



# EVENT INDUSTRY SURVEY

***YOUR VOICE ...  
is heard***

**3147** Total Responses

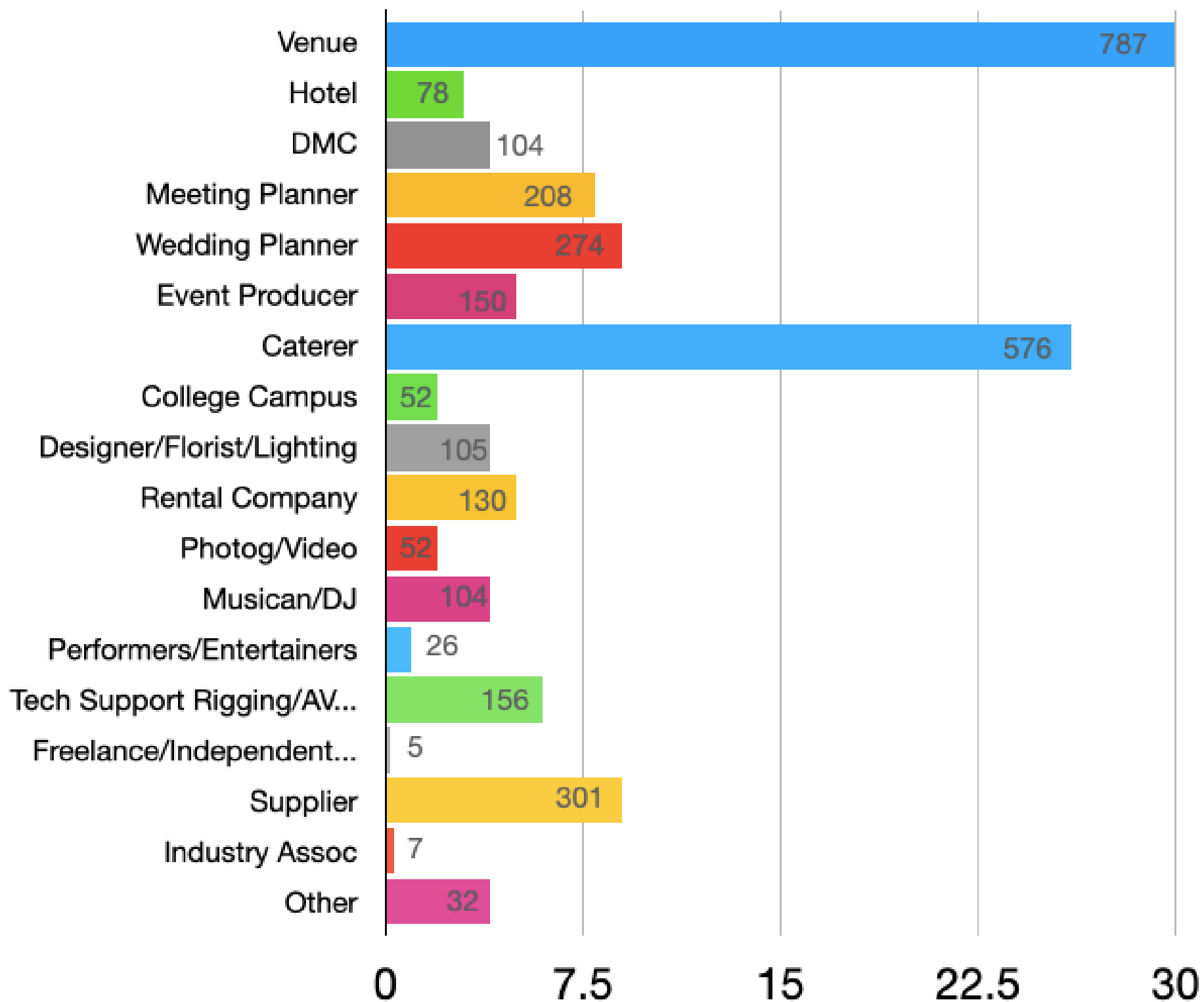
Date Created: Friday August 21, 2020

Date Ended: Friday September 11, 2020

Survey Collector: Meryl Snow

# Q1 What is your primary business?

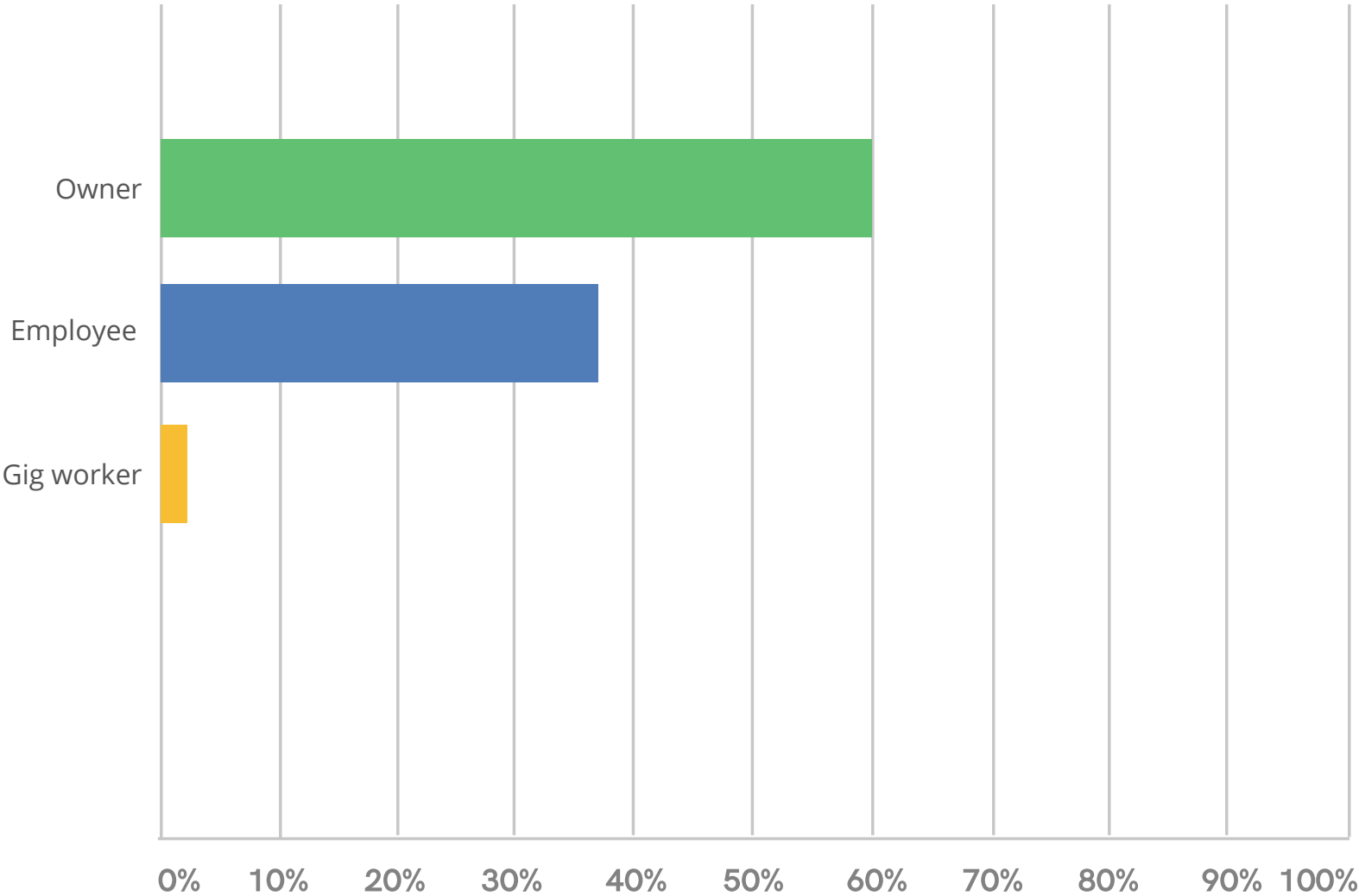
