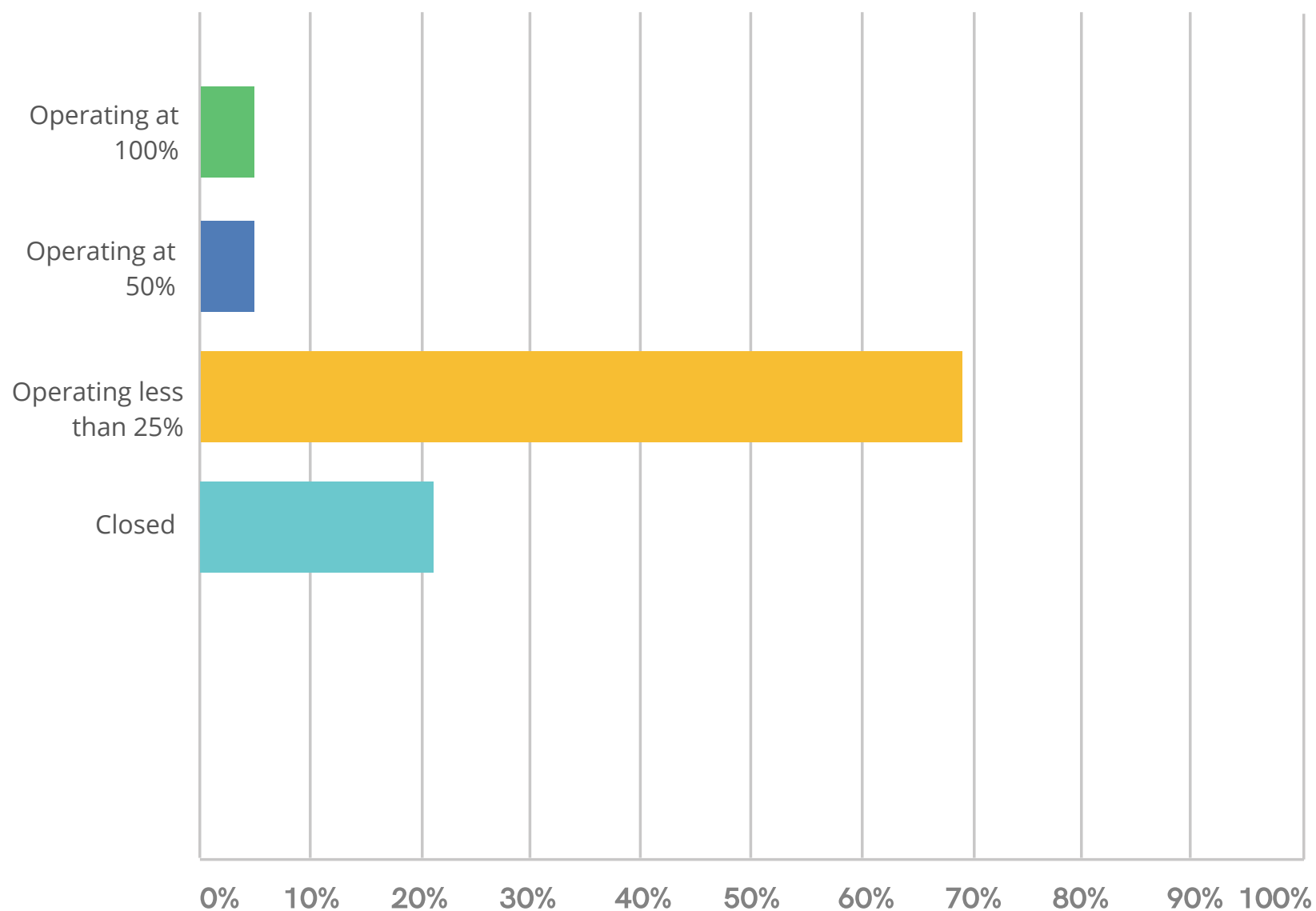
## Are you currently...



designer, lighting, photog, video,  
musician/DJ, entertainer, rental,  
tech, supplier

