

MERYL SNOW



➡ MEET MERYL

Meryl wakes up each morning with a big smile on her face because she knows that her clients are crushing it! They're using what she teaches to reach their goals and increase sales within a matter of weeks (often even days) with laser focused training techniques.

➡ TRAINER

Meryl has spent 28 years in the special event & catering industry as co-founder of Feastivities Events, along with its subsidiaries OffShoots Decor and Philadelphia's Picnic Company. She also is the author of *Booked It!*, *Cha Ching* and three how-to Style & Design DVDs in addition to the creator of the Triangle Method Sales Training Platform.

➡ CONSULTANT

She's ambitious, focused and confident. This is more than a job; she's on a mission to help businesses get on their own path to success.

Meryl's a passionate believer in entrepreneurship and uses her gifts to support businesses build a stronger economy. Her philosophies have proved successful for not only her own business, but also many other companies, trade organizations, and universities have benefited from her training and advice.

➡ SPEAKER

Meryl has worked throughout the US. Her particular areas of focus are sales and marketing, as well as design and branding. She provides consulting, coaching, and training services for a wide range of clients. Her innovative leadership has earned prestigious accolades for her companies locally, nationally and internationally. She has undoubtedly helped many other companies through her keen insight and an effervescent approach to teaching methods of success.

➡ ACHIEVEMENT

Combining knowledge from her decades of hospitality experience with humor, she creates informative and interactive presentations. These range from small internal company meetings to large-scale conferences. She speaks with groups from the heart with warmth and knowledge, and covers the funny side of life and business.

In 2017, Meryl introduced a revolutionary new approach to sales for the special events industry. Coined The Triangle Method, this must-have digital training platform has been created for owners to maximize their sales teams efficiency, significantly improve qualifying and closing ratios and increase sales as much as 40%

Her recent claim to fame is raising her well behaved chickens, Gertrude, Jack & Chicken and her very busy bees.

➡ ENDORSEMENT

Meryl sits on these esteemed advisory boards:

Catersource, AllSeated, Search Foundation, International Academy of Wedding & Event Planning, Honorary Board Member International Caterers Association

➡ BIO/HEADSHOT SPEAKER INTRO