ANSWERED: 3147 SKIPPED: 0



# Q2

## I am an...

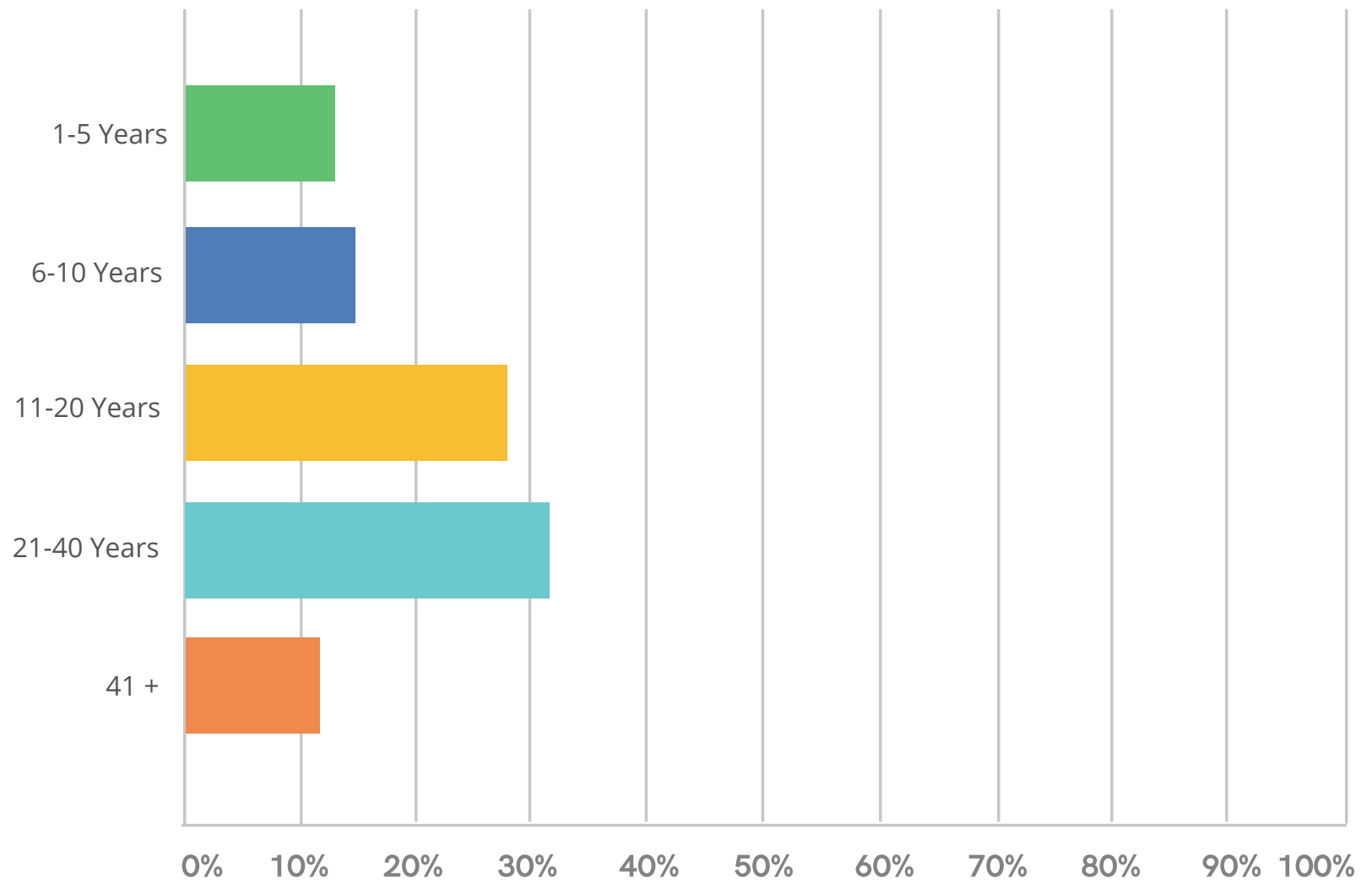
ANSWERED: 3147 SKIPPED: 0



# Q3

## How many years has your company been in business?

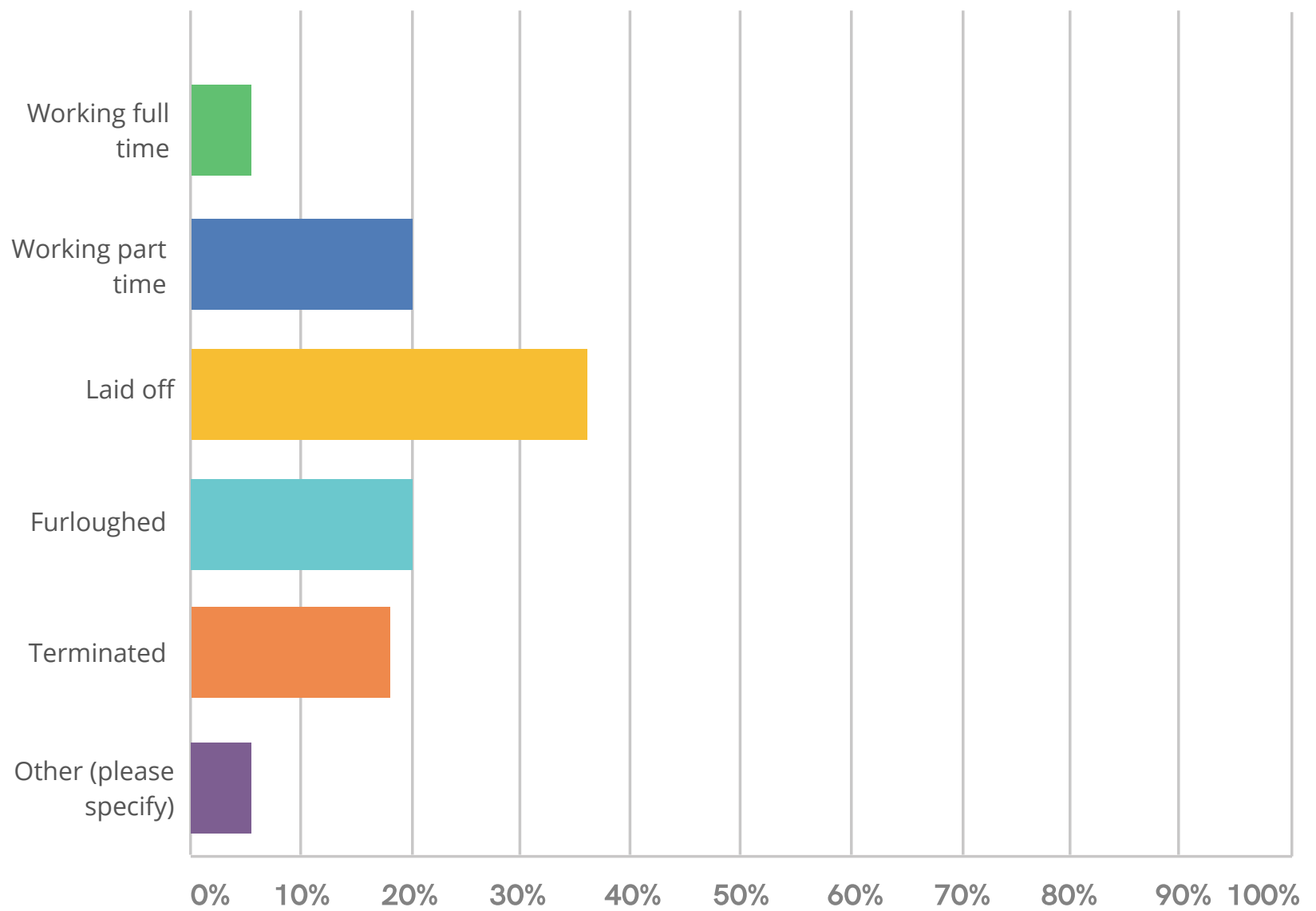
ANSWERED: 3147 SKIPPED: 0