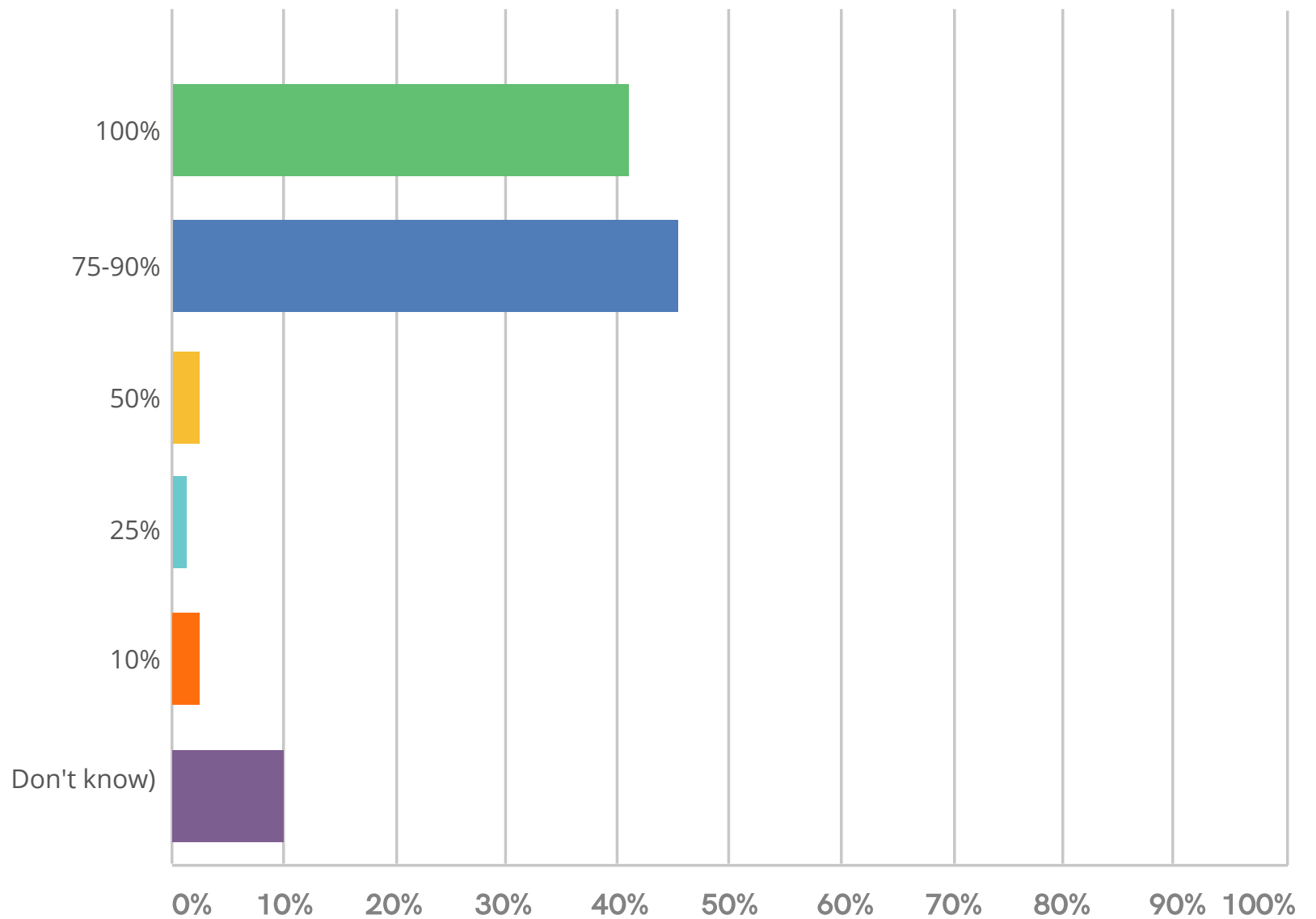
# Q5

## Is the business currently...



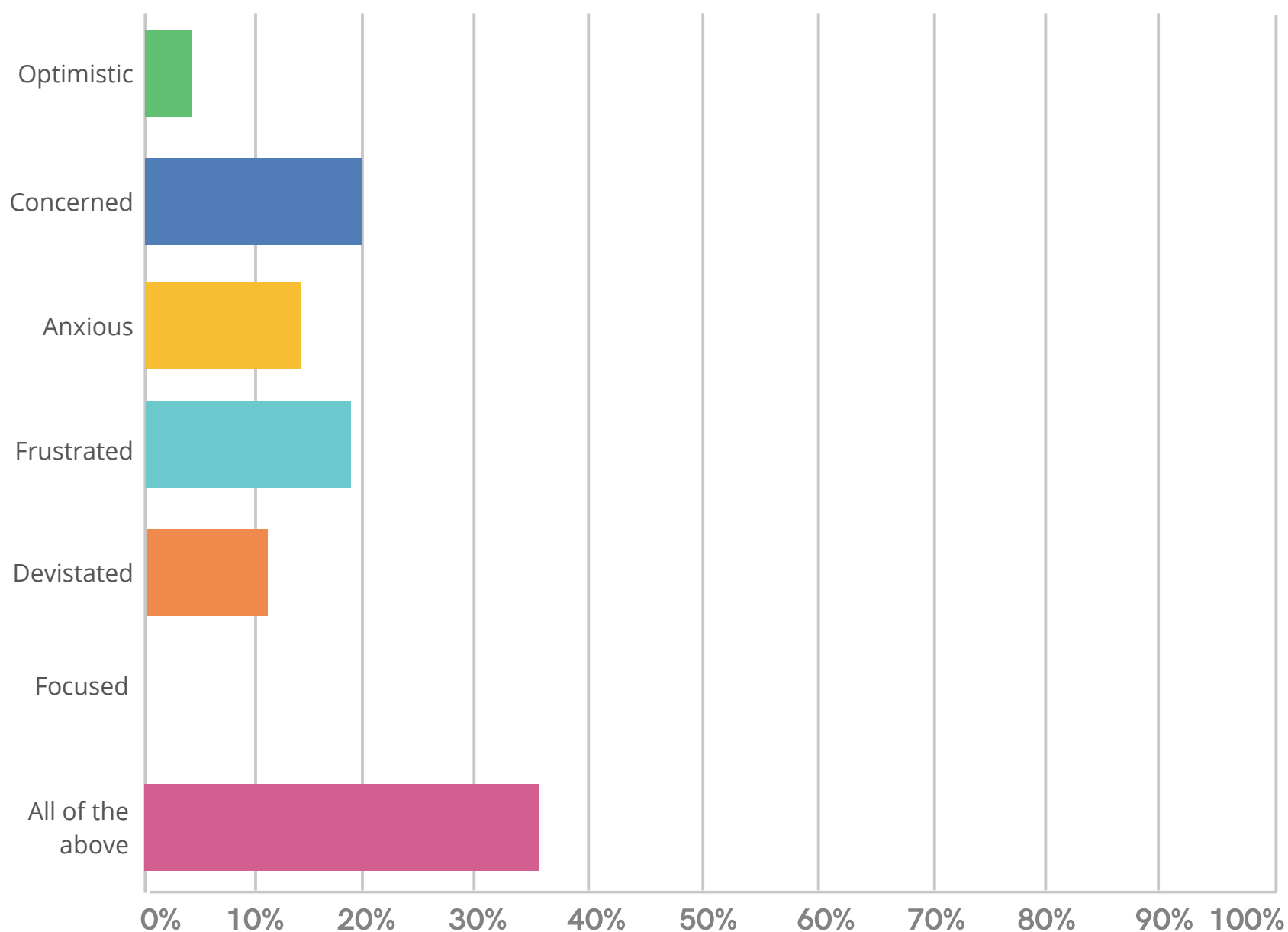
# Q6

## Approximately what percentage drop in revenue for the last five months?



# Q8

## How are you feeling about the current situation in your business?