# Q4

## Are you currently...

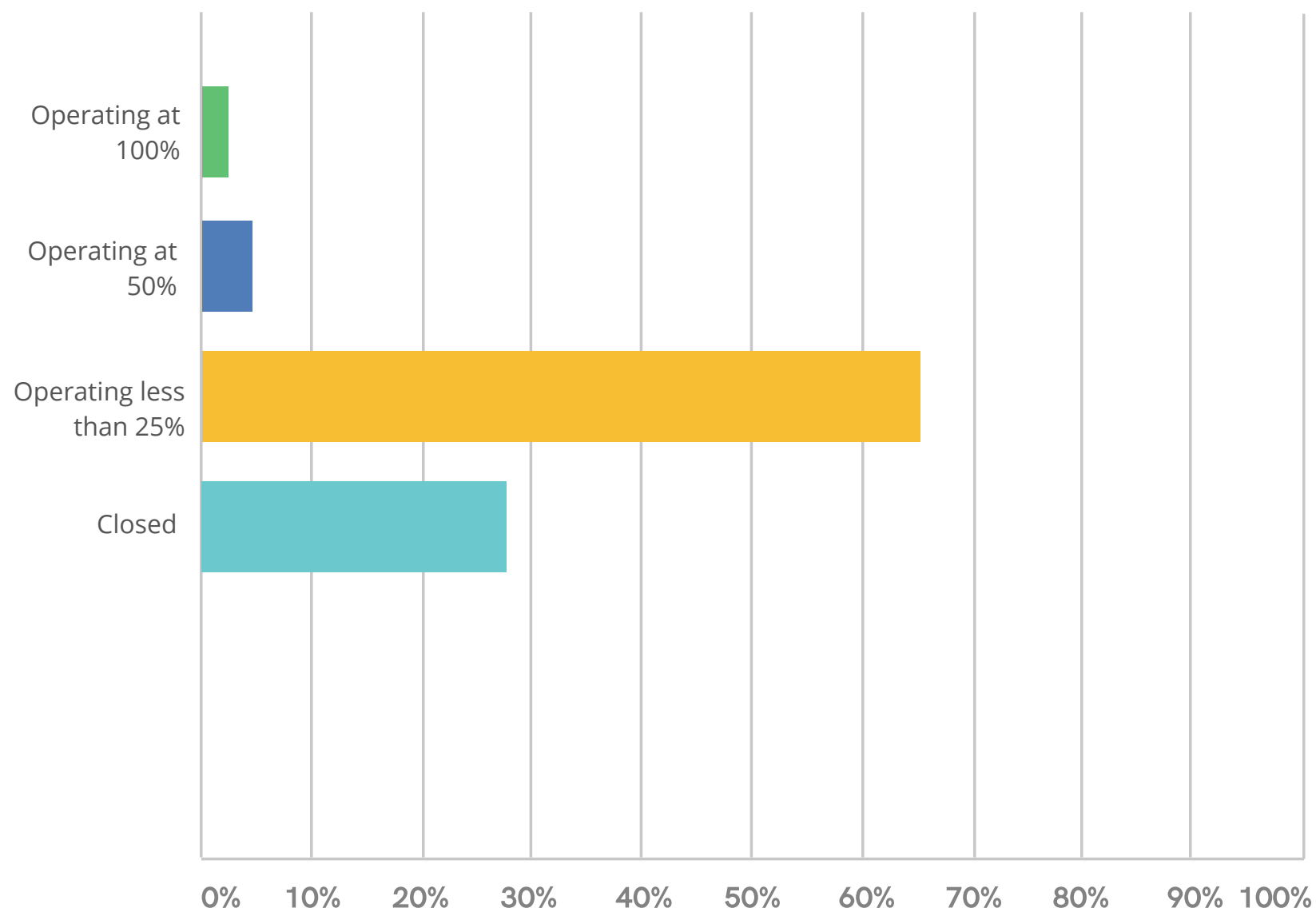
ANSWERED: 3147 SKIPPED: 0



# Q5

## Is the business currently...

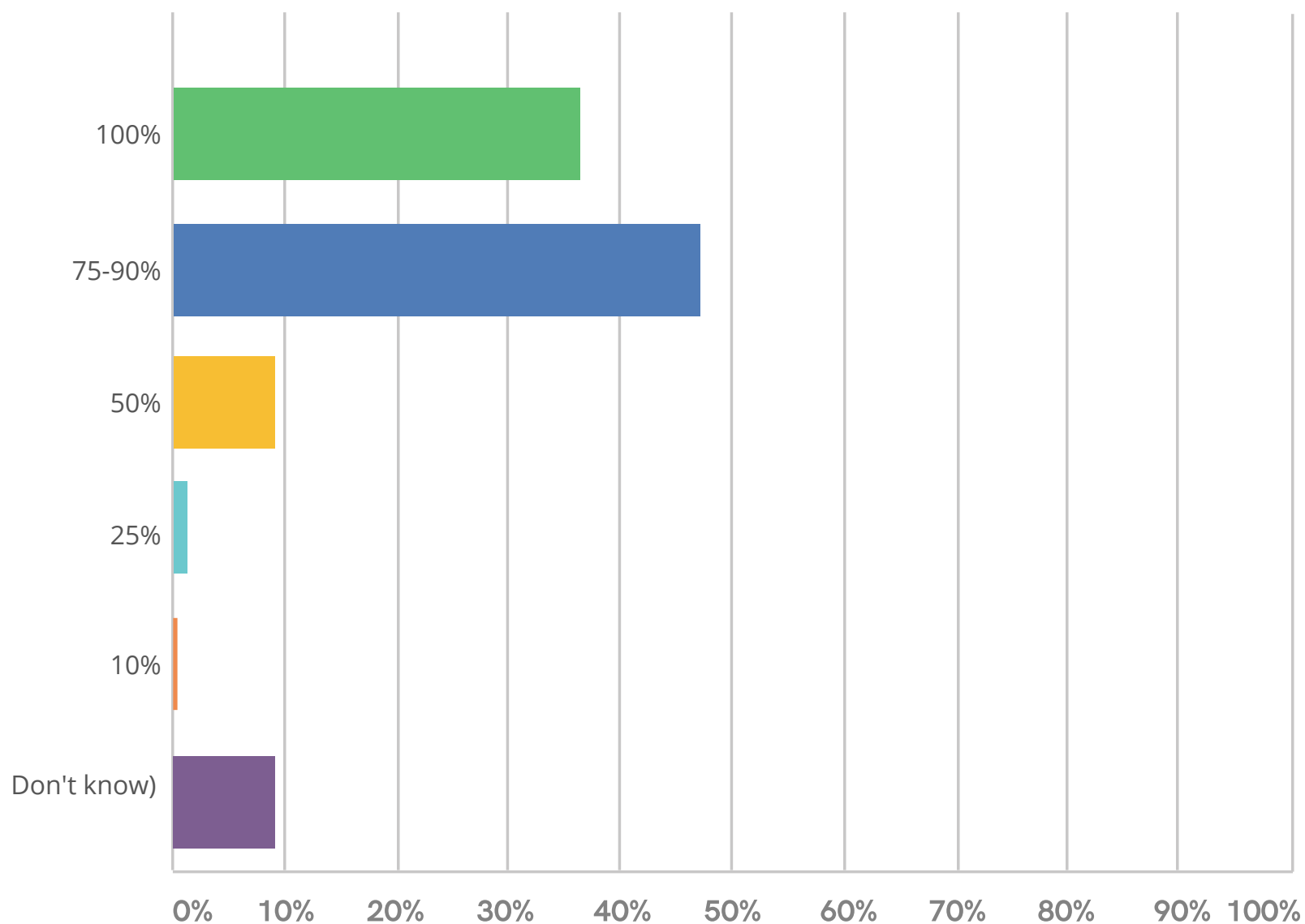
ANSWERED: 3147 SKIPPED: 0



## Q6

# Approximately what percentage drop in revenue for the last five months?

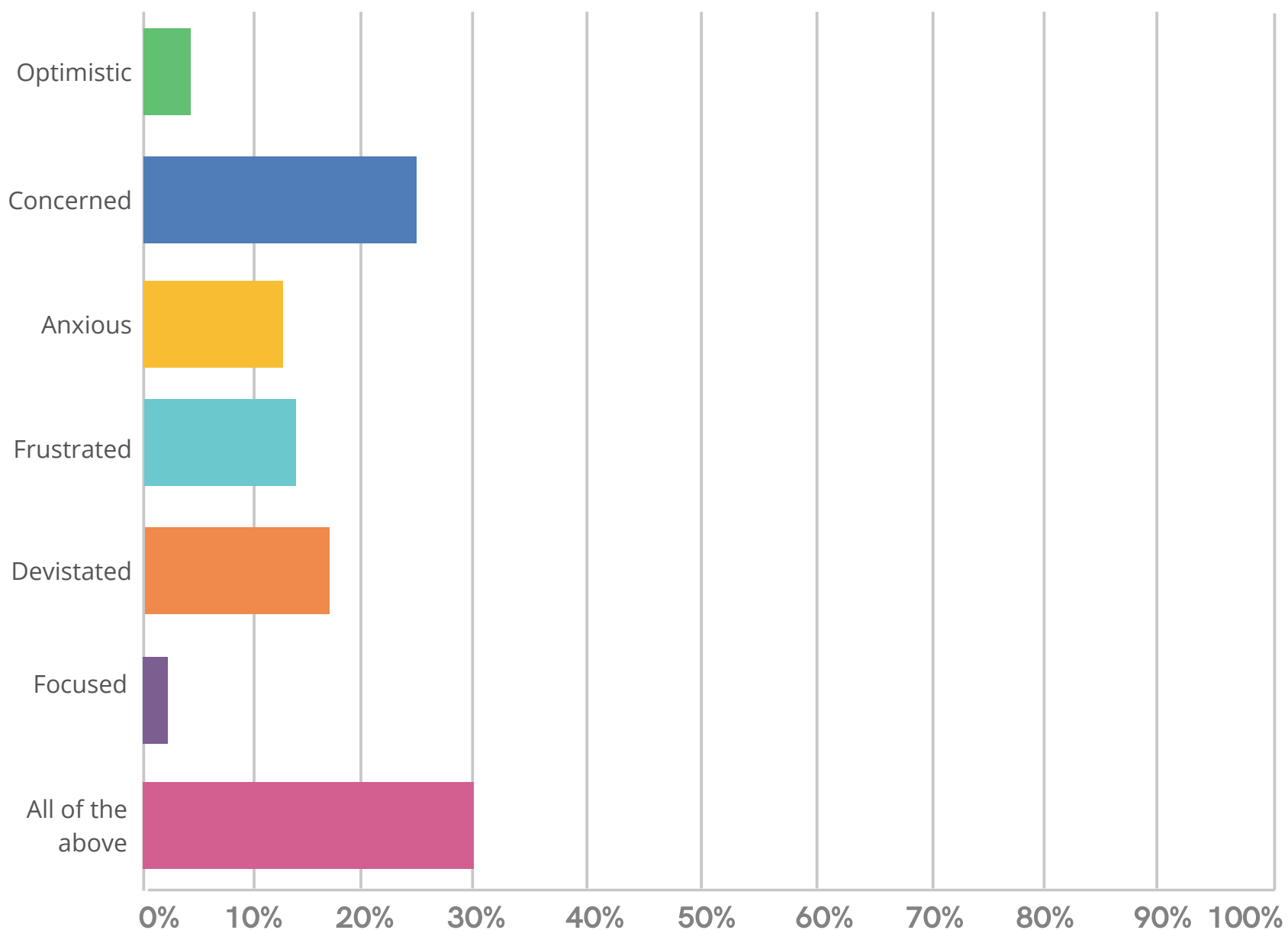
ANSWERED: 3147 SKIPPED: 0



## Q8

# How are you feeling about the current situation in your business?

ANSWERED: 3147 SKIPPED: 0

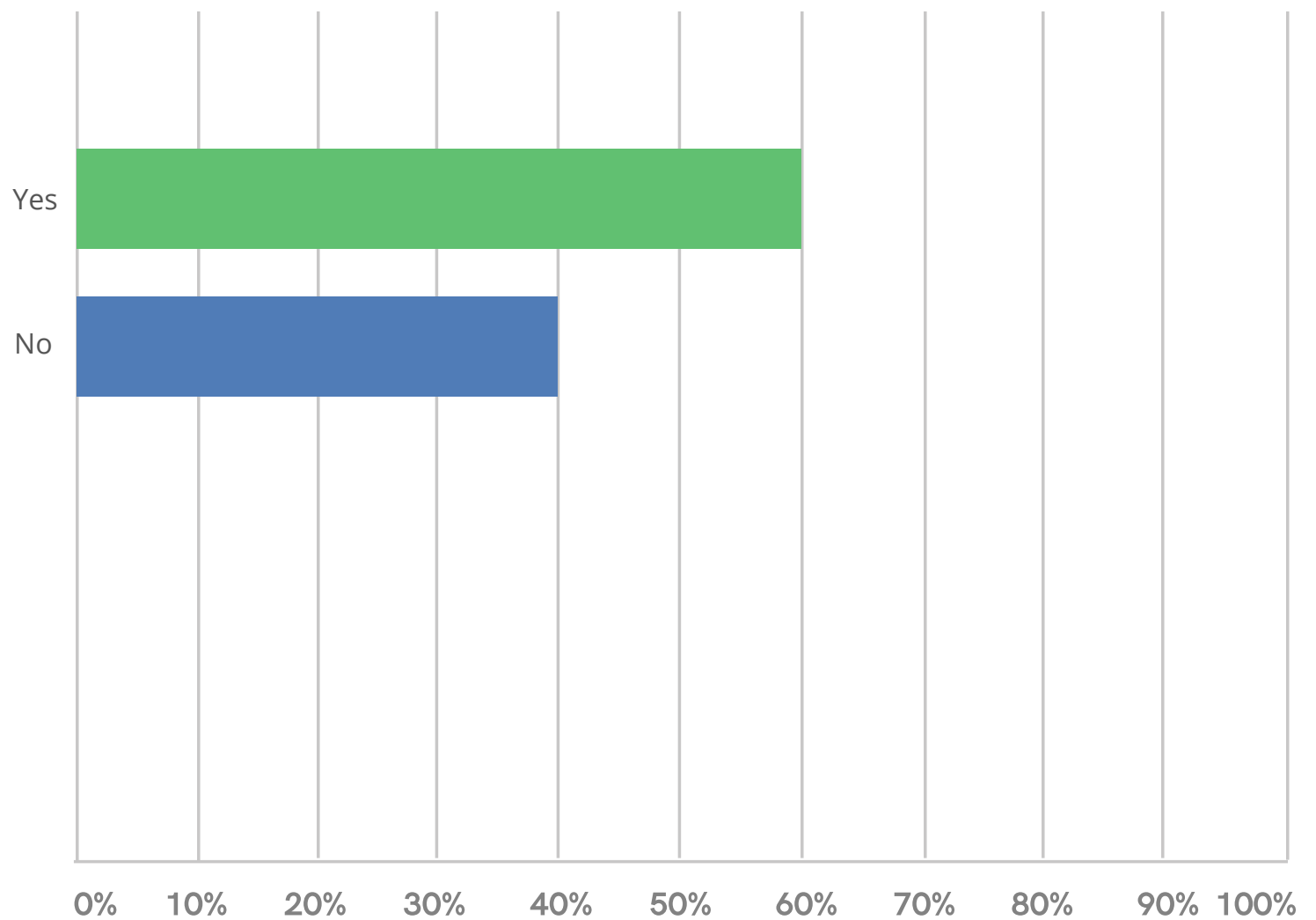




# Q9

## Have you received any PPP or other government grant funding?

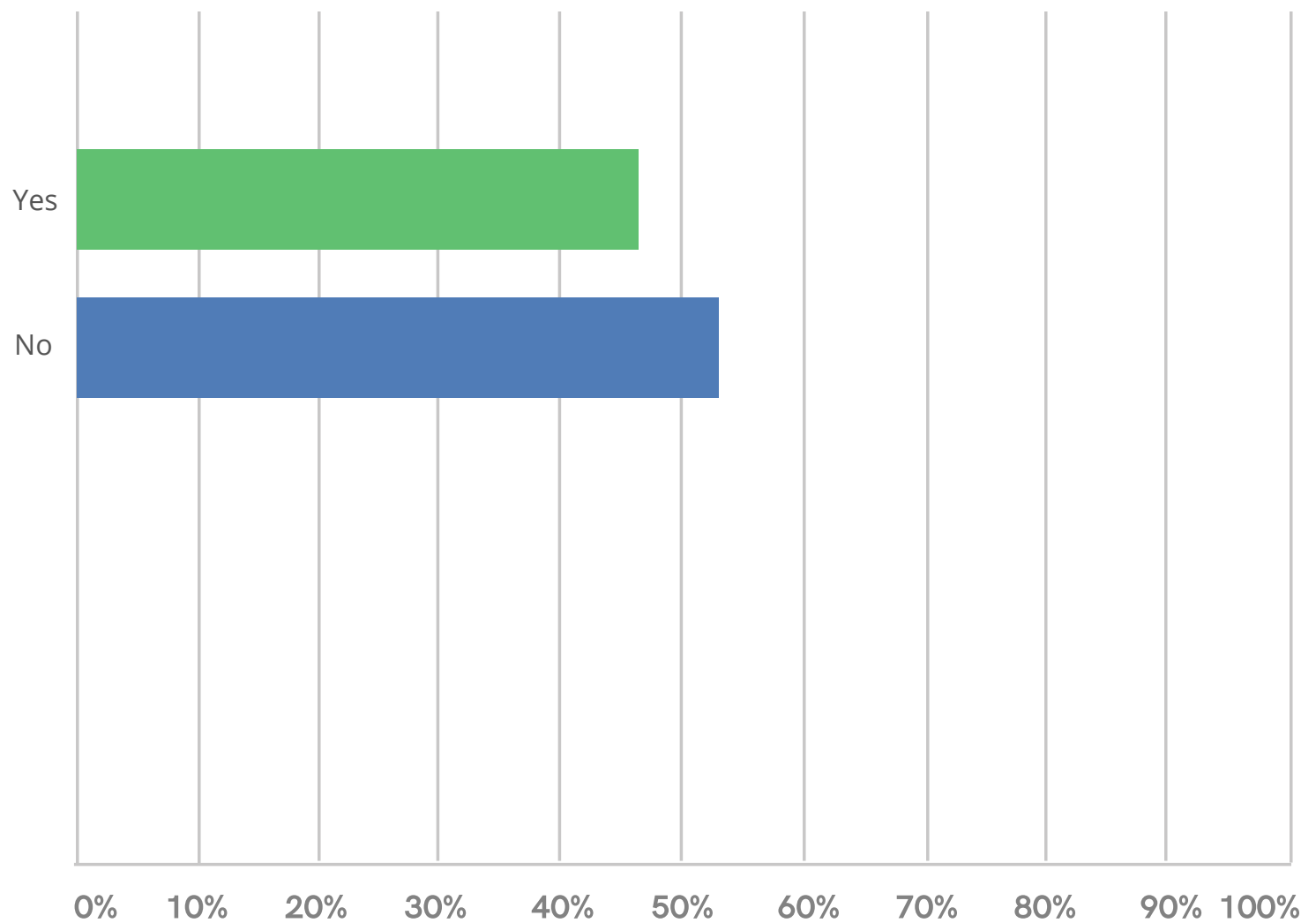