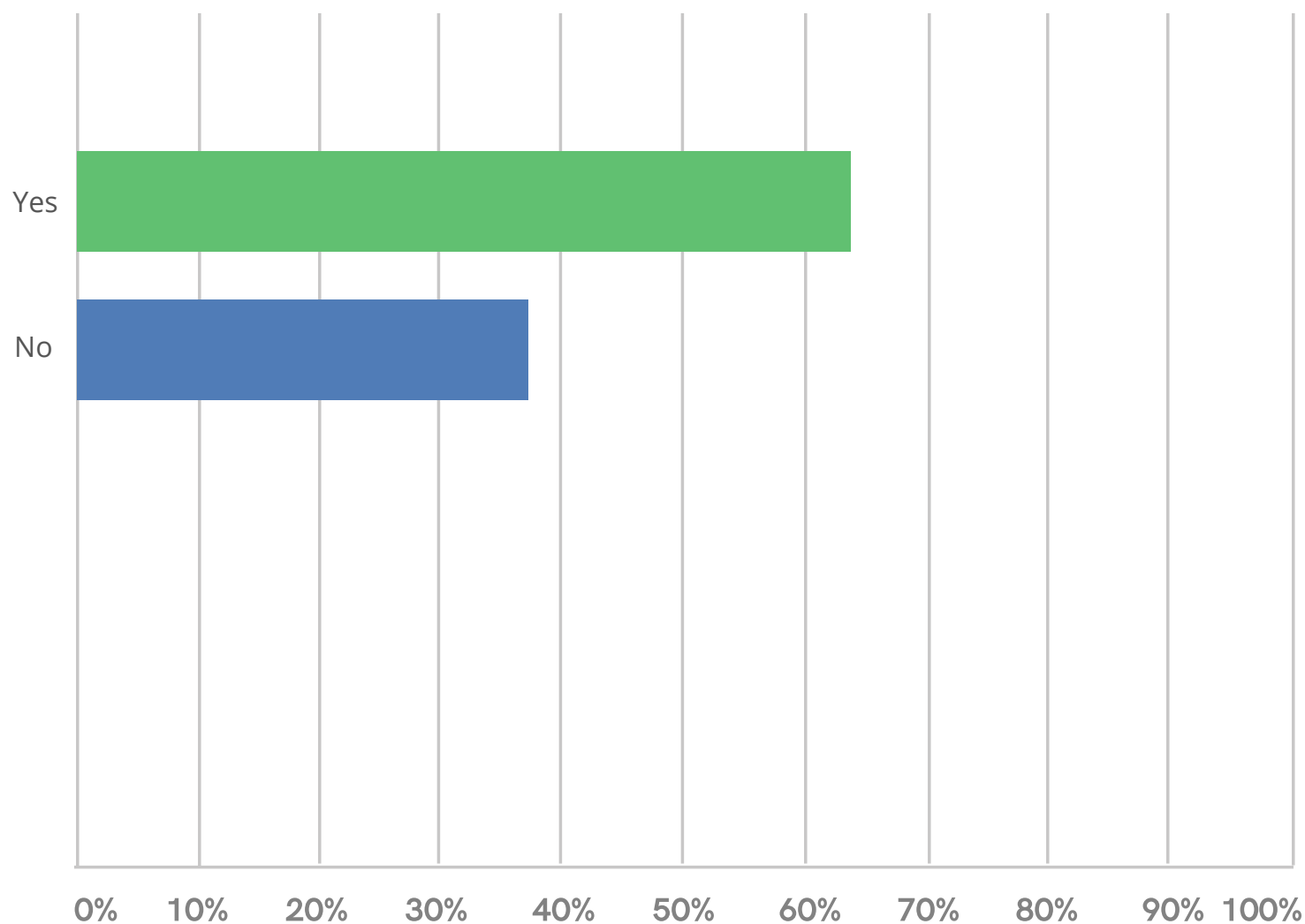




designer, lighting, photog, video,  
musician/DJ, entertainer, rental,  
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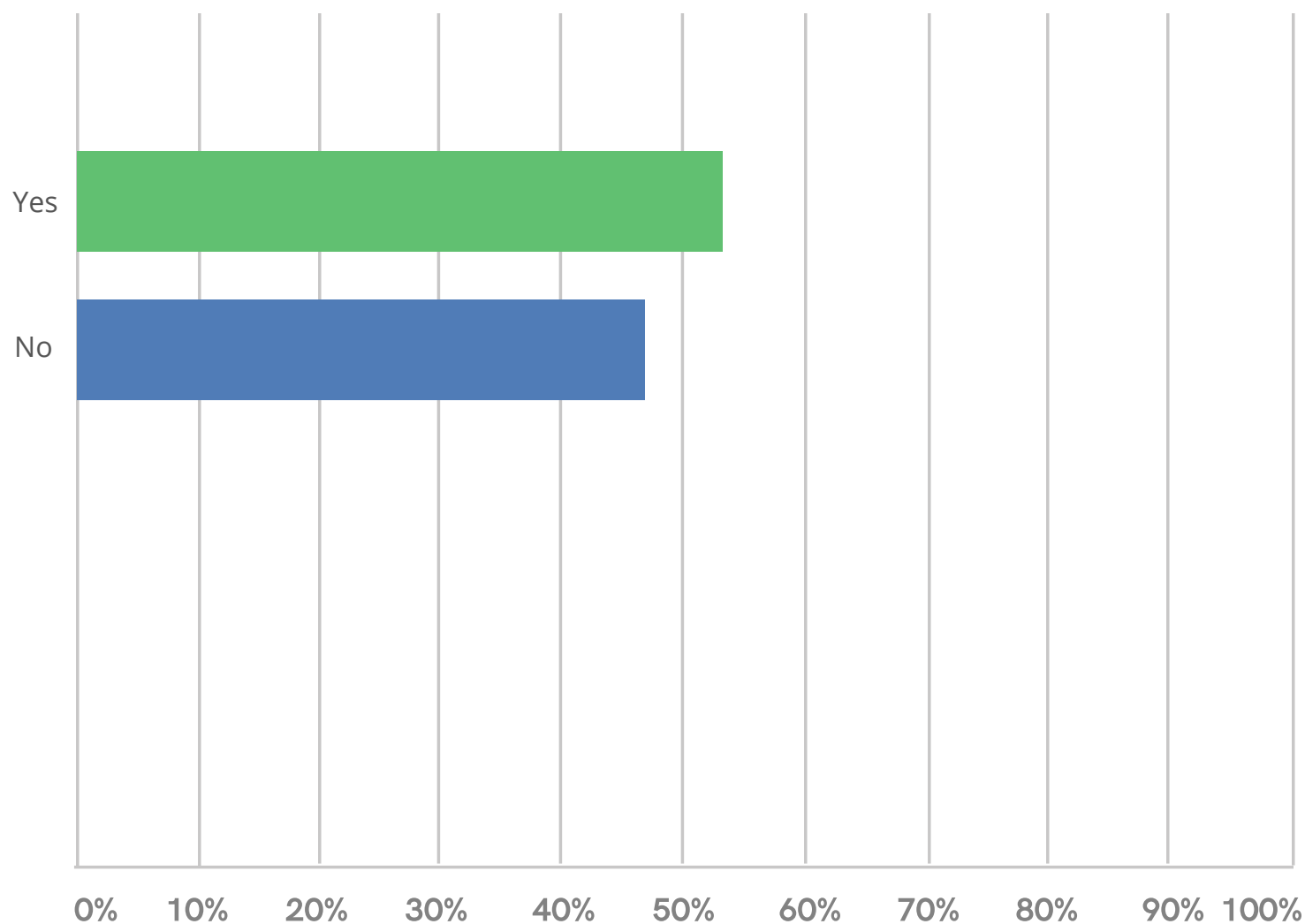
# Q9

## Have you received any PPP or other government grant funding?



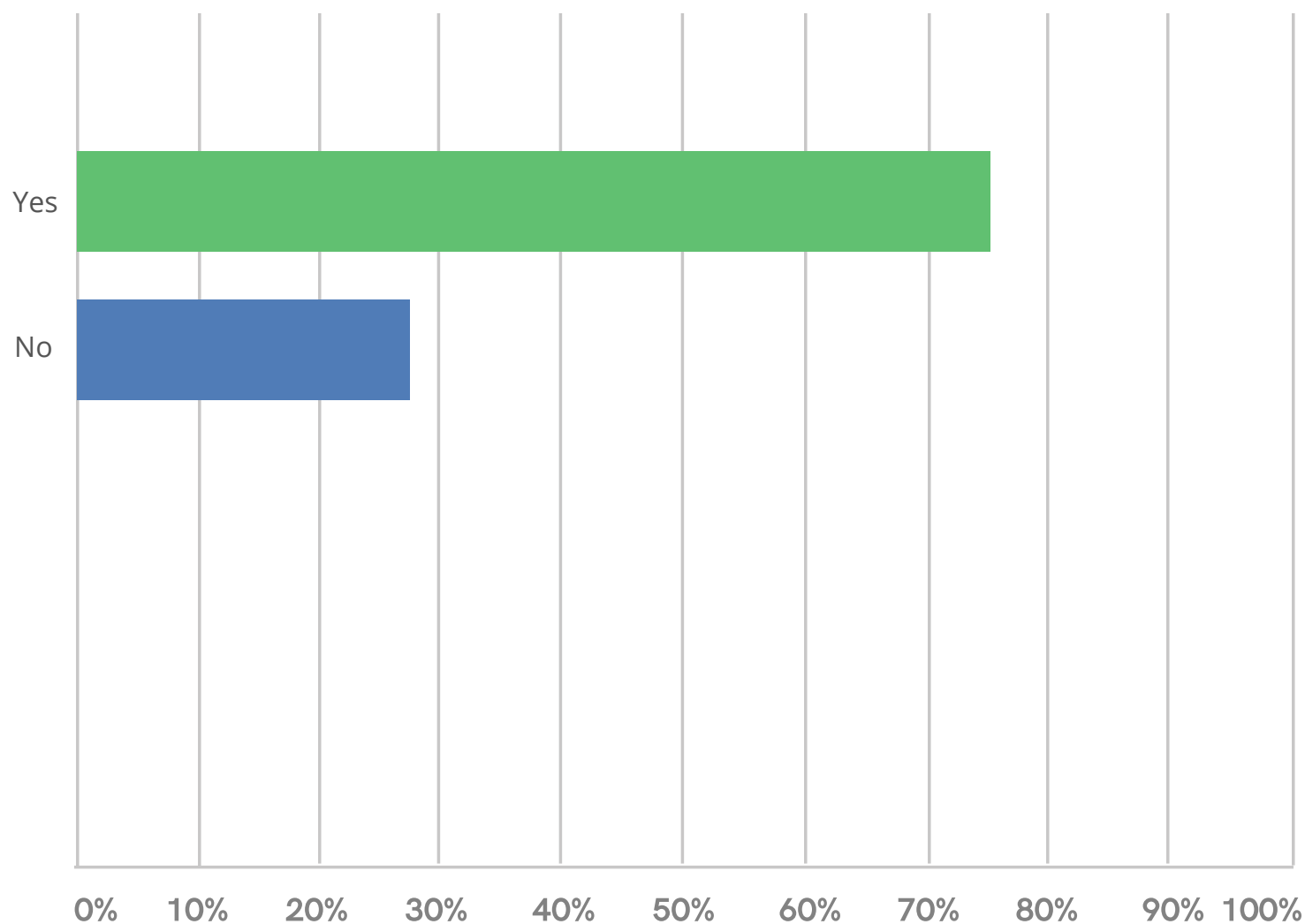
# Q10

## Do you worry that digital events will cannibalize face-to-face events in the future?



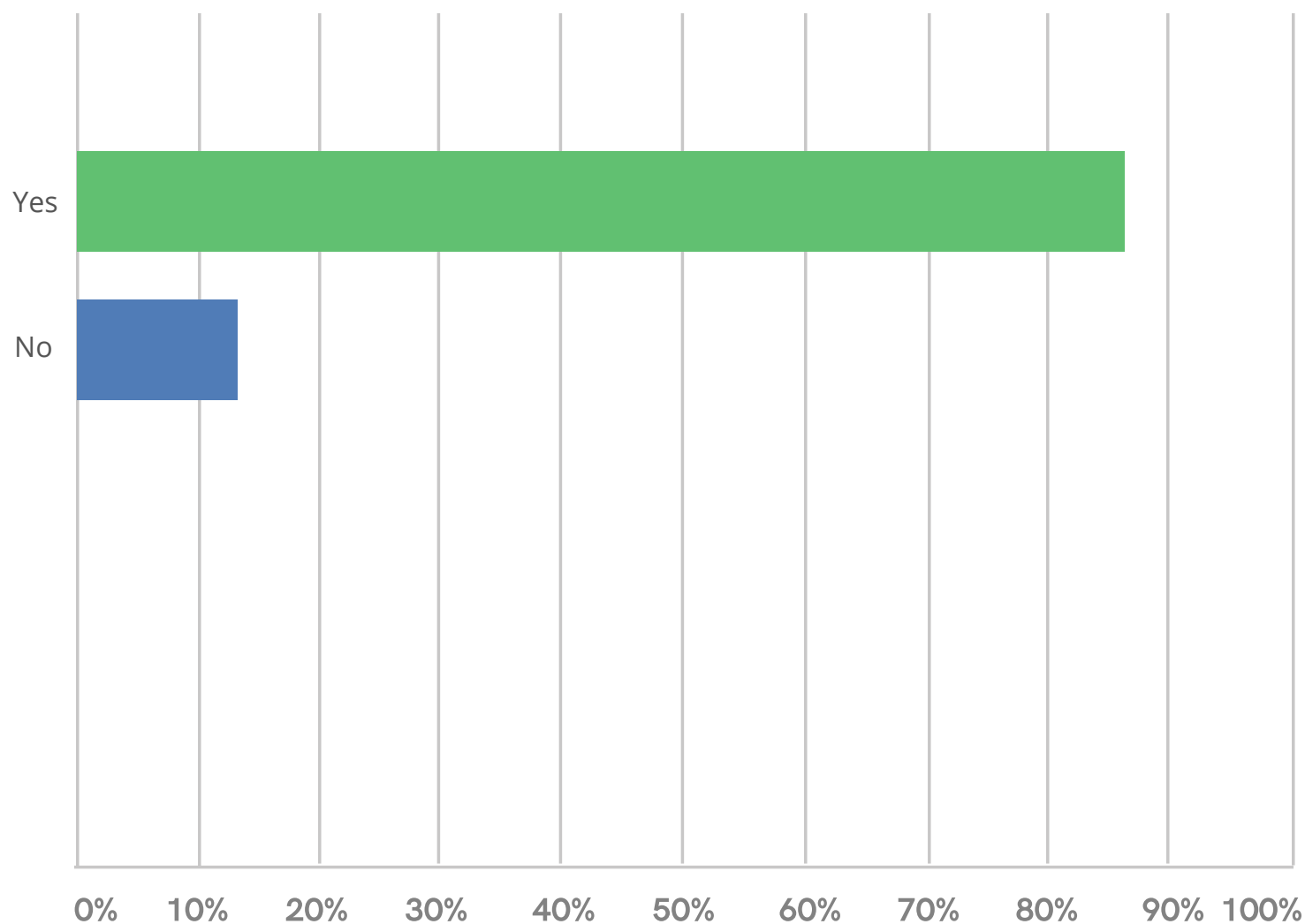
# Q11

Do you anticipate that there will be pent-up demand to meet face to face once the pandemic is behind us?