ANSWERED: 3137 SKIPPED: 10



# Q10

## Do you worry that digital events will cannibalize face-to-face events in the future?

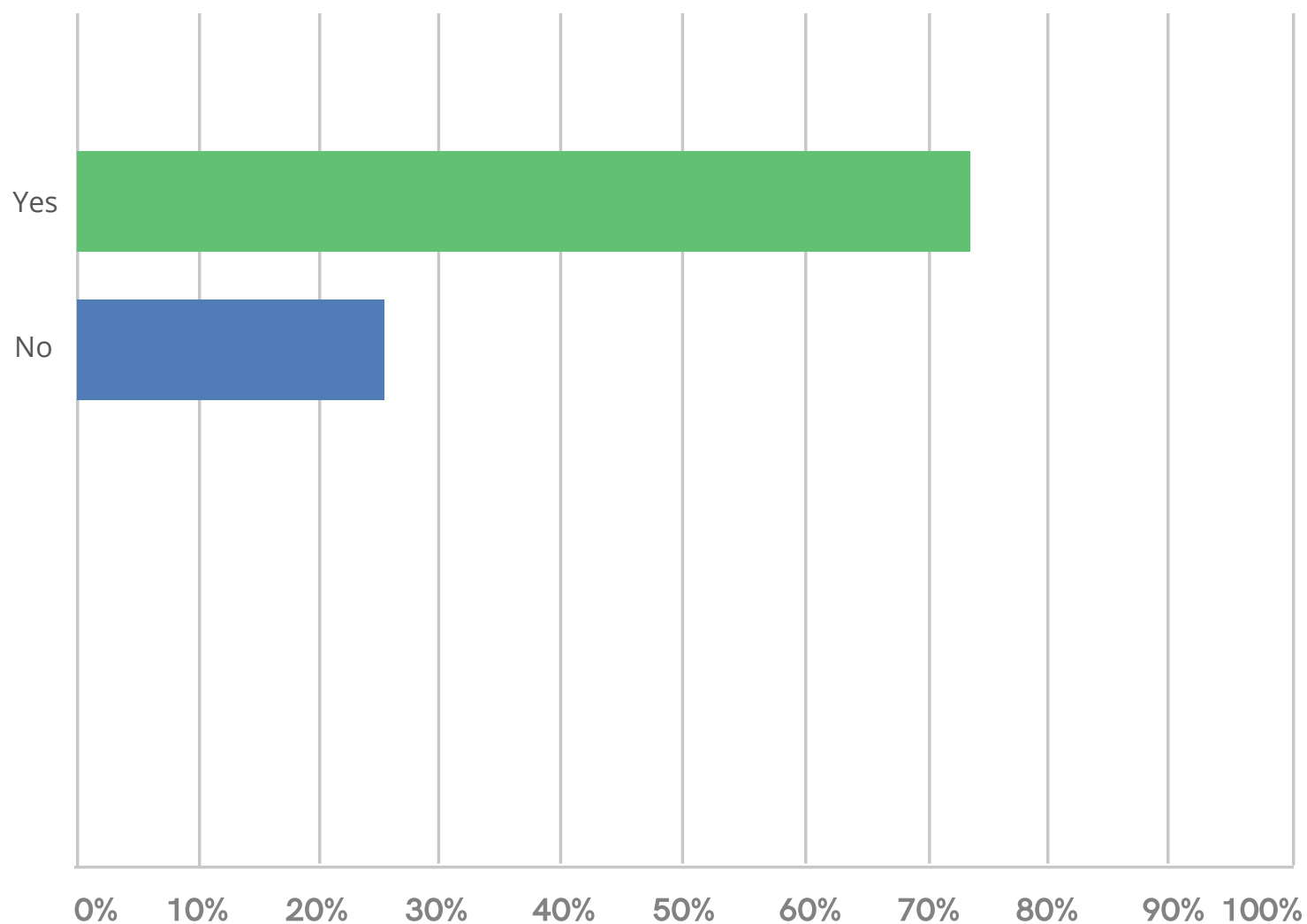
ANSWERED: 3147 SKIPPED: 0



# Q11

Do you anticipate that there will be pent-up demand to meet face to face once the pandemic is behind us?

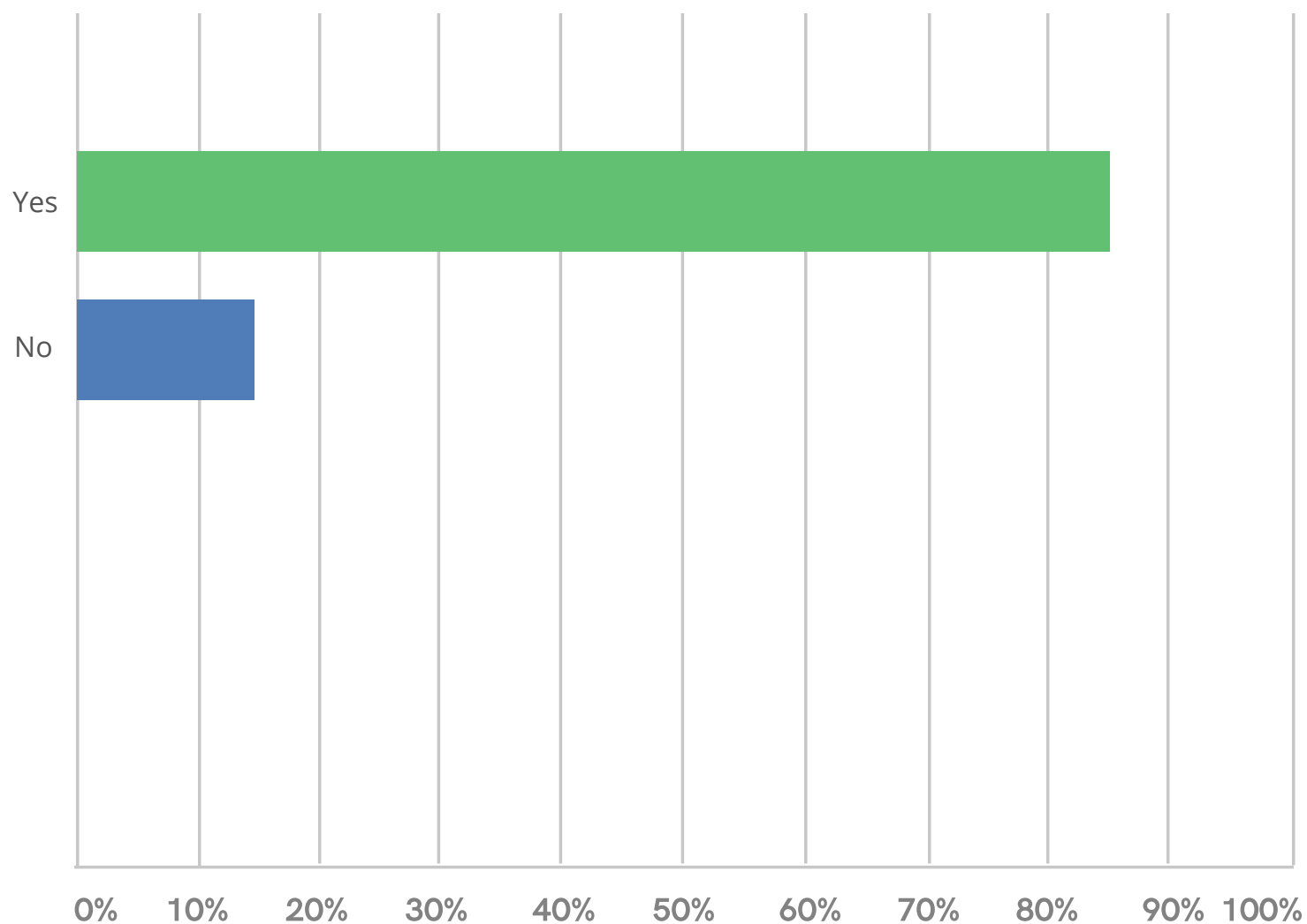
ANSWERED: 3147 SKIPPED: 0



# Q12

Do you worry that people will still be concerned about close contact and opt not to travel?

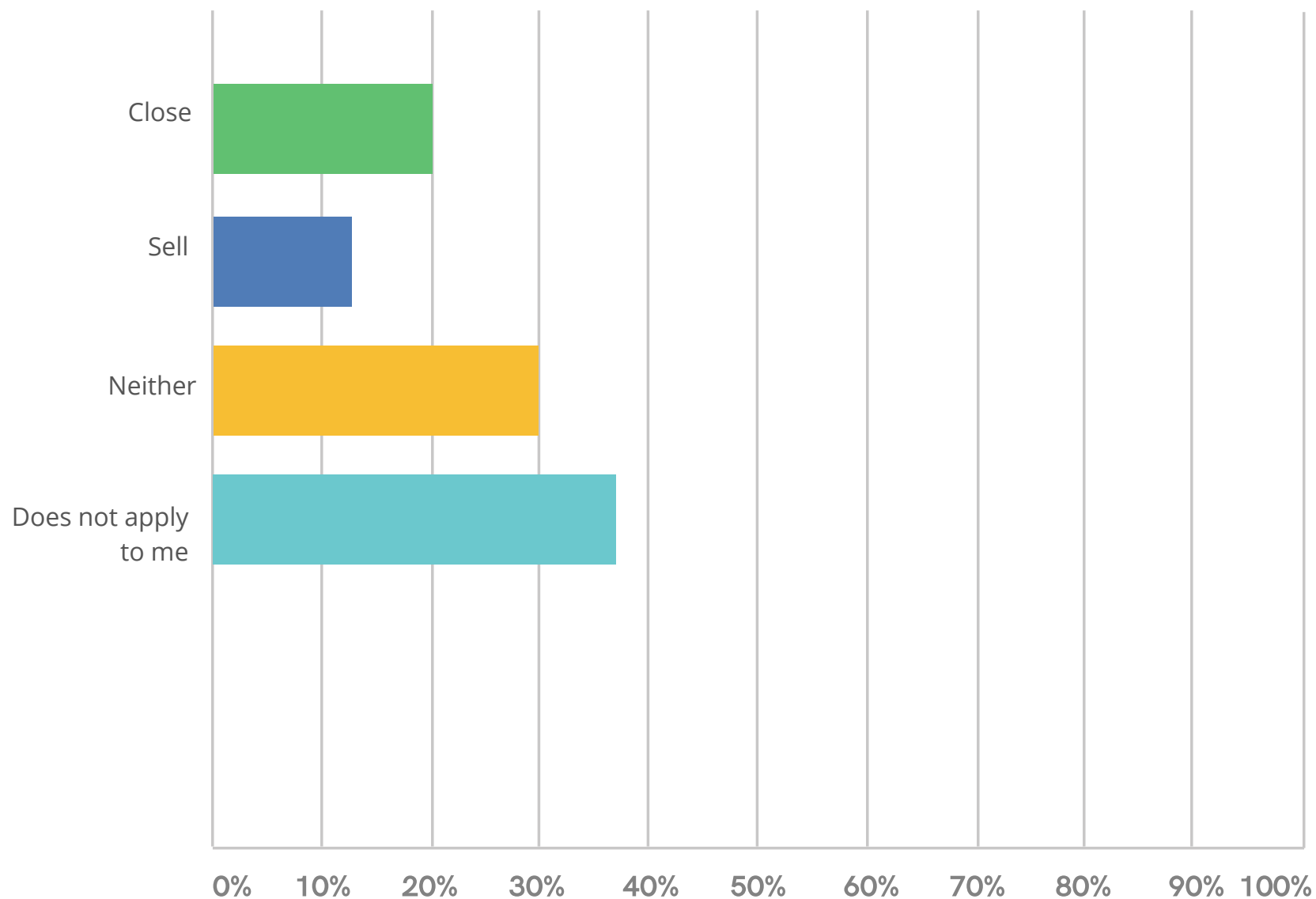
ANSWERED: 3144 SKIPPED: 3



## Q13

If you are an owner are you contemplating closing or selling your business?