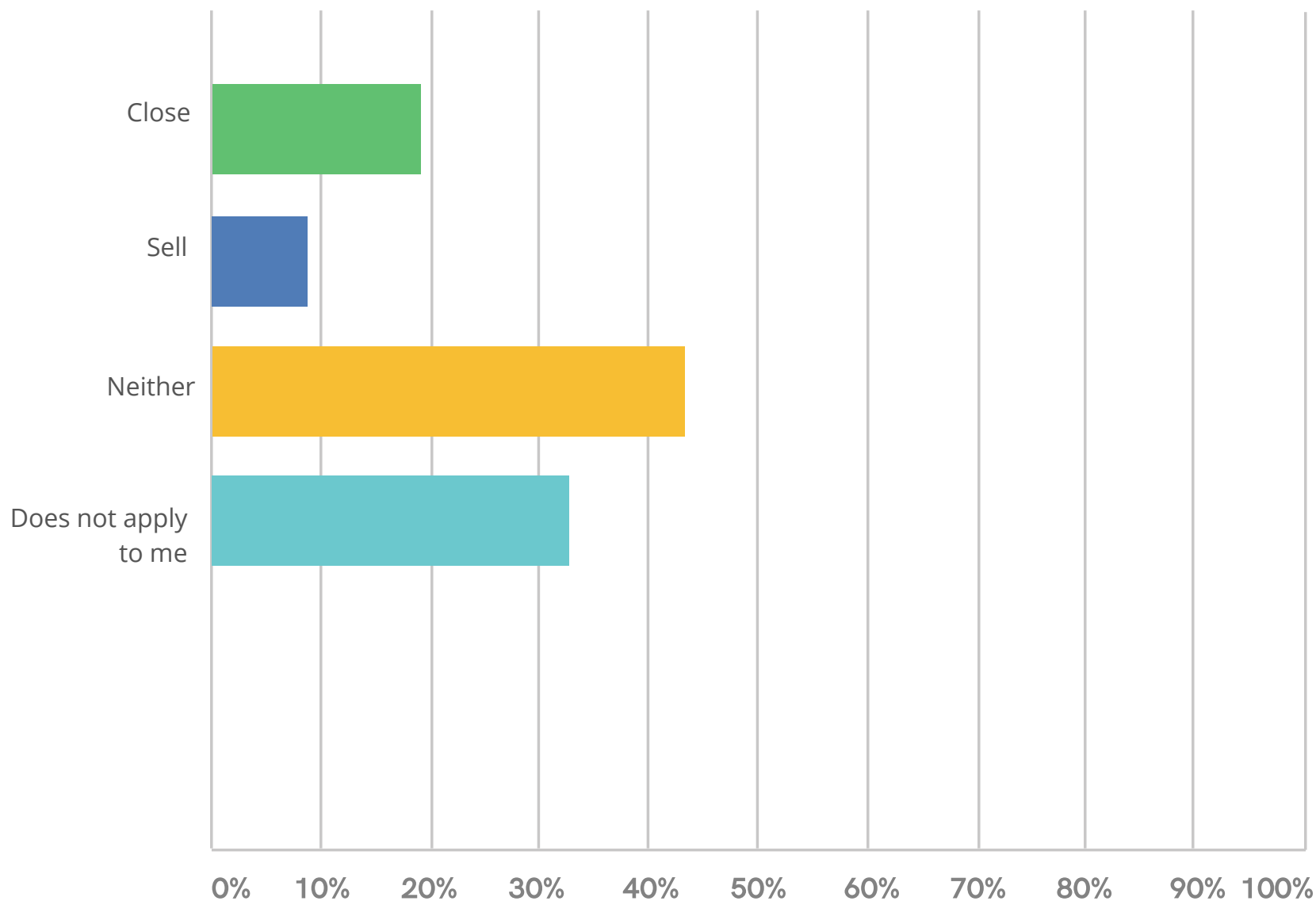
# Q12

Do you worry that people will still be concerned about close contact and opt not to travel?