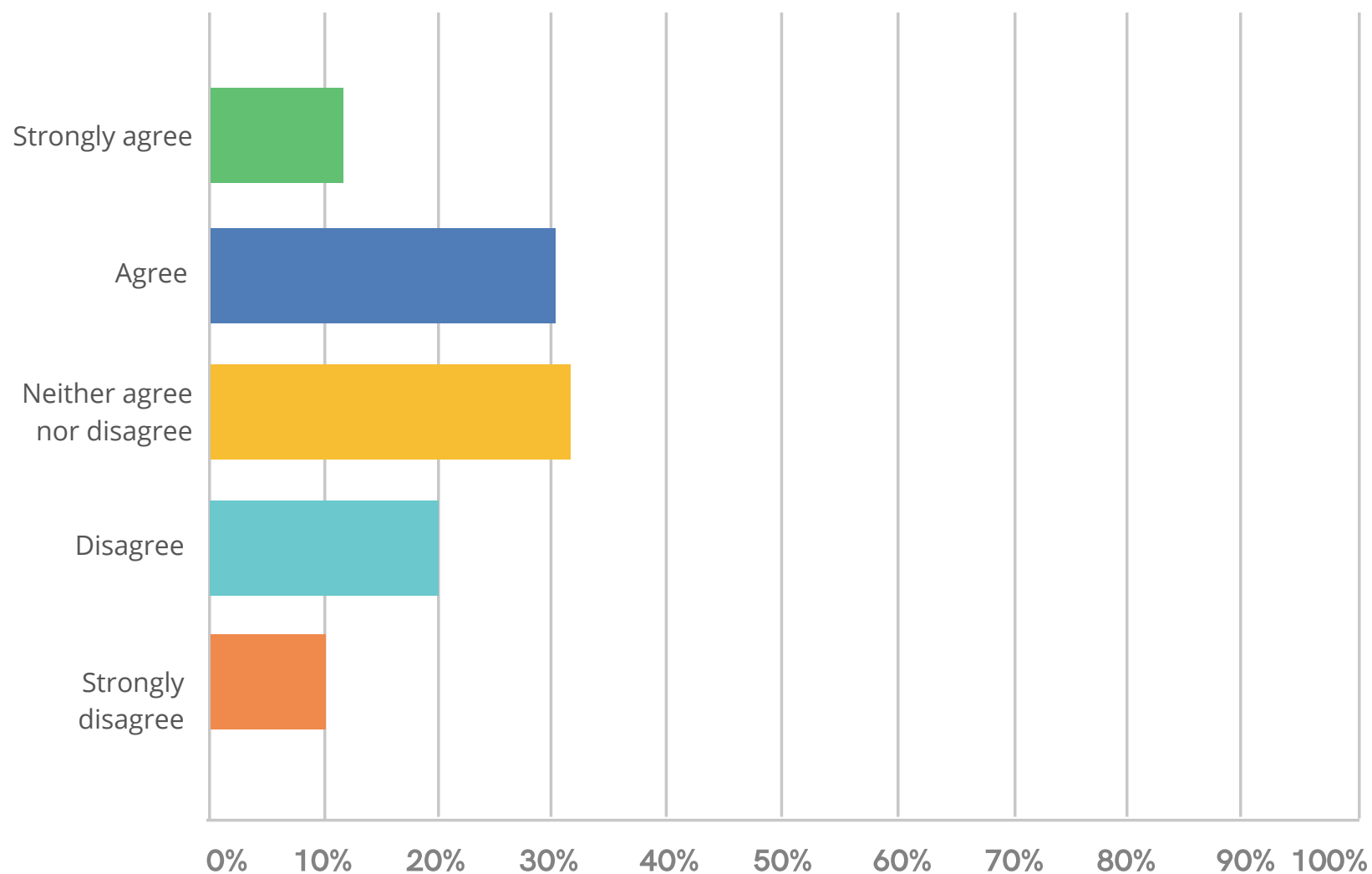
ANSWERED: 3132 SKIPPED: 15



# Q14

As an employee, why should I go back to work when I receive unemployment stimulus.

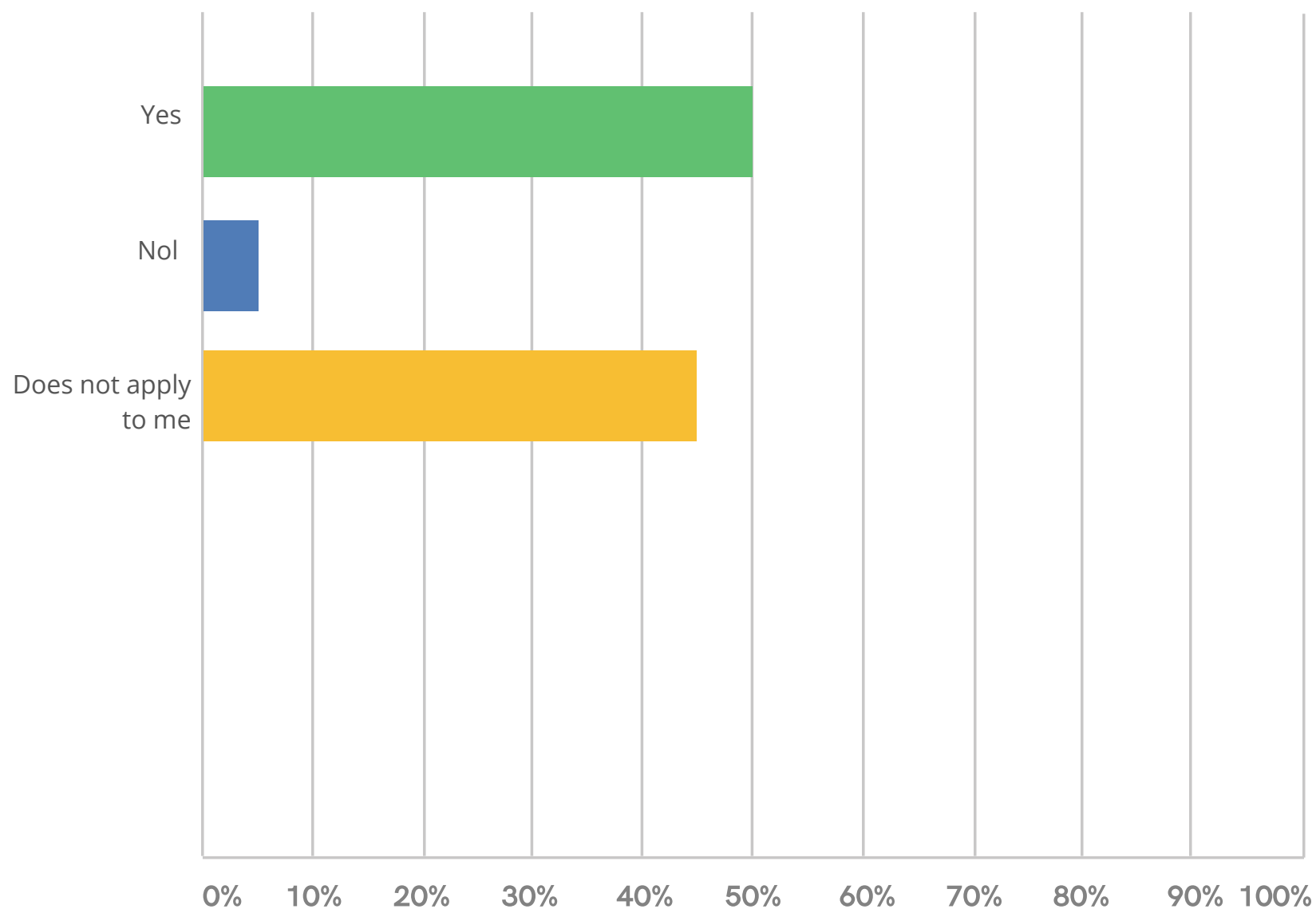
ANSWERED: 3147 SKIPPED: 0



# Q15

## If you are an employee are you contemplating leaving the event industry?

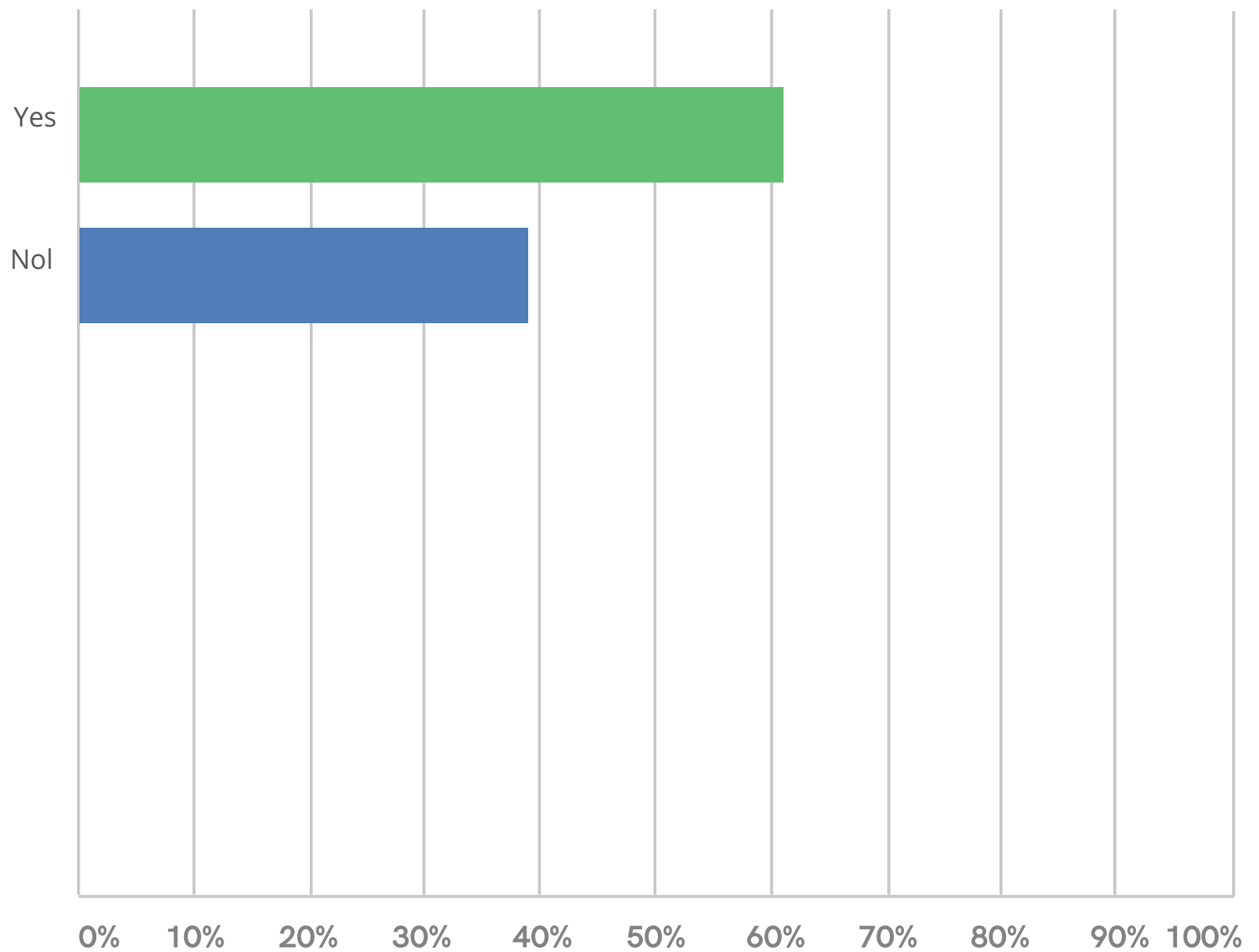
ANSWERED: 3147 SKIPPED: 0



# Q16

## Are you having resistance from employees to return to work?

ANSWERED: 3147 SKIPPED: 0

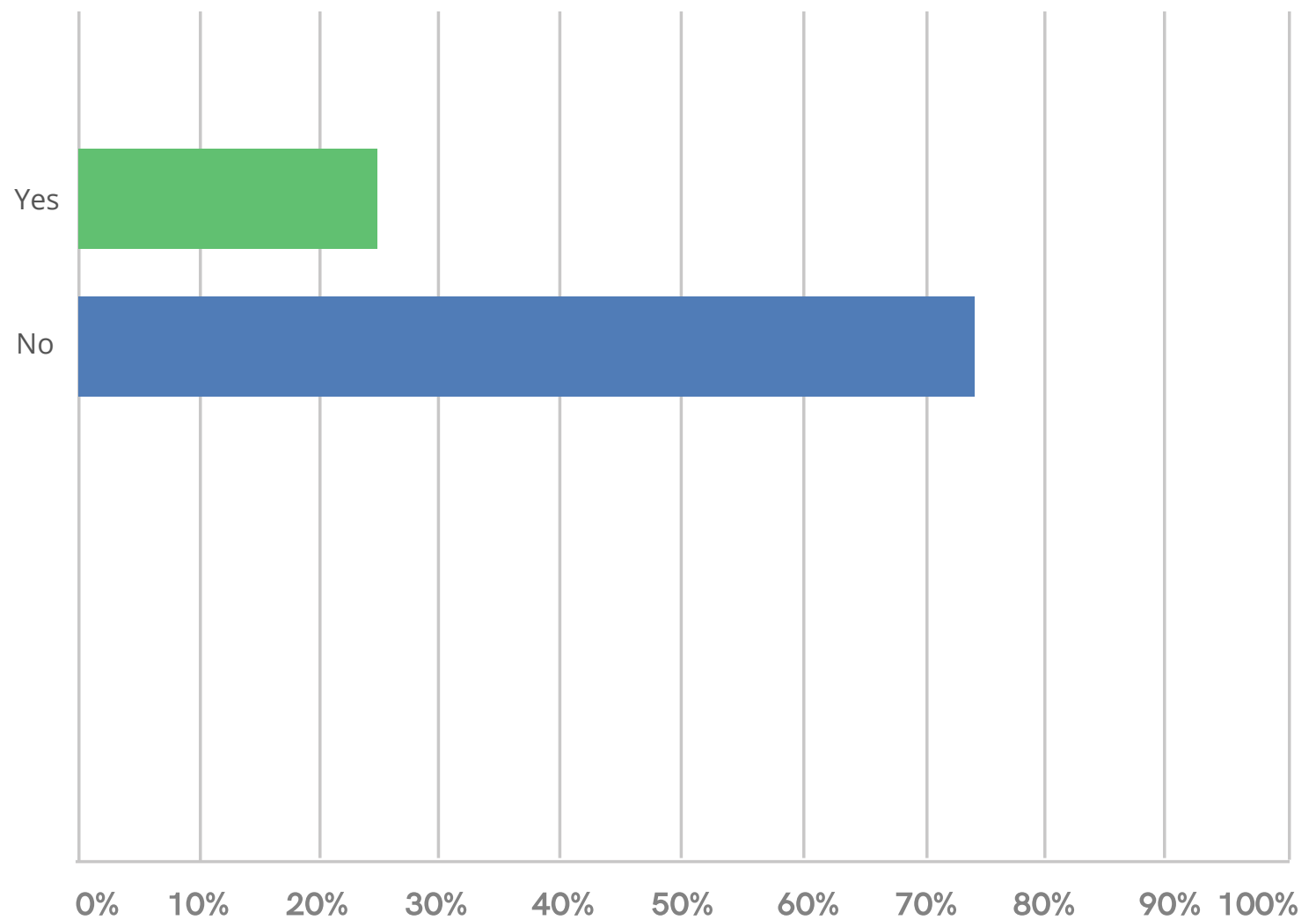




# Q17

Do you plan on attending any in person conferences if there is no vaccine?

ANSWERED: 3147 SKIPPED: 0



# Q18

## Did you "Pivot" your business model during this pandemic?

ANSWERED: 3129 SKIPPED: 18