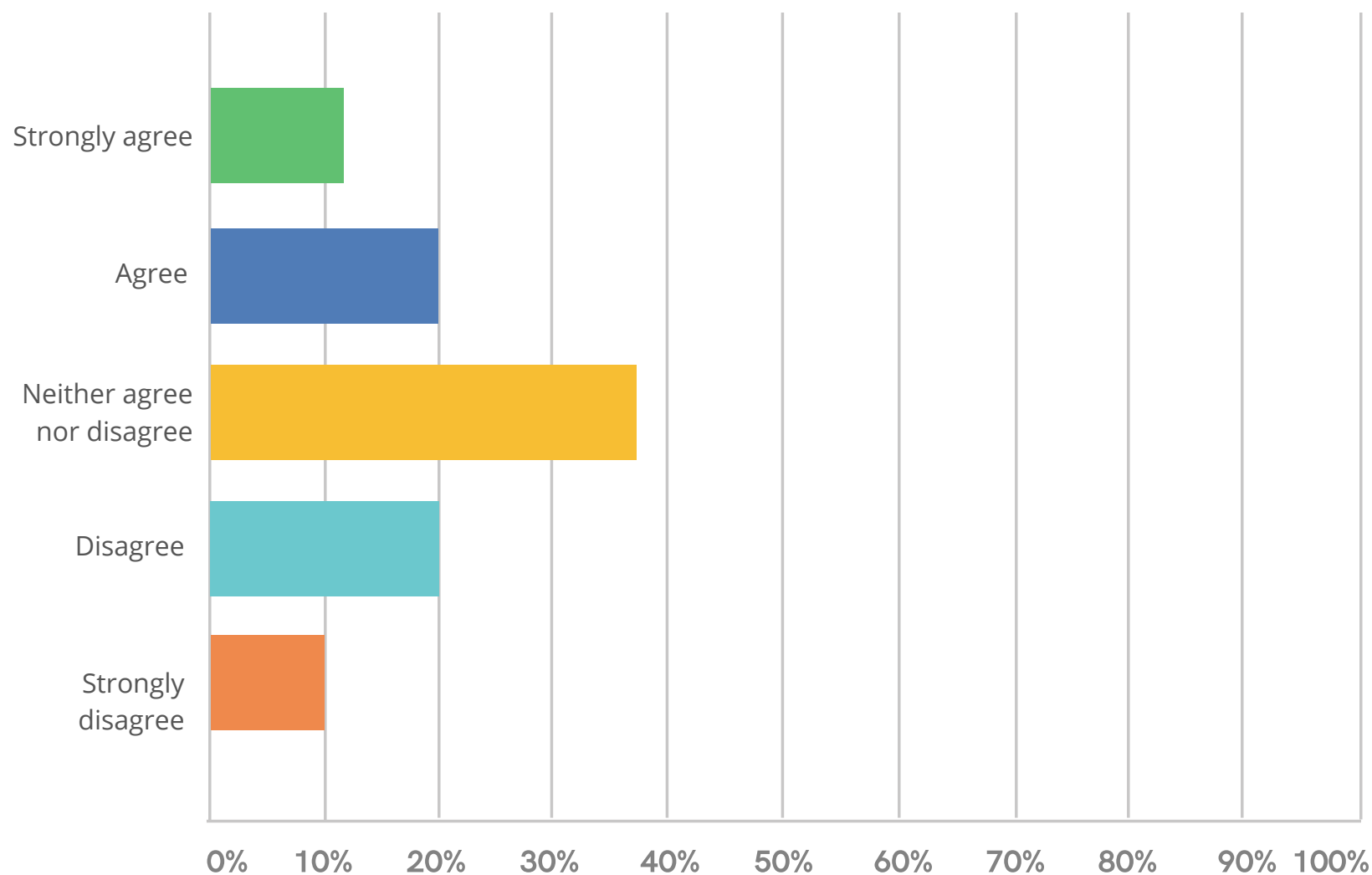
# Q13

## If you are an owner are you contemplating closing or selling your business?



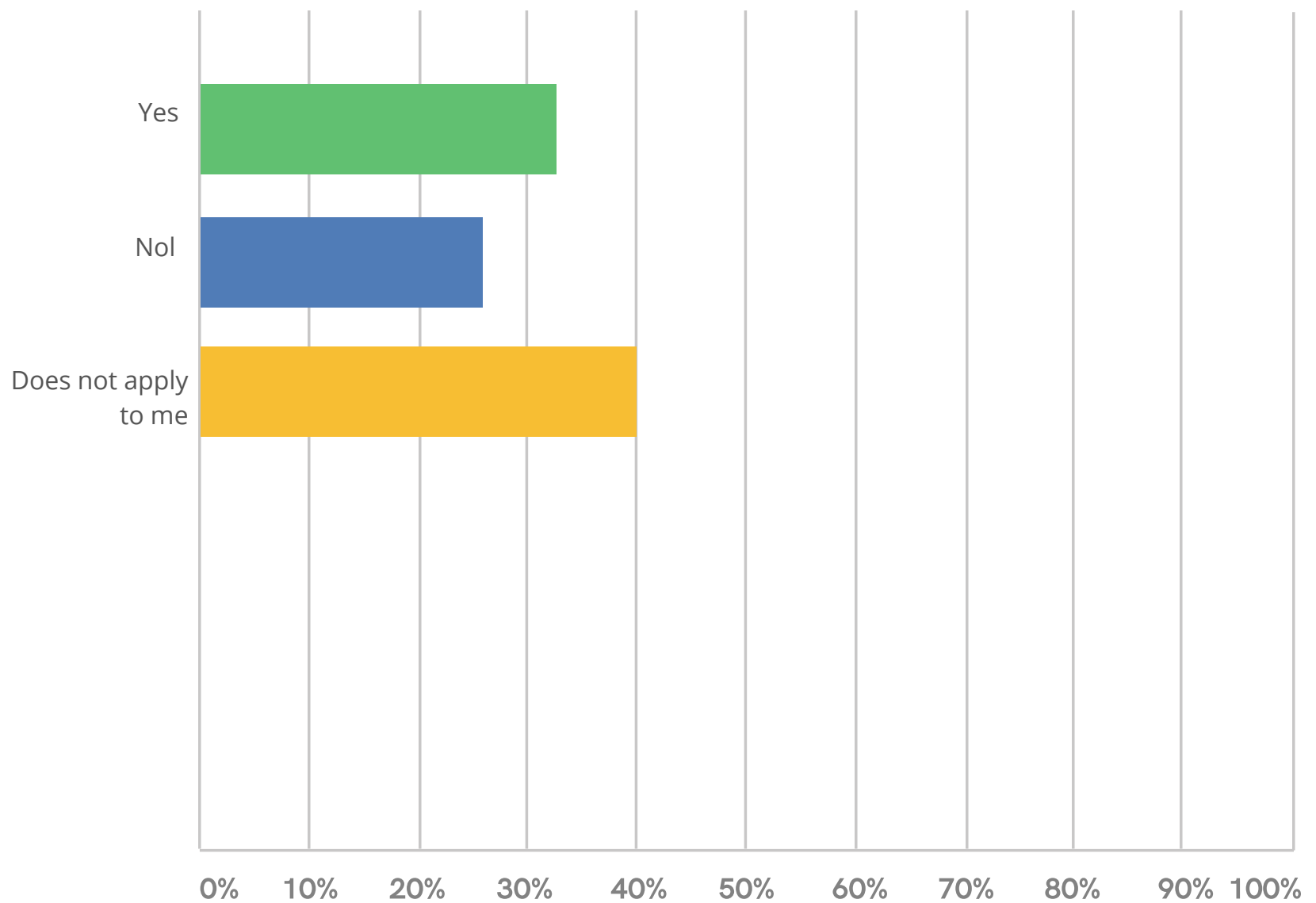
# Q14

As an employee, why should I go back to work when I receive unemployment stimulus.



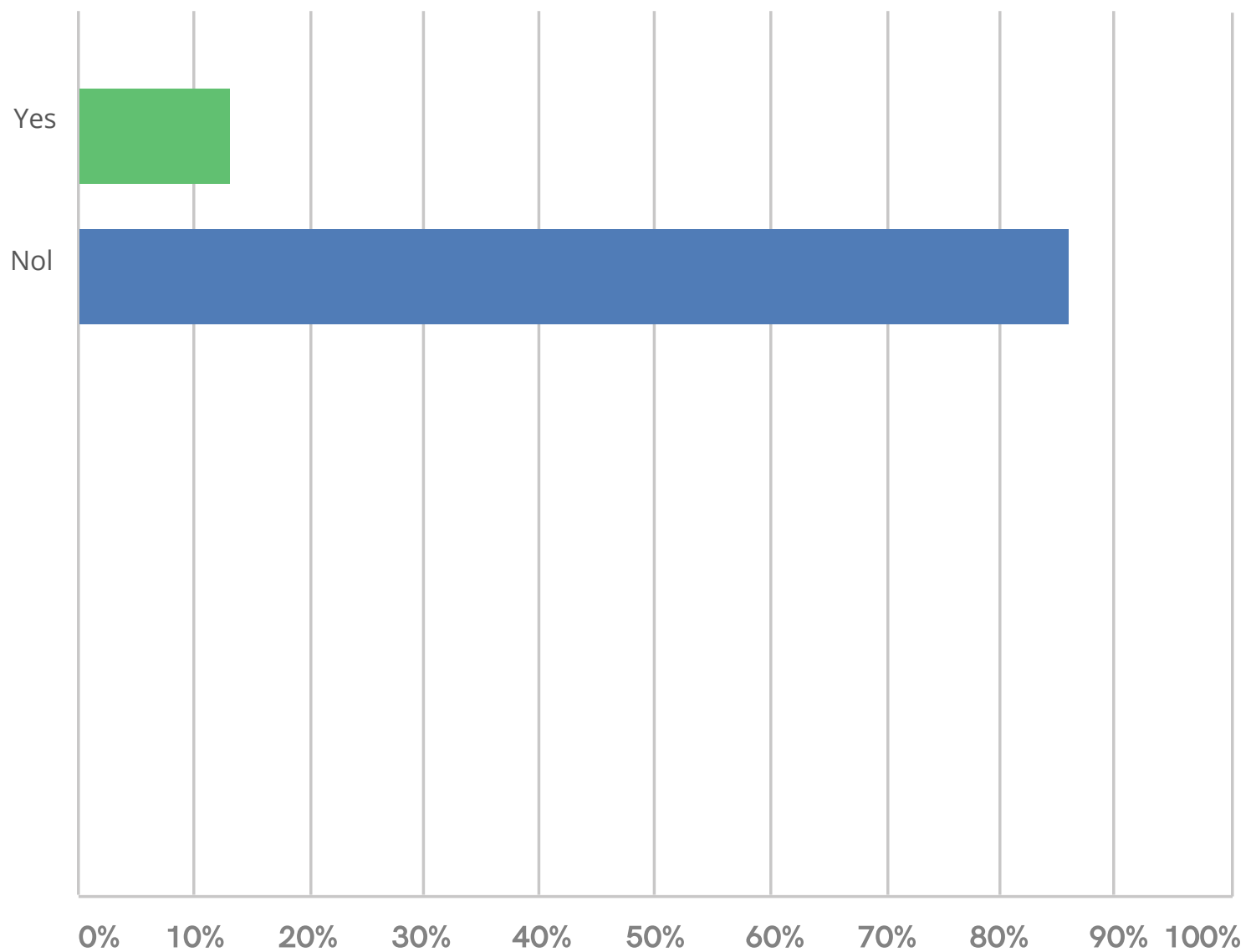
# Q15

## If you are an employee are you contemplating leaving the event industry?



# Q16

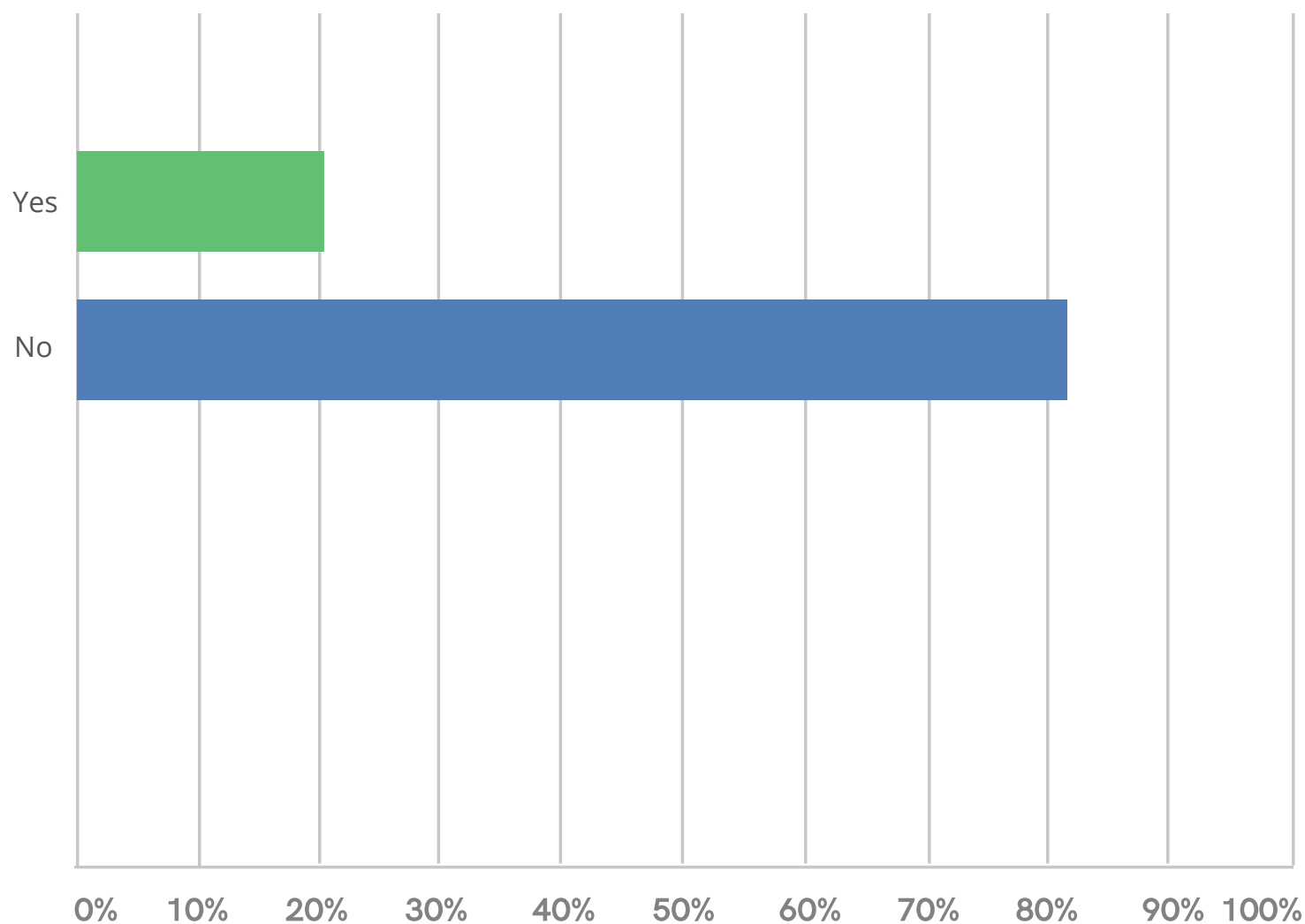
## Are you having resistance from employees to return to work?





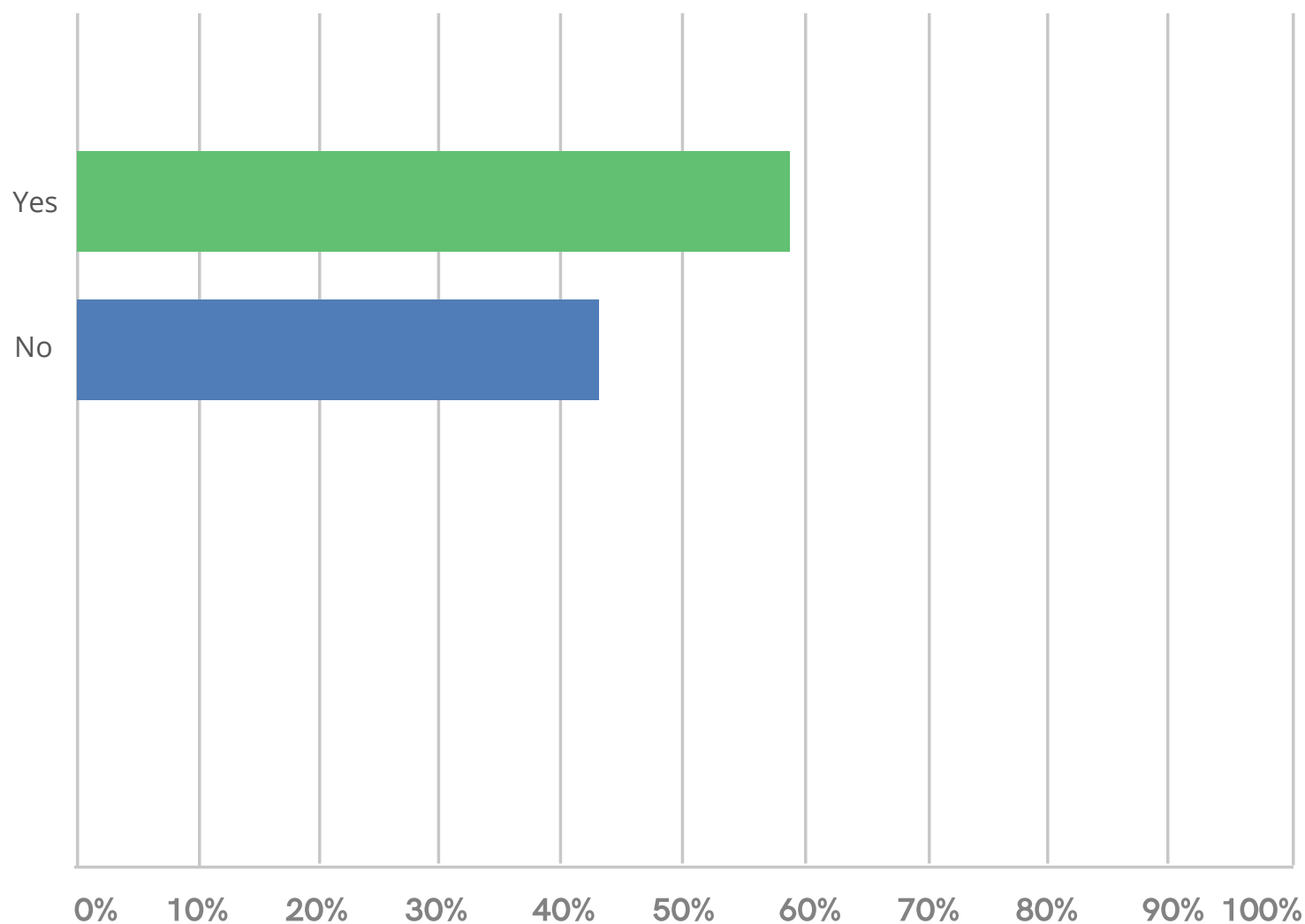
# Q17

Do you plan on attending any in person conferences if there is no vaccine?



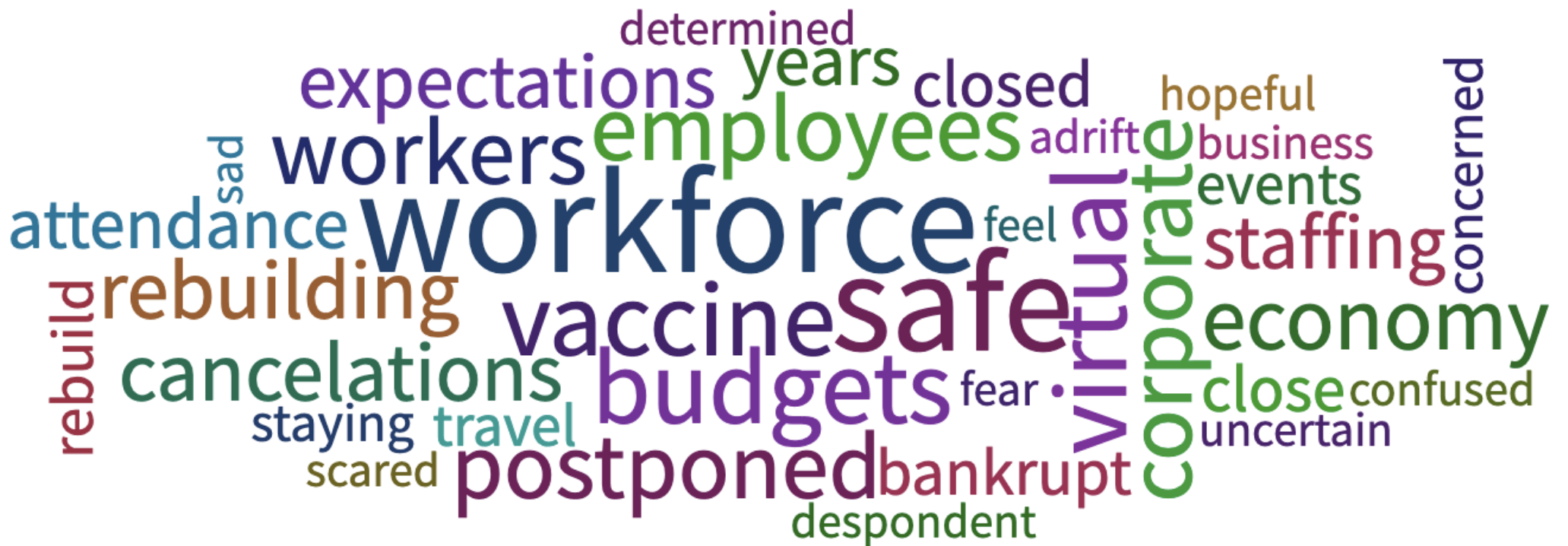
# Q18

## Did you "Pivot" your business model during this pandemic?



## Q19

What are 3 concerns you have for the future of the events industry?



Number of mentions

